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APRIL 2, 1956

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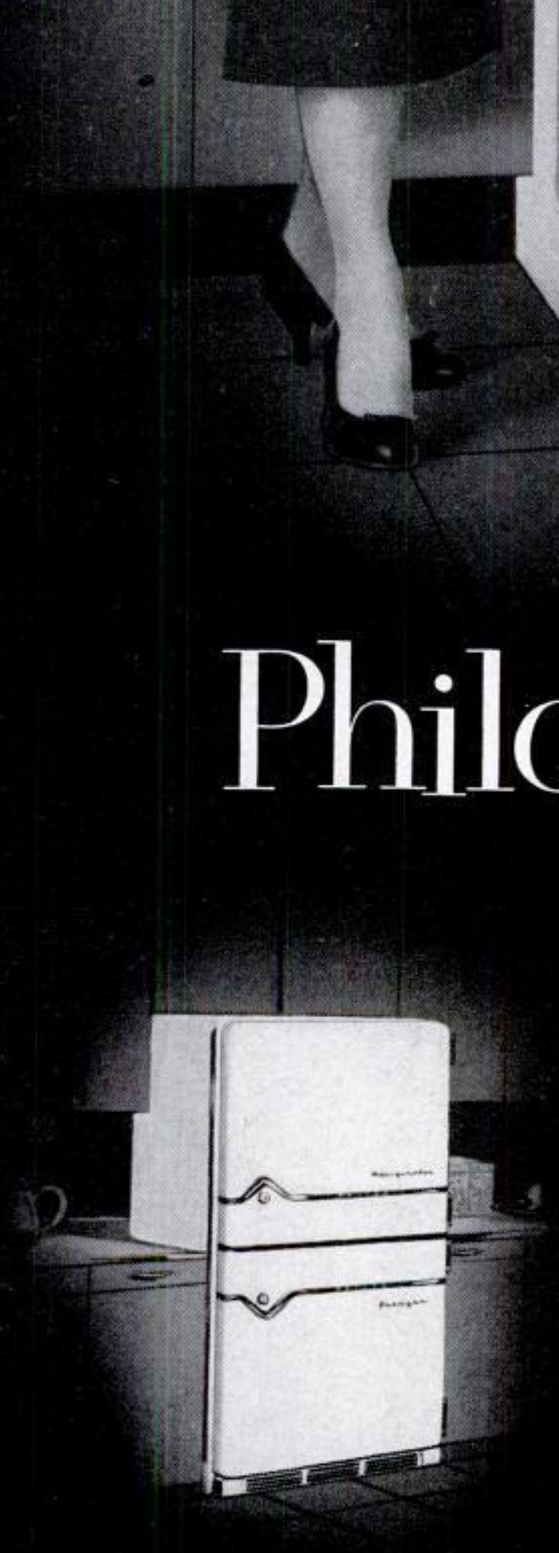
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Vol. 40, No. 14

LIFE

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April 2, 1956

Handshaking triumph 23

Extending his weary hand to voter after voter, Estes Kefauver is seen as the Democratic front runner after overwhelming Adlai Stevenson in the Minnesota primary.



WINNING HAND

Teen-age telephonitis 102

LIFE makes a pictorial study of a national teen-age habit—chatting endlessly over the phone—and adds a tape-recorded sampling of the chatter.



PARTY LINE

Easy to grow, show 50

Six pages in color show popular easy-to-grow varieties of garden flowers and how they can be easily put together to form elegant bouquets.



TRIANGLE OF TULIPS

Beachhead in Antarctica 38

LIFE's Fritz Goro, who went with the U.S. task force to the frozen continent, shows how Americans set up a beachhead for scientific studies.



ICEMEN AT WORK

Magna Carta and after 64

In the third instalment of his "History" Sir Winston Churchill describes the struggle which formed basis for English-speaking peoples' freedom.



CRAFTY KING JOHN

COVER

Sally Nyvall (16) and sisters Sue and Ginny (17 and 14) tie up the family phone on the night of a Minneapolis prom (see "Tireless, Talky Teen-agers and Toiling Telephones," pp. 102-109)

THE WEEK'S EVENTS

Hand that shook the Democrats: Kefauver moves to front after defeating Stevenson in Minnesota primary 23
A Look at the World's Week 35
U.S. breaks into the frozen continent of Antarctica. Photographed for LIFE by Fritz Goro 38
Snowfall Samaritans rescue a mailman in New York storm 48

EDITORIAL

The Resurrection: an event that beggars comment 30

ARTICLE

Barons against the king: Part III of Volume I ("The Birth of Britain") in Sir Winston Churchill's "History of the English-Speaking Peoples." Plus a portfolio of paintings by contemporary artists on medieval life 64

PICTORIAL ESSAYS

Skillful arrangements of simple flowers create grand effects. Painted for LIFE by Mary Faulconer 50
Tireless, talky teen-agers keep telephone lines toiling. Photographed for LIFE by Grey Villet 102

FASHION

Designer Luis Estevez, a one-year wonder, and his necklines 57

SPORTS

San Francisco Dons set a basketball victory record the easy way 93

RADIO AND TV

Fans and friends mourn Fred Allen 98

RELIGION

Catholics revise Easter with ancient rites and modern notes 111

YOUTH

Kansas City children cut capers in a shopping center zoo 117

OTHER DEPARTMENTS

Speaking of Pictures: the matching Poujades 14
Letters to the Editors 19
Miscellany: the snow also rises 120

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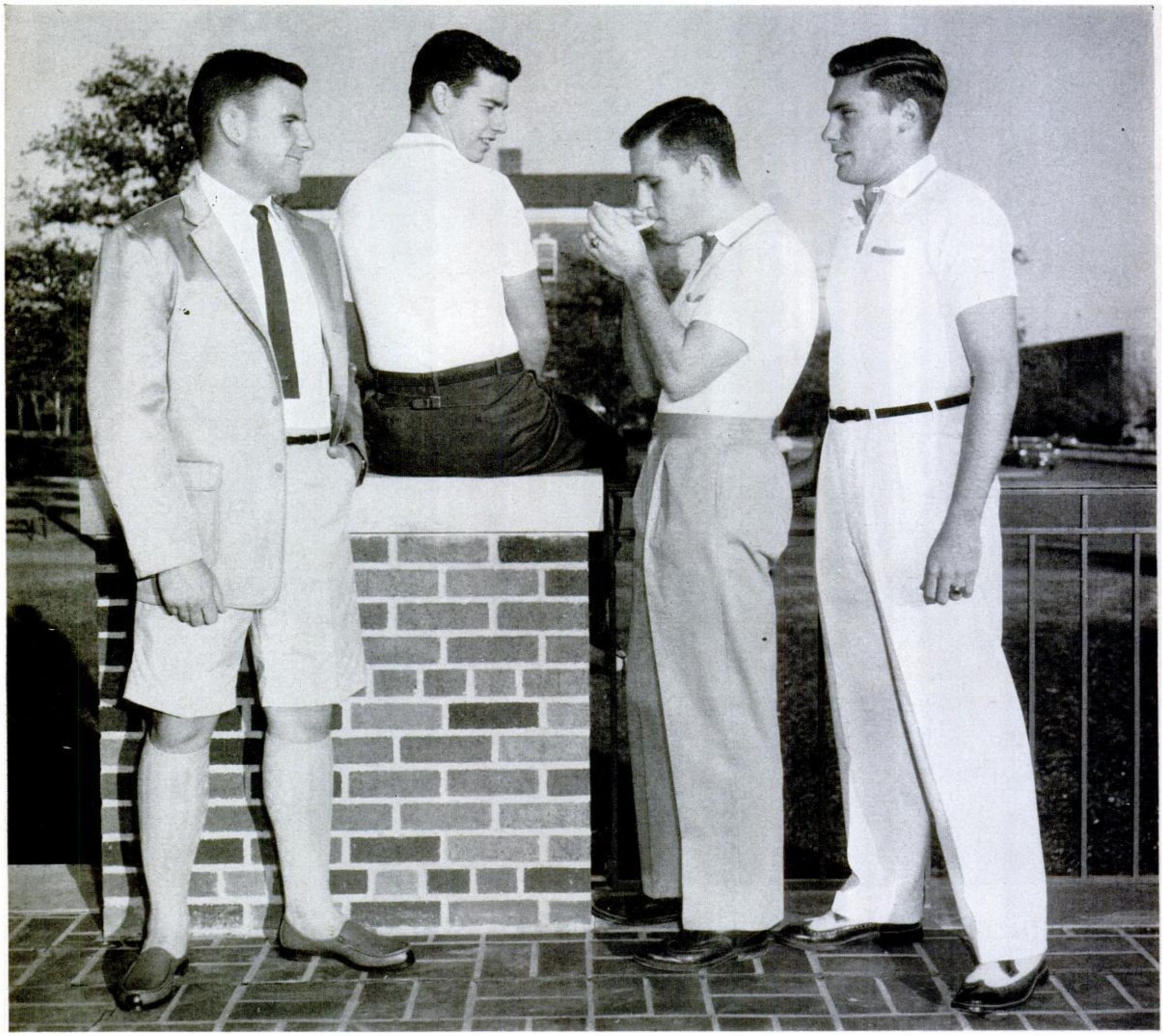
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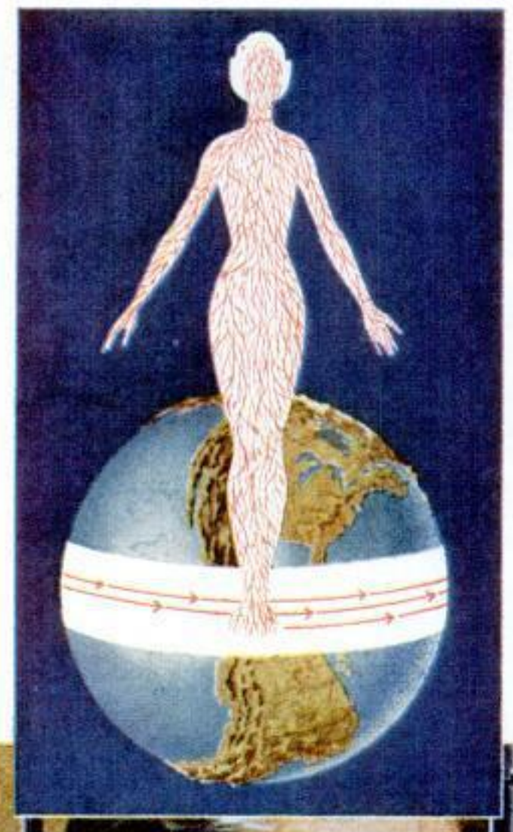
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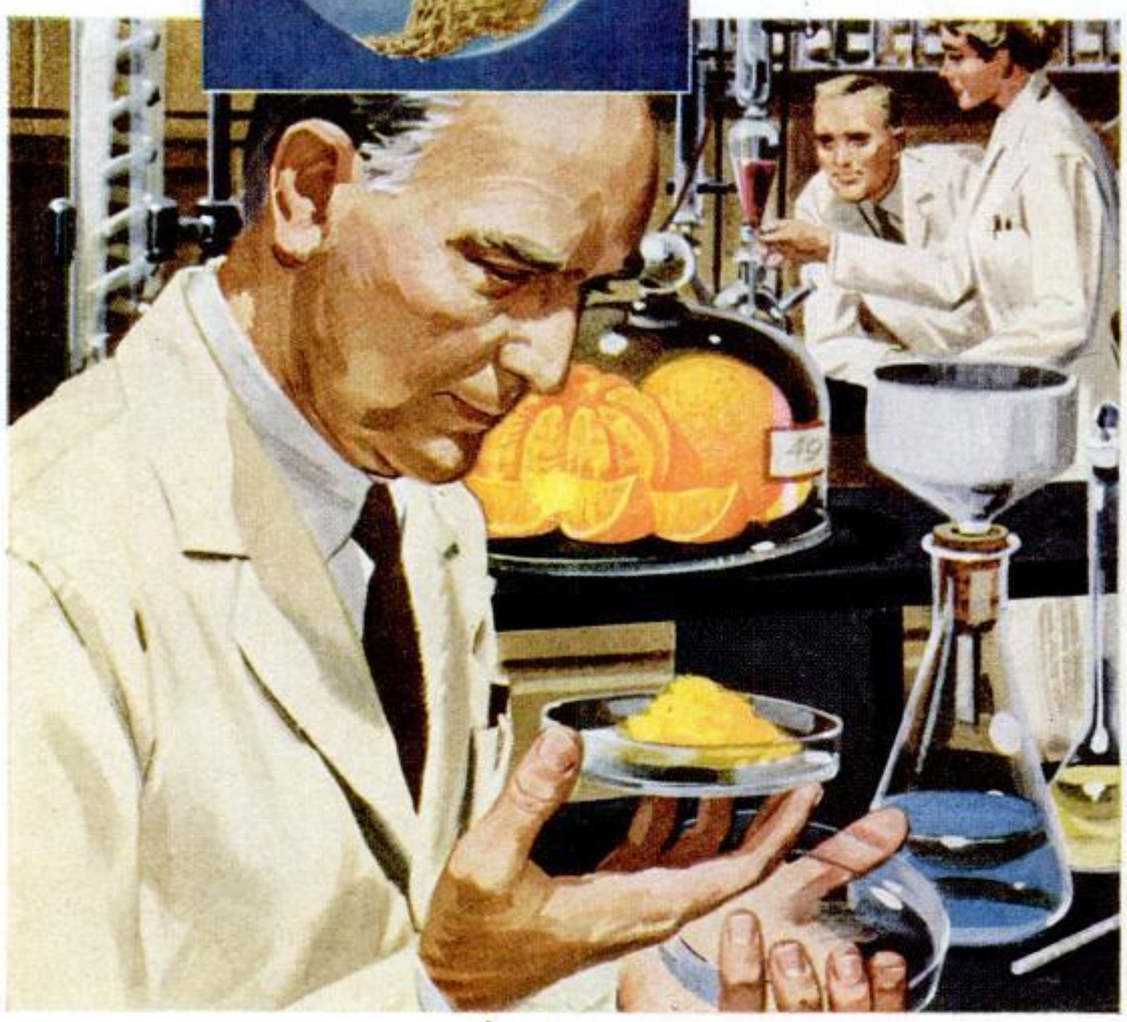
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Scientists have long felt that the bio-flavonoids help keep capillaries strong. Now, after years of research, they are recognized as one of nature's great aids to capillary health. Found in the "meat" of fresh oranges, *bio-flavonoids team with vitamin C and other health factors to keep capillaries efficient!*



Bio-flavonoids are important to children. These remarkable yellow substances team with vitamin C to do a better job of building sturdy bones and strong muscles, developing sound teeth and gums, fighting colds and infections. Bio-flavonoids are scarce in most foods, but one orange a day gives you an abundant supply.



Bio-flavonoids are important to you. Because they strengthen capillaries, the bio-flavonoids are as important to grownups as children. They help you look and feel *young*. Doctors say, "You're only as young as your capillaries!" The whole fresh orange contains 10 times more bio-flavonoids than the strained juice alone.



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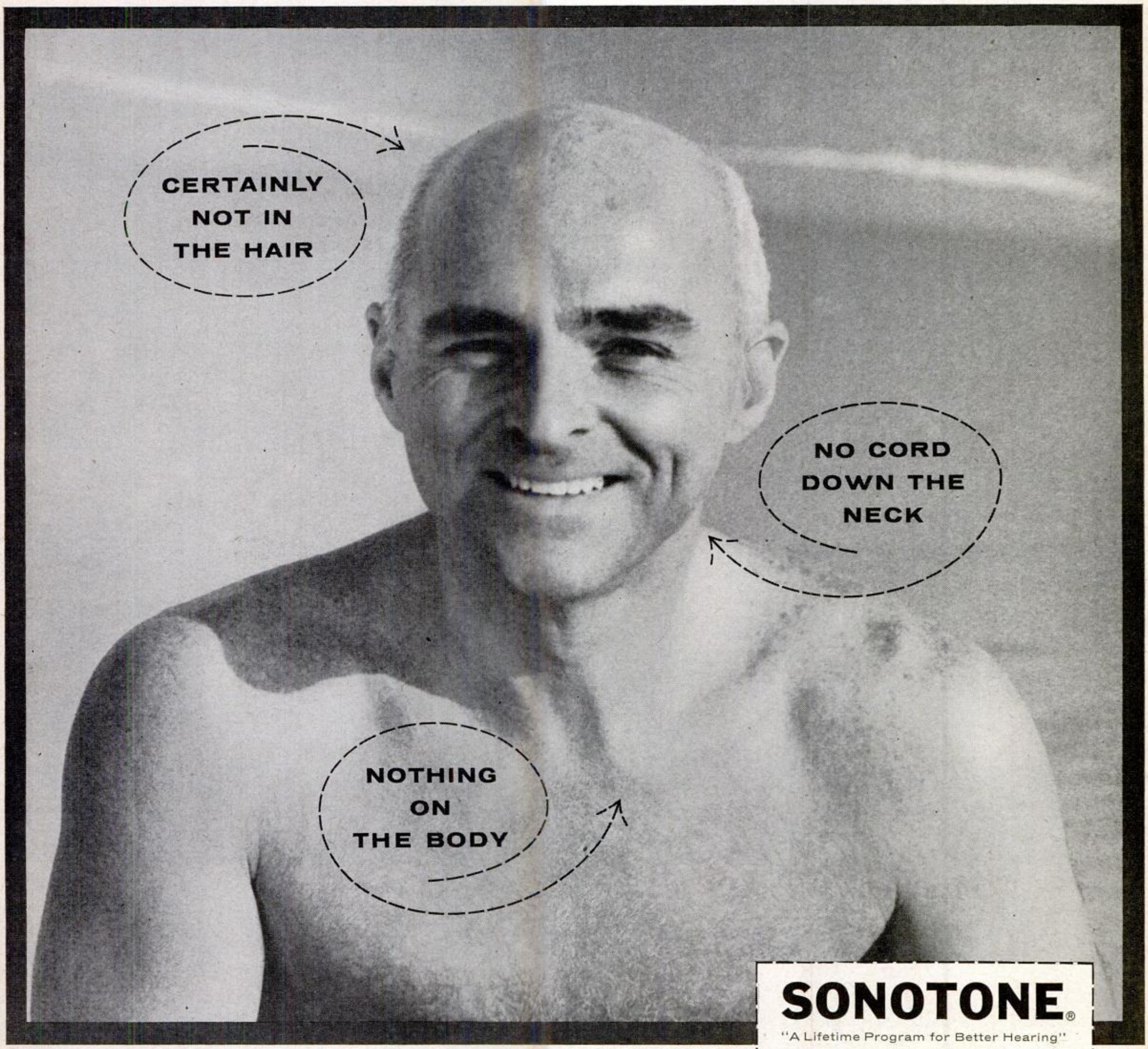


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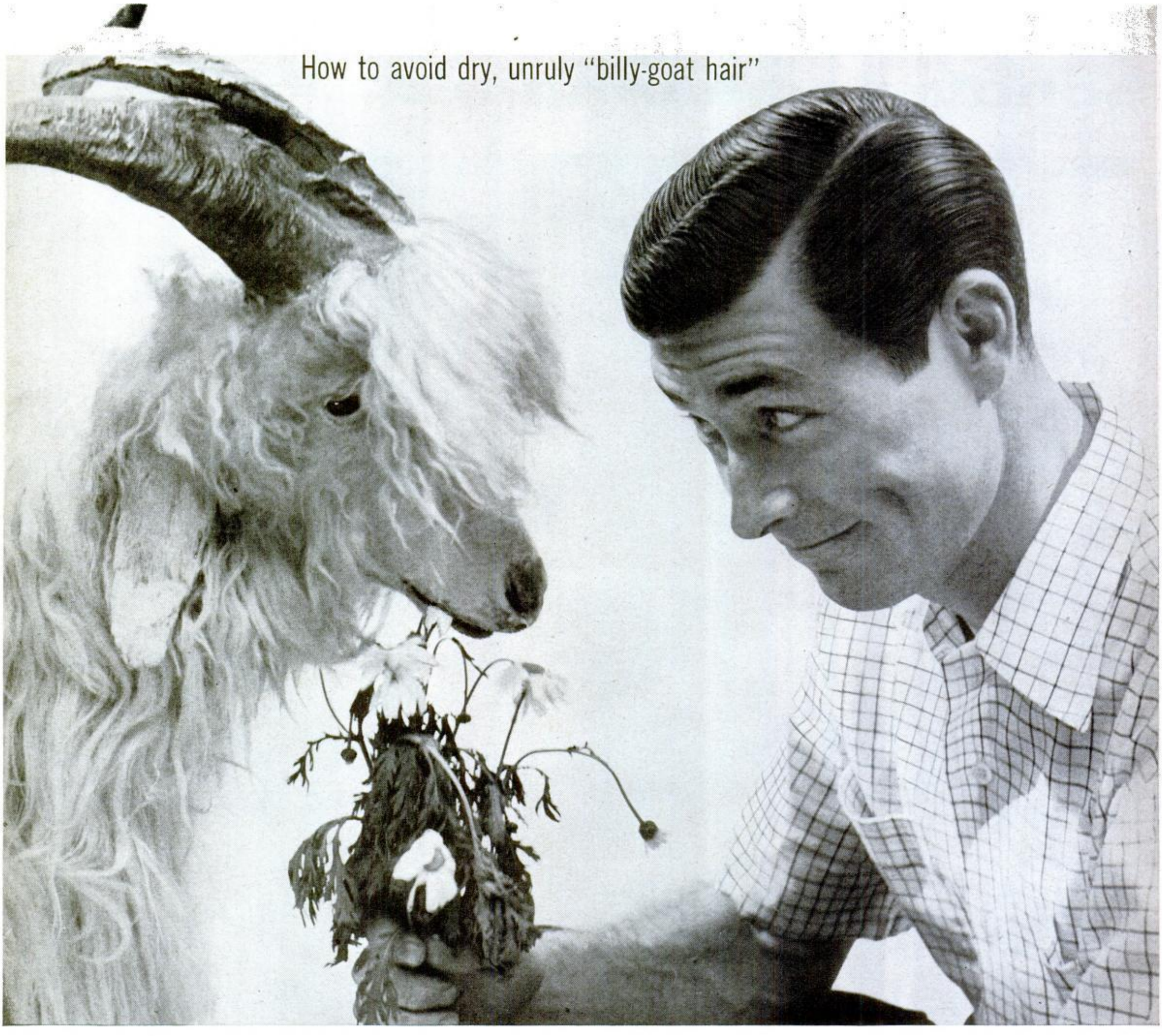
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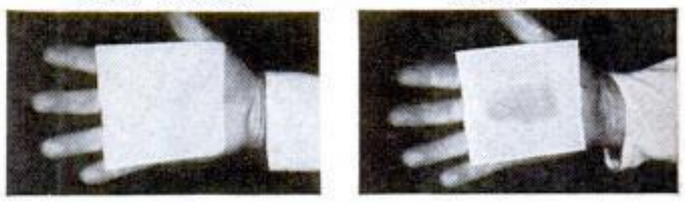
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Barbara's dress POSSSIBLY WON'T shrink out of fit. But wait a minute. Where's the "Sanforized" label? Even today, *some cottons can shrink.* And even a little shrinkage can ruin the style.



Shirley's dress CERTAINLY WON'T shrink out of fit. The label says "Sanforized." No matter where the store, or what the price, a "Sanforized"-labeled cotton keeps its first-day fit . . . washing after washing after washing.

Why take a chance on shrinkage when "Sanforized" certainty costs you no more?



BOILED, WASHED FOR AN HOUR. Plants producing "Sanforized" fabric must make this rugged shrinkage test—double-checked by "Sanforized" field engineers. That's why you can depend on "Sanforized." But remember, it's not a "Sanforized" cotton unless the label says so.

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Doctors agree, YOU'LL agree—

It's not how long you sleep—

but how well!

Are you one of those folks who wake up tired and bone-weary, no matter now many hours you've slept?

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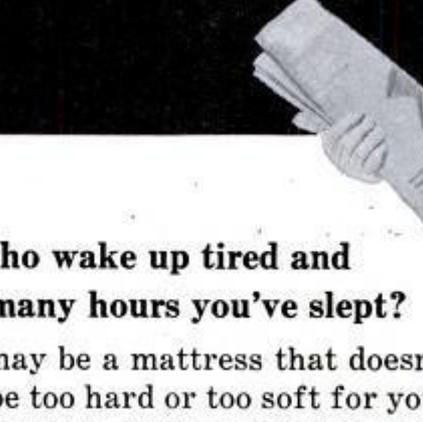
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Avoids rest-wrecking allergies—AIRFOAM can't generate the dust, lint and fluff that excite common allergies and rob you of sleep.

Stays fresh, smooth, without turning—AIRFOAM "breathes" fresh air with your every motion—can't hollow-out—*stays* inviting, sleep-inducing.

Holds shape for life – Scientifically molded *all-one-piece*, there is nothing in AIRFOAM to loosen, sag, snag or break down.

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THE WORLD'S FINEST, MOST MODERN CUSHIONING



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We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday—ABC Radio Network—THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Airfoam—T.M.
The Goodyear Tire & Rubber Company, Akron, Ohio

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This is the story of an actual family insured by The Travelers; to safeguard its privacy, different names and pictures have been used.



"HE GAVE US SOMETHING WE COULDN'T BUY," *says Don Lawrence of his Travelers insurance agent. "Thanks to his wise and friendly counsel, we feel a lot better about things. We know that even if I should die, there will be money for the family's well-being and for the children's education." The Travelers agent, through training and experience, can be a helpful friend and counselor for you, too. His company offers all kinds of protection—life insurance as well as insurance for your home, your car, your health and your personal possessions.*

Don Lawrence is 33 years old. He earns $6,900 a year before taxes. He has a wife, Anne. And two small children named Susan and Jeff.

He has a home, too—a five-room ranch-style house with a $9,500 mortgage on it. A car. And a small sum in a savings account.

Those were the simple facts he gave his neighborhood Travelers agent the evening the three of them sat down together to talk things over. Don and Anne asked some questions. So did the Travelers man. And out of it all came an insurance program that spells American Family Independence for this family.

Yet the whole plan, as it will develop over the years, is in line with Don's present and potential earnings. It doesn't mean they have to deny themselves very much or cut down on things like trips and vacations . . . or even the little luxuries that every family likes to indulge in once in a while.

There is a Travelers man like Don's friend in *your* town, too . . . ready to put his experience to use in helping you solve your personal problems. He will serve you well.

Why not call your local Travelers agent, instead of waiting for *him* to call?

How the Lawrences use their money*

Food	$1,400.00
Clothing	510.00
Shelter	890.00
Insurance	815.00
Savings	210.00
Automobile & Travel	380.00
Household Expenses	510.00
Medical Expenses	160.00
Recreation	760.00
Miscellaneous	515.00

**after taxes*

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29,000 square miles of National Parks

in cool, uncrowded

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...Vacations Unlimited!

THE FAMILY SITS for a portrait in Kootenay National Park, British Columbia. Wonderful wild-life roams these Canadian preserves—and they supply superb spots for fishing, camping, *relaxing* with nature at its freshest and finest. Canada also offers the swimming, boating, fun-in-the-sun facilities of *more than 1,000,000 lakes* and the sights and bright lights of scores of colourful, "foreign-flavoured" cities for *your* vacation selection. See your travel or transportation agent soon. No passport needed.



...and this great FREE information service helps you choose from Canada's vacation variety!

1. Send the coupon for big CANADIAN VACATION PACKAGE (contents described in coupon).
2. Write on a separate sheet the titles of the free booklets you want from this list:

National Parks Pictorial Folder
Alaska Highway (Canadian Section)
Accommodation in Canada's National Parks
Camp Grounds and Trailer Parks in Canada's National Parks
National Historic Parks and Sites (Quebec)
National Parks—Maritime Provinces
National Parks in Ontario
National Parks—Prairie Provinces
National Parks in British Columbia
Banff and Jasper National Parks
Waterton Lakes National Park
Hot Mineral Springs in Canada's National Parks
Game Fish in Canada
Canoe Trips in Canada
Havens from Hay Fever
Travel & Wildlife Film Catalogue
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AND THERE ARE more than 59,000 nautical miles of glorious Canadian coastline ready to delight the devotee of holidays-by-the-sea! You'll truly enjoy *uncrowded* Canada.



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I want the CANADIAN VACATION PACKAGE containing:

- **A new, 48-page, full-colour booklet, "CANADA... VACATIONS UNLIMITED" describing holiday attractions in all parts of Canada.**
- **Detailed, 37" x 20", full-colour "CANADA-U.S. ROAD MAP" of all Canada and northern U.S.A.**
- **"HOW TO ENTER CANADA"... helpful information on customs regulations, etc.**

*Name*_____
PLEASE PRINT

*Address*_____

*Town*_____ *State*_____

Don't forget to write for the other booklets you want.

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SPEAKING OF PICTURES

Everyone knows that Poujade is a good boy.





If I'd paid my taxes I would have gone broke.





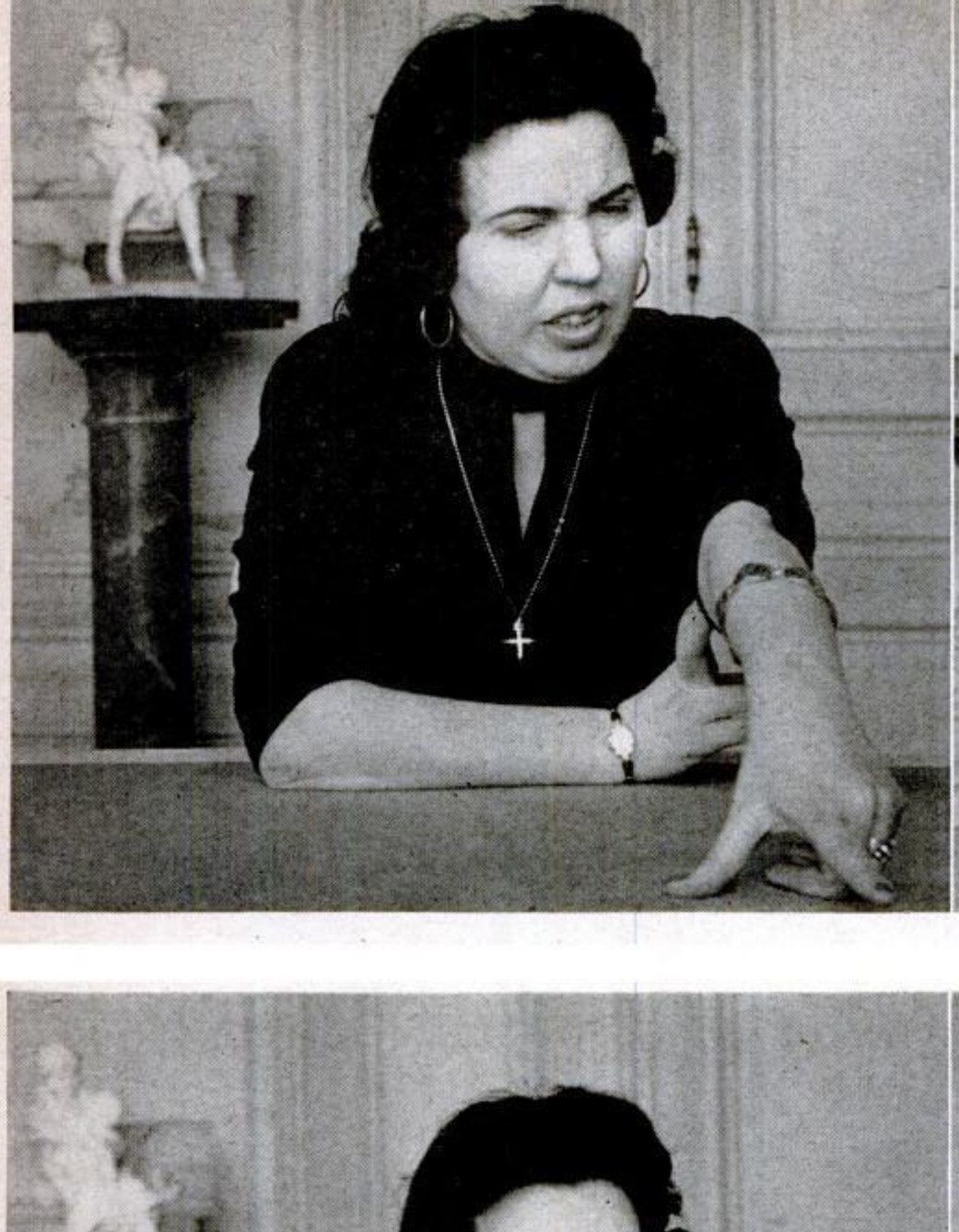
We refuse to pay tribute to a corrupt system.





The Matching Poujades

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The empire is destroyed. Hang the traitors!





The poor of France need a new Napoleon.





Overthrow the Republic? Why not?



The strong right arm of Pierre Poujade, the French shopkeeper who has led a taxpayers' strike into a powerful political movement, is his faithful wife, Yvette. During his rise she has served loyally as Poujade's secretary, driver and press agent. It is not surprising that Yvette's political ideas exactly match those of her ambitious husband. But when Photographer Frank Horvat visited the Poujades recently and photographed them separately, he was struck by an even greater similarity: when she and Pierre speak of his ideas, which are quoted above from interviews and speeches, Yvette's facial expressions exactly mirror Pierre's.

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MOST of us *expect* to be tricked on April Fool's day, and we can join in the fun with our tricksters.

But being tricked on *other* days isn't so funny.

Take this matter of "cheap" federal government power. It's "cheap" for the people who get it only because you and other taxpayers pay part of their electric bills.

First, your taxes help pay for the government power plants that serve the folks in this privileged class. And, second, the taxes you pay in your electric bill have to be *higher* because *those people* don't pay a fair share of taxes in theirs.

So when you hear about "cheap" federal power, think of the trick that's behind it. Remember—one of the *victims* of that trick is *you!*

America's Independent Electric Light and Power Companies.*

**Names on request from this magazine*

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Meanwhile, back at the ranch . . .

That caption from the old silent movies prompts us to ask this question:

How much of your precious time is tied up "back at the ranch" while you wait for your husband (or *you*, sir, wait for your wife) to return home with the car so that you can put *your* plans into action?

Maybe what your "ranch" needs is a dependable, thrifty *second* car from our wide selection of used cars of all makes and models—any one of which represents a top value at bottom prices. But the "thoroughbreds" of the lot carry a special OK brand. These are the pets we back with a written warranty bearing our own signature. These well groomed OK Used Cars, sold only by authorized Chevrolet dealers, have been carefully inspected; reconditioned for safety, performance and value.

You can expect to find exceptional bargains in OK Used Cars *now*, because they must be sold to make room for more trade-ins on the fast-selling new model Chevrolets. So, to maintain volume turnover, we're passing volume *savings* on to you.

If you're a one-car family, see us for a choice of late model cars fit for a Texas land baron. Their low prices and low mileage keep your investment *and* maintenance costs at a minimum.

Better mosey in, right soon, and rope yourself a bargain!

Buy with warranted confidence
where you see the OK trademark

USED OK CARS ©

CHEVROLET

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Having fun is good for you...

. . . and a family project is wonderful for a "change of pace" . . . so is a hobby, or your favorite game. They all help you relax . . . give you a fresh outlook . . . lift your spirits.

Feel good so you can enjoy your fun!



The stress and strain of everyday-living can cheat you . . . keep you from enjoying yourself as you should. When a tiring day leaves you sort of all-in-all-over with a headache, upset stomach, or a general achy feeling . . .

take the medicine that's so refreshing

Take ALKA-SELTZER

Drop ALKA-SELTZER tablets in water and listen to them *fizz!* This is the action-in-the-glass that completely changes ALKA-SELTZER tablets into liquid . . . a relief-giving liquid your system can use easily and naturally. After all, even solid food has to become liquefied before your system can make use of it. ALKA-SELTZER saves your system time and quickly sets you right again.



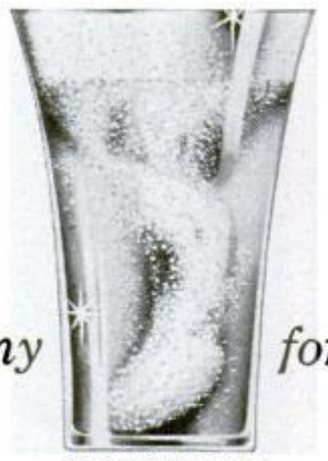
Take ALKA-SELTZER . . . for relief of Headache, Upset Stomach, Aches and Pains, or Cold Discomforts.

WHEN YOU HAVE A COLD . . . the comfort ALKA-SELTZER gives means so much.

GARGLE with ALKA-SELTZER to relieve the irritated throat.

DRINK ALKA-SELTZER to ease the feverish, achy feeling.

FEEL BETTER while you're getting better — keep on taking ALKA-SELTZER as directed for relief in colds.



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BRAND

favorite of so many for relief that does so much

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LETTERS TO THE EDITORS

A MEMO TO THE GIRLS

Sirs:

Your essay, "A Memo to the Girls" (LIFE, March 12), is extremely public spirited and in the best traditions of LIFE magazine.

WILLIAM GLICK

Cambridge, Mass.

Sirs:

As a bachelor girl bordering on spinsterhood, I was resigned to a marriageless existence here in New York City—but with the appearance of your article I have been tossed into a tizzy. Married friends call urging me to "make a change," letters from friends arrive daily enclosing "the map" without comment, and even my family has stooped to sending curt notes reading "herewith bus fare to Casper, Wyo." I am no longer satisfied with my placid pathway into the sunset years alone. I hold you entirely to blame. What do I do now? Pack my luggage, give up my cozy apartment, my pleasant job and go west?

DOROTHY REYNOLDS

New York, N.Y.

SANDS OF DESERT TURN GOLD

Sirs:

Our sincere thanks ("Sands of Desert Turn Gold," LIFE, March 12) for the recognition which you have given Scottsdale. But the general tenor of the article would indicate that we Scottsdalians keep our spare million in the bureau drawer. There are some in Scottsdale who live here through the heat of the summer as well as the glory of the winter and earn a living on a year-round basis.

FRED STRESEN-REUTER

Scottsdale, Ariz.

Sirs:

Being an Arizonan, I take great interest and pride in stories concerning this state. Your article depicted much of the unique beauty of Scottsdale.

SHEINIA MOORE

Williams, Ariz.

DRAMA OF PRESIDENT'S 'YES'

Sirs:

Congratulations for the exceptional work done in photographing Eisenhower ("The Drama of President's 'Yes,'" LIFE, March 12) while he was vacationing. These pictures hardly depict a man who a short while ago was a victim of a heart attack.

I. L. PATTERSON

Lakeland, Ga.

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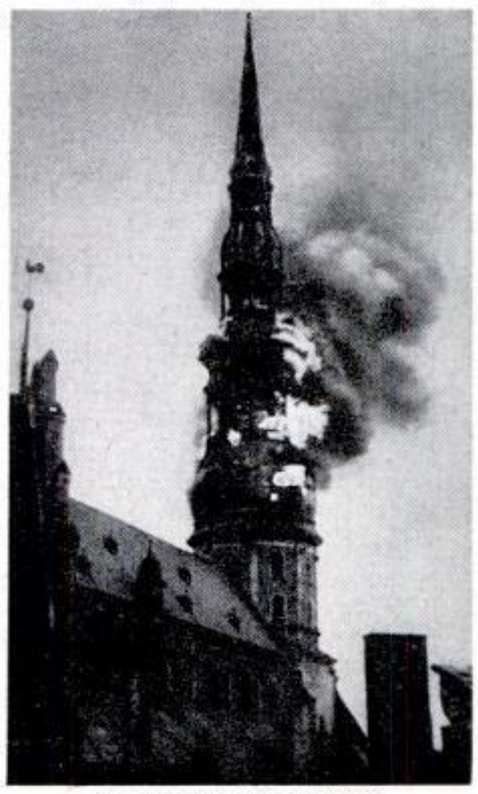
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Sirs:

I discovered with great pleasure a picture of the President in his White House office standing under a painting of my home town Riga in Latvia. The painting, called *The Towers of Riga*, painted by Ludolfs Liberts, was given to President Eisenhower by the Latvians now living in the U.S. The church in the center is St. Peter's where I was confirmed. This picture (*below*) shows what the Soviets did to St. Peter's in 1941 while they occupied Riga.

MRS. IRENE S. WHITE

Northampton, Mass.



ST. PETER'S AFIRE IN 1941

Sirs:

Will someone please tell me why this sudden uproar over Mr. Eisenhower's health? It seems to me that he is far more likely to last out his term of office now that he is fully recovered and knows the extent to which he may go physically than he was before.

What is wanted at the moment is a little reasoning. Nothing is certain but death and taxes—and if we dwelled only on these things, life would be pretty cheerless.

MARY KAY S. VAN VOORHEES

San Francisco, Calif.

Sirs:

In the past being President has always occupied five quarters of a man's time; it killed Woodrow Wilson and Franklin Roosevelt, and the others have been afraid to devote less time to the job. This country needs a single man to exercise control. If Eisenhower assigns his powers to his subordinates and goes golfing to protect his health, the lack of leadership will result in conflicting policy.

DAVE RAULAND

Providence, R.I.

Sirs:

Along with all Republicans, I too rejoice that President Eisenhower has decided to run again. However, I hope that none of us will make the mistake of assuming now that the election is "in the bag." I am not as naive as you in believing that Mr. Eisenhower's line is "so obviously in the general interest that it commands broad assent." True, it should, but you would never think so once the Democrats tear into it.

ROBERT M. DARLING

Great Falls, Mont.

CONTINUED



There's a warm welcome ahead when you *telephone ahead*

When you're going to visit out-of-town friends, make your plans before you leave—by telephone.

That way you can settle all the details of your trip—how you're coming, when you'll arrive, how long you'll be able to stay.

It's a thoughtful, considerate thing to do. And it will help you enjoy your visit that much more.

Telephoning is quick. Easy. Personal. And wherever you call, you'll find the cost is low. Why not try it today?

LONG DISTANCE RATES ARE LOW

Here are some examples:

Cleveland to Pittsburgh	45¢
Birmingham to St. Louis	85¢
Chicago to Buffalo	95¢
Milwaukee to New York	$1.20
San Francisco to Washington, D.C.	$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

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SUPER RICOHFLEX



SAVE over 70% on this RICOH FLASHGUN

Regular Price $6.50

NOW Limited Offer $1.75

Top-quality folding-reflector B-C flashgun.

Here is the popular 2¼ x 2¼ reflex that shoots perfect black & whites or color, and adapts to economy 35mm size for the avid color fan. No other reflex anywhere near its price does this, or has so many other luxury features. Matched f:3.5 lenses, flash synchronized to 1/200th second, brilliant focusing groundglass, and many more features. It's a camera you'll own with pride, and this deal makes it more attractive!

As little as $29.95

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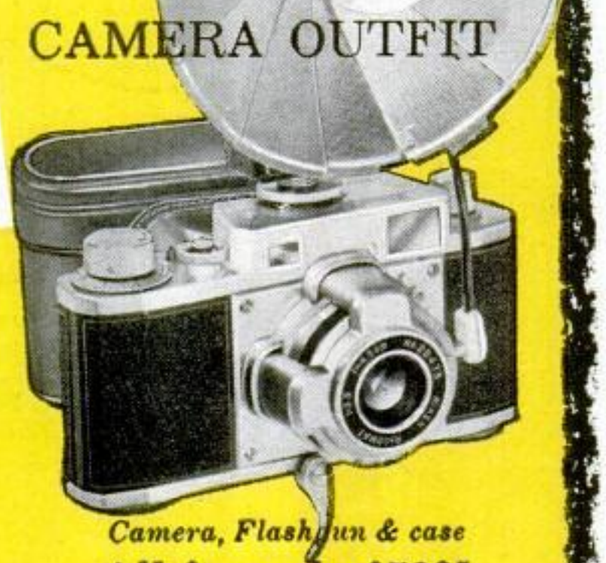
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BUY the RICOH 35 CAMERA OUTFIT

SAVE over 70% on this luxurious, genuine pigskin GADGET BAG

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Unique split-second trigger action—one hand winds film and shutter, leaves other hand always ready to "shoot." Top-quality color corrected f:3.5 lens, single-window range-viewfinder, FX synchronized shutter to 1/200th sec, and many more features that rival cameras costing much more.

Camera, Flashgun & case

All for only $59.95

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RIKEN OPTICAL INDUSTRIES, Ltd., 521 5th Ave., N. Y. 17, N. Y.

LETTERS TO THE EDITORS CONTINUED

Sirs:

I wonder how many readers noticed the unusual tie Mr. Eisenhower wore for a day's hunting? It clearly spells his name when turned sideways.

WAYNE E. SMITH

Tuscola, Mich.



THE NAME ON EISENHOWER'S TIE

'GO SLOW, NOW'

Sirs:

Your editorial " 'Go Slow, Now' " (LIFE, March 12) not only demands of the Negro a saintly patience after waiting nearly a century since the Emancipation Proclamation for his full citizenship rights, but also repeats a widely publicized misrepresentation of Miss Autherine Lucy as a rude, ostentatious, pushy person. She is not. She is an intelligent, genteel lady. She has denied that she arrived at the University of Alabama in a Cadillac. She did not push herself to the head of the registration line. She was ushered ahead of other students by a university official anxious to speed her from the premises. Her request "for immediate admission to dormitory and mess" is in line with a United States Supreme Court ruling of 1950 in the University of Oklahoma case.

The N.A.A.C.P. has consistently stood for orderly desegregation within the meaning of the Supreme Court decree of May 31, 1955. Our local units throughout the South have offered to sit down with their local school boards and assist them in working out plans "in good faith" for a "prompt and reasonable start towards full compliance" with the Court's ruling. This offer stands as long as there is a possibility for such negotiations.

ROY WILKINS
Secretary

National Association for the Advancement of Colored People
New York, N.Y.

● LIFE did not and does not doubt that Autherine Lucy is a desirable student. It reported the Cadillac (from eyewitness testimony) and dormitory episodes not to justify the antagonism they created but to explain why there was more antagonism than necessary. To minimize friction in the course of achieving integration, the orderly and correct procedures for which the N.A.A.C.P. is noted are a necessary but not a sufficient condition. Things will go further faster if both sides also use tact.—ED.

Sirs:

The attitude of many Northerners seems to be with malice toward all and charity toward none—that is, none of the Southern whites.

ALICE BOWIE MARING

Birmingham, Ala.

Sirs:

I am tired of this poppycock about how we should "go slow" in dealing with the South on the segregation issue. Pray tell me are the Southerners newcomers to our shores? Do we have to teach them our ways of civilization?

EM DUGENT

Haddonfield, N.J.

Sirs:

Your editorial is just plain old common hoss sense in the South, North, East and West. It is comforting to have LIFE print the cold, hard facts.

HOWARD HALE

Chattanooga, Tenn.

NO PEACE FOR AUTHERINE

Sirs:

Leonard Wilson was expelled from the University of Alabama today ("No Sign of Peace for Autherine," LIFE, March 12). We challenge you to make a *cause célèbre* of his case with the coverage you gave Autherine. Where else can you find so fearless a young man? Is he to be sacrificed for Lucy and the N.A.A.C.P.? Or do you believe in the supremacy of the Negro race and carpetbaggers vintage 1956?

HAL DENNIS

Gadsden, Ala.

● Leonard Wilson, sophomore who led the first demonstrations against Autherine Lucy (LIFE, Feb. 20), was expelled from the University of Alabama by the trustees, who charged him with "unwarranted and outrageous public attacks . . . upon the integrity of the president and faculty and officers of the university . . . far more than the mere exercise of his right freely to debate the question of segregation."—ED.

A LOOK AT THE WORLD'S WEEK

Sirs:

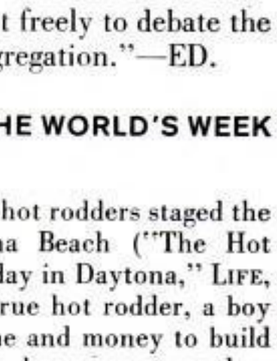
You say that hot rodders staged the riot in Daytona Beach ("The Hot Rod Black Sunday in Daytona," LIFE, March 12). A true hot rodder, a boy who spends time and money to build a good clean car, has more sense than to take part in a riot. From what I saw and heard while in Daytona Beach there were no hot rodders around during the riot. Please don't misuse the words hot rodder again.

TOMMY ECK

Savannah, Ga.

● Hot rodders, who drive their specially rebuilt cars in organized races, distinguish themselves from drag racers, who race anything anywhere. Drag racers, not hot rodders, started the Daytona Beach riot.—ED.

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Even caked-on egg can't take this needling

No, it probably won't happen at your house. But it could!

For 3 whole days and nights we let stubborn egg dry *hard* on our breakfast dishes. Just to see how it would stand up against the 22 hot swirling needle sprays, our engineers call the "Turbo-Spray Action" of the new Frigidaire Dishwasher.

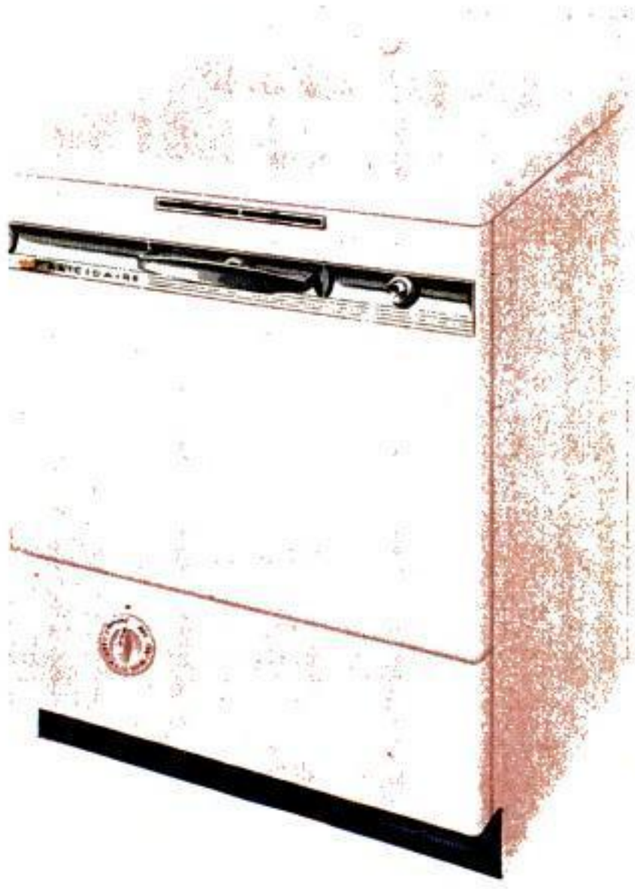
Not a trace of the "yellow menace" could stick it out. Every dish—front and back, top and bottom—came out of its bath sparkling clean.

This fabulous Turbo-Spray Action is why sticky buttermilk on glasses, grease in skillets, food in the tines of forks and so many other dishwashing headaches are a thing of the past when you own this new Frigidaire Dishwasher. Yet your finest crystal and china are absolutely safe.

There're a lot of other things you'll love about this Frigidaire Dishwasher. The ease of loading, the push-button starting, the constant filtering of the water with the pop-up Screen Guard Strainer! The way it does "all the dishes in the world," *plus* pots and pans, all at one time; tackles broiler pans, and bulky griddles and out-sized saucepans; takes 11-inch dinner plates, long-stemmed banquet goblets, meat platters and such, right in stride.

There's no other dishwasher like this one. Frigidaire engineers waited until they could solve *all* your dish-washing problems before taking off the wrappings.

So visit your nearby Frigidaire dealer and hear the whole story. Let him show you how amazingly little it costs to own; how easy and economical it is to install; how many extra hours you can have when you let this Frigidaire Dishwasher take over. Isn't it time to stop playing kitchen drudge? Why don't you see him *today*.



FOUR MODELS: Under-Counter, Freestanding, Sink and Dishwasher Combination, Portable. In heavenly colors, inside and out.

Look for me each week on TV

FRIGIDAIRE *Automatic* **DISHWASHER**

Built and Backed by General Motors

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3 Quick Stunts with Hunt's Tomato Sauce



America's Favorite Tomato Sauce—*by far!*

Keep two or three cans of Hunt's Tomato Sauce on your pantry shelf. Always ready to add tempting color and flavor to hamburgers, stew, casseroles, fish dishes — so many of your old standbys! More women cook with Hunt's Tomato Sauce than any other brand. With *good* reason!

Hunt-for the best

Hunt Foods, Inc., Fullerton, California



1 Meatloaf Sandwich Men will Love!

Hunt's rich, kettle-simmered flavor does double duty here: Get your favorite meatloaf ready to bake. Pour over it 1 can Hunt's Tomato Sauce — or 2 cans for larger families. In cooking, the meat juices and Hunt's rich tomato goodness get together and make a wonderful spicy "gravy." Serve hot over meatloaf slices. *Next day*, remove fat from gravy and spread, warm or cold, on bread for meatloaf sandwiches. Extra-special hearty flavor!



2 Tingly-tangly Tomato French Dressing!

How delicious and colorful Hunt's Tomato Sauce makes it! Because Hunt's is *all-tomato*. For tempting salads at your house... Combine in a quart jar: 1 can Hunt's Tomato Sauce, ⅔ cup salad oil, ⅓ cup vinegar, 1 Tablesp. minced onion, 1 teasp. each salt and Worcestershire Sauce, ½ teasp. each dry mustard and paprika, 1 clove garlic (optional). Cover and store in refrigerator. Before serving, shake until well blended. Makes about 2 cups.



3 Hash 'n' Hunts—a Happy Combination!

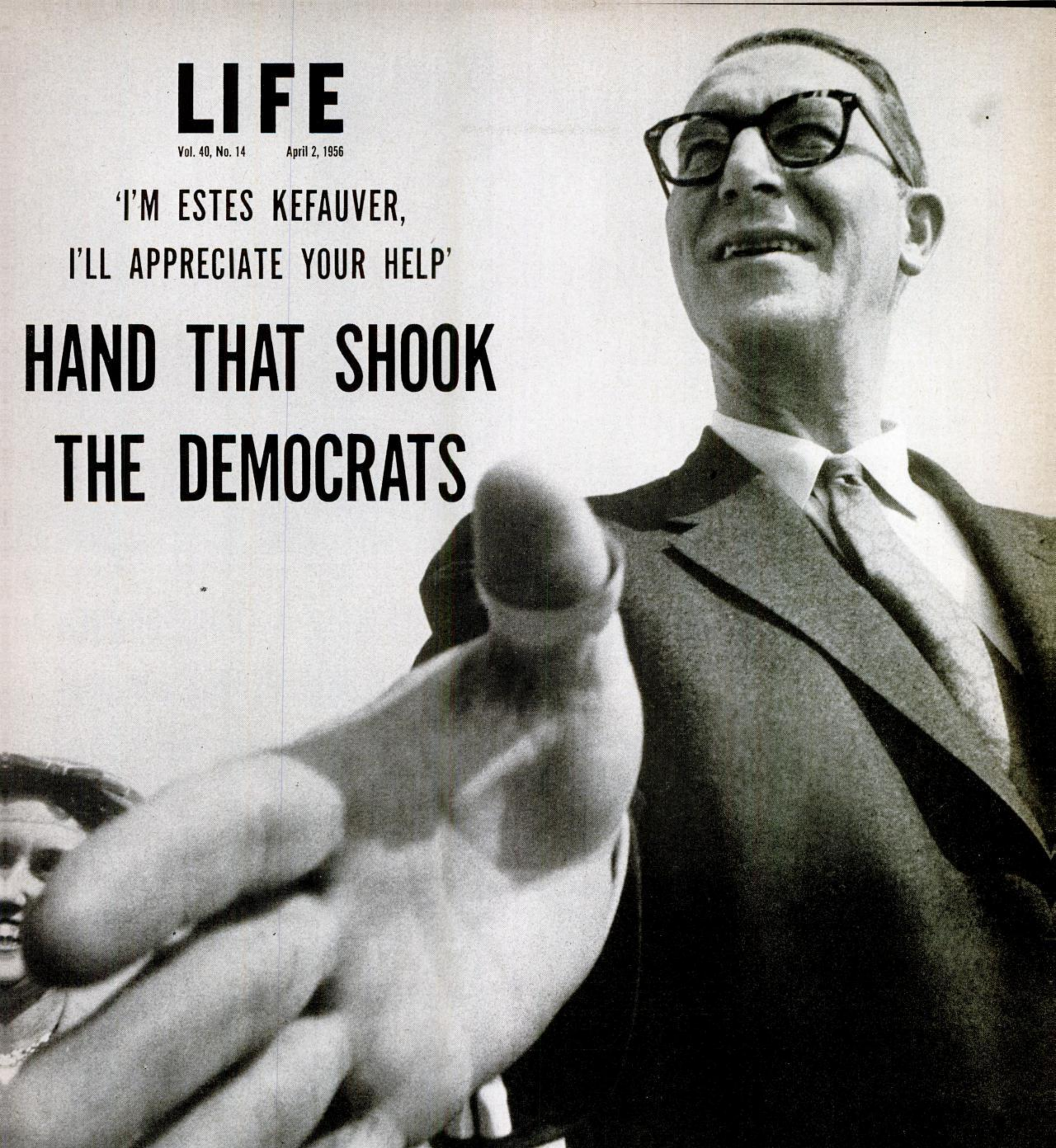
Quick supper idea with spicy flavor: Open both ends of a can of chilled corned beef hash. Push out hash and cut into 4 slices. Roll in flour lightly seasoned with salt and pepper. Heat 1 Tablesp. fat in skillet. Brown hash quickly on both sides. Drain off any excess fat. Lower heat. Add 1 can Hunt's Tomato Sauce. Cover and simmer 10 minutes.

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LIFE
Vol. 40, No. 14 April 2, 1956

'I'M ESTES KEFAUVER, I'LL APPRECIATE YOUR HELP'

HAND THAT SHOOK THE DEMOCRATS



CONTINUED ON NEXT PAGE

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DOING A WALTZ on invitation of an airline stewardess, he earns an ovation at a Florida citrus fruit show.



ADMIRING PORK at Hormel meat packing plant in Austin, Minn., senator sports a worker's white smock.



WAVING OVERWORKED HAND, KEFAUVER ACCLAIMS HIS MINNESOTA VICTORY

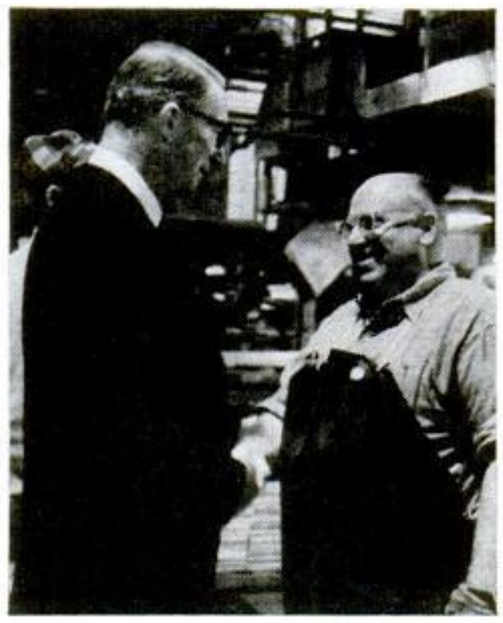


GREETING ONE AND ALL who listened to him talk, he stands at door of Minneapolis Labor Temple. Though Humphrey got union leaders to endorse Stevenson, Kefauver's personal efforts made heavy inroads among organized workers.

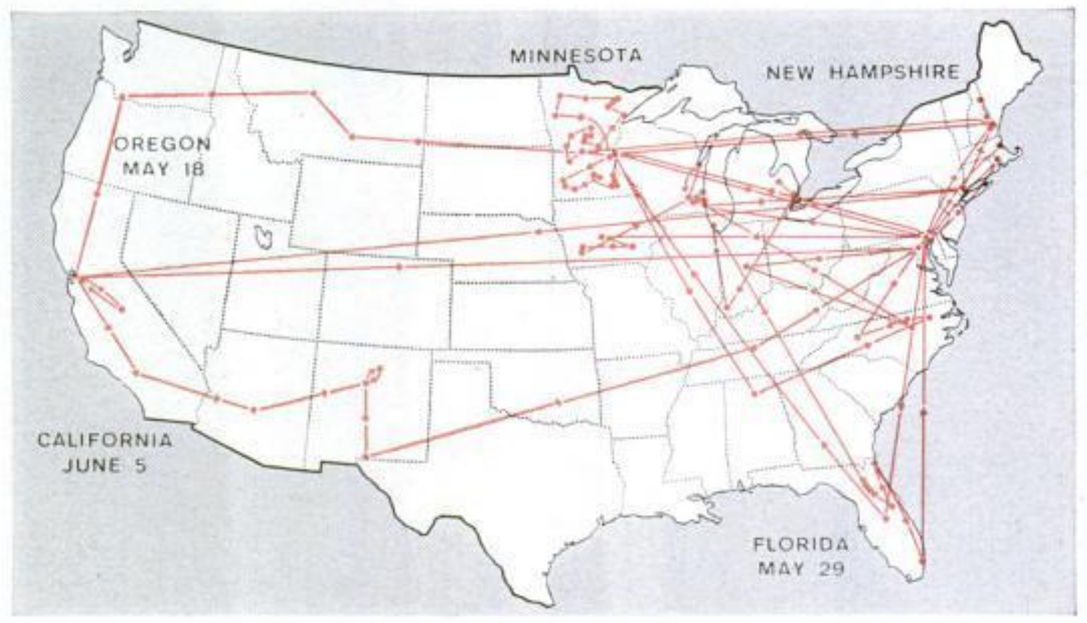
DURABLE KEEF, A FRONT RUNNER WHO HAS ONLY PEOPLE FOR HIM



GRABBING HANDS, he works way through students and faculty to platform at the University of Minnesota.



VISITING AROUND, he gets to the workers one by one at Donaldson air cleaner and muffler plant in St. Paul.



EIGHTY DAYS OF CAMPAIGNING, through March, took Kefauver 37,000 miles through 18 states: three times to Minnesota, twice to New Hampshire, California. He beat Stevenson in two primaries, meets him in others noted above.



PLAYING FARMER, he sits on new tractor at Minneapolis-Moline plant, swaps farm, labor talk with workers.



PLAYING INDIAN in Pipestone, Minn., he is crowned "Chief White Eagle" by Sioux Princess Winona.



NEGLECTING NO ONE, not even those too young to vote, he signs autographs for Elkhorn, Wis. kids.



SETTING STRATEGY the day Ike announced candidacy, he takes supporter's call in Elkhorn hotel lobby.

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IN HIS MINNEAPOLIS HEADQUARTERS AFTER MIDNIGHT FOLLOWING PRIMARY

Estes Kefauver had never really stopped running for President since his unsuccessful try for the Democratic nomination in 1952. This week, for the first time since then, the Tennessee senator was the front runner in the race. In the most startling political upset since Harry Truman's victory in 1948, Kefauver had 1) knocked off the previous front runner, Adlai Stevenson, 2) licked one of the toughest state organizations in the U.S. and 3) shaken the Democratic party to its roots. In the Minnesota presidential primary, he had drawn 240,000 votes to Stevenson's 180,000 and captured 26 of the state's 30 convention delegates.

He had worked his miracle with simple magic: the kind of folksy, direct, exhausting campaigning shown in these pictures. In Minnesota—as he had all over the U.S. since he formally announced his 1956 candidacy last December—he had shaken every hand in sight and mumbled, "I'm Estes Kefauver, I'll appreciate your help."

He had a tiny organization and few moneyed backers. Most of the leaders of his own party oppose him with something akin to hatred. The timing of his crime investigations, which first brought him to fame, also embarrassed many Democrats. His views on segregation are anathema to the party in the South. What he had was an unshakable faith in his destiny. Nobody likes him but the people, he often says.

The Minnesota primary had been one Stevenson couldn't lose, supported as he was by Senator Hubert Humphrey, Governor Orville Freeman and their Democratic-Farmer-Labor party. Many factors led to the upset (*next page*), but the big one was the Keef's bruised but still outstretched right hand. As Democrats began to reassess how they stood (*pp. 28, 29*), Estes himself was off toward California, looking for more hands to shake.



WELCOMING SUPPORT of Minnesota Congresswoman Coya Knutson, he talks on TV in Minneapolis.



MOVING ALONG after Minnesota victory, he naps on flight over Montana, where he may enter primary.



INVADING OREGON, at Portland airport he approves backers' plan for write-in campaign in state's primary.



RECEIVING OVATION, he goes to speaker's table at a San Francisco hotel to endorse funds for Israel drive.



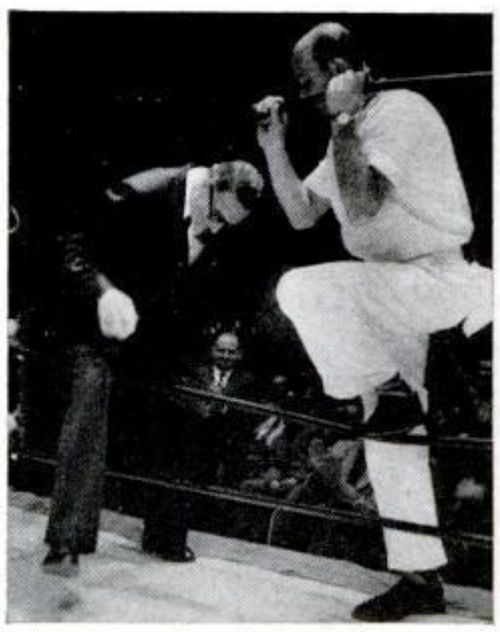
RIDING THE CREST of his Minnesota sweep, he parades streets of San Francisco in an open Cadillac convertible. He waved at voters on sidewalks and a sound truck lured many to street corner rallies, where he stopped to make talks.



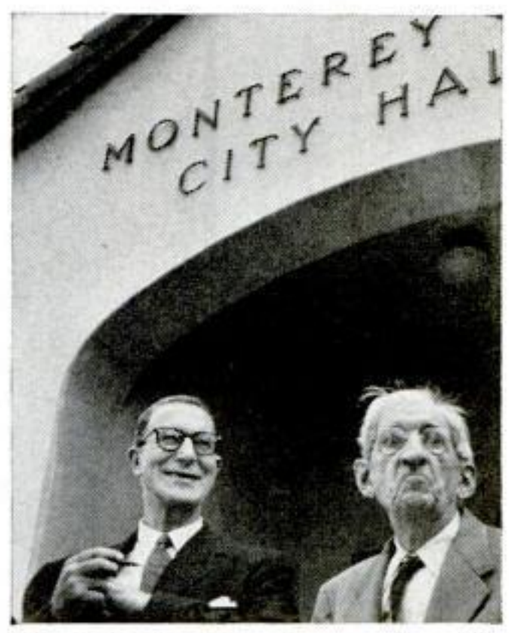
RELISHING CAKE, he takes a big bite and then thanks the Elkhorn, Wis. children who gave piece to him.



ACCEPTING GIFT he never uses, he holds snowshoes presented on second New Hampshire swing at Berlin.



ANSWERING BELL after bouts at Richmond, Calif., he leaps into ring to make use of ready-made crowd.



IN CALIFORNIA for another big primary he pays court to City Clerk Arthur Langley at Monterey Park.

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BATTERED LEADER of Stevenson forces, Senator Hubert Humphrey had vice presidential hopes.

CITY FOLKS WHO WENT FOR KEFAUVER TELL WHY



"I like the man, he looks honest!" says Garage Operator Art Hei, a staunch Democrat who thinks Kefauver has "the best record. . . . He's been active in Congress and active in these investigations."



"Kefauver's more like a working man," says Joseph Patock, Democrat, packer for Minnesota Mining and Manufacturing Co. "Now Eisenhower's like a company man, you know, he's in with all the big shots."

VOTE AGAINST BOSSISM, FOR 100% SUPPORTS

How had the upset come about? One answer lay in the turnout of voters. The total vote was 617,000—200,000 more than the 1952 presidential primary total. Minnesota voters can choose either party's ballot and since there were 100,000 fewer Republican votes and 290,000 more Democratic votes cast than in 1952, it seemed clear that many Republicans—perhaps 100,000—voted Democratic (although some stayed away) and in many cases for Kefauver.

In two previously Republican areas won by Kefauver, LIFE interviewed residents who voted for him. A city area, the ninth precinct of St. Paul's first ward, some of whose voters are shown above, had been Republican in 1952 and stayed Republican in the 1954 general election. There Kefauver whipped Stevenson 320–219 and the Democratic total was 100 more than the Republican. The farm region of Center Creek township and the village of Granada (*below*), went Republican by 2–1 in 1954. Last week Kefauver beat Stevenson there by a 5–3 margin and Democrats outvoted Republicans.

The reasons given by these 10 voters reflected statewide attitudes. A major factor in the Stevenson defeat was the cocksure support of Senator Humphrey and Governor Freeman and their Democratic-Farmer-Labor party.



CHASTENED GOVERNOR, Orville Freeman, had predicted Stevenson would win by a 3 to 1 margin.

FARM VOTERS EXPLAIN WHY THEY ARE ALSO FOR ESTES



"He sounds like he's for the farmer and the working man, and I figured maybe a change would be good," says Farmer Max Gronewald, who voted for Eisenhower in '52. "I never thought much of Stevenson."



"He's the kind of man who's for the little farmer," says Mrs. Lyle Wolters, whose husband raises corn while she looks after five children. "We're Democrats from way back and he's a good Democrat."

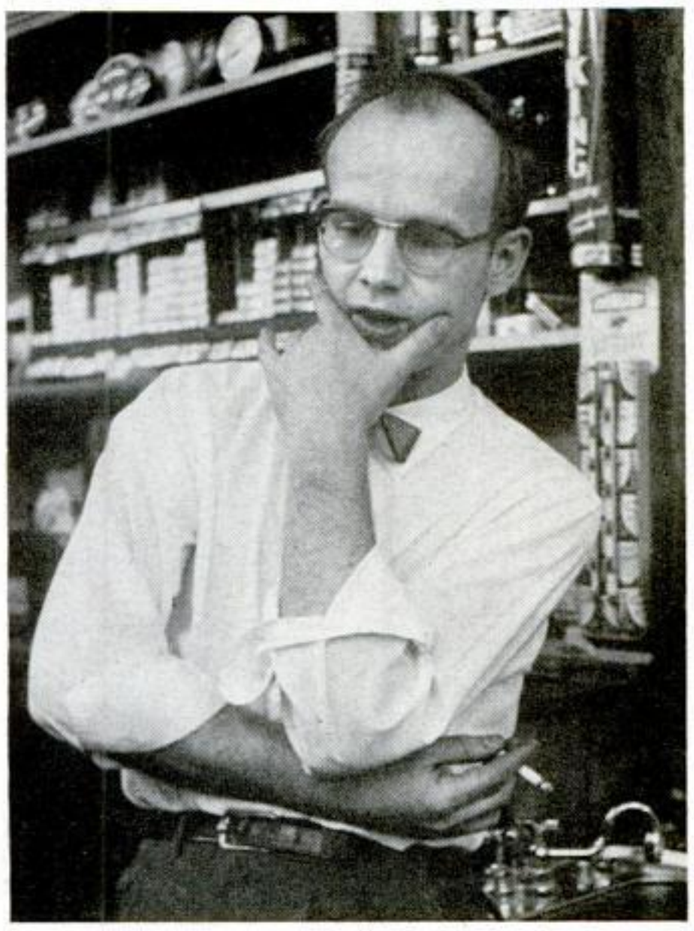
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"Stevenson? He's a millionaire and ought to be a Republican like the rest of the millionaires," says construction man Robert M. Leitner. Unionist and Democrat, he feels Estes is "good for the people."



"Kefauver's strictly an honest man and he's another Truman," says Jim Marsh, beer truck driver. "When the party didn't help him out here, Kefauver went to the people and he's the man the people want."

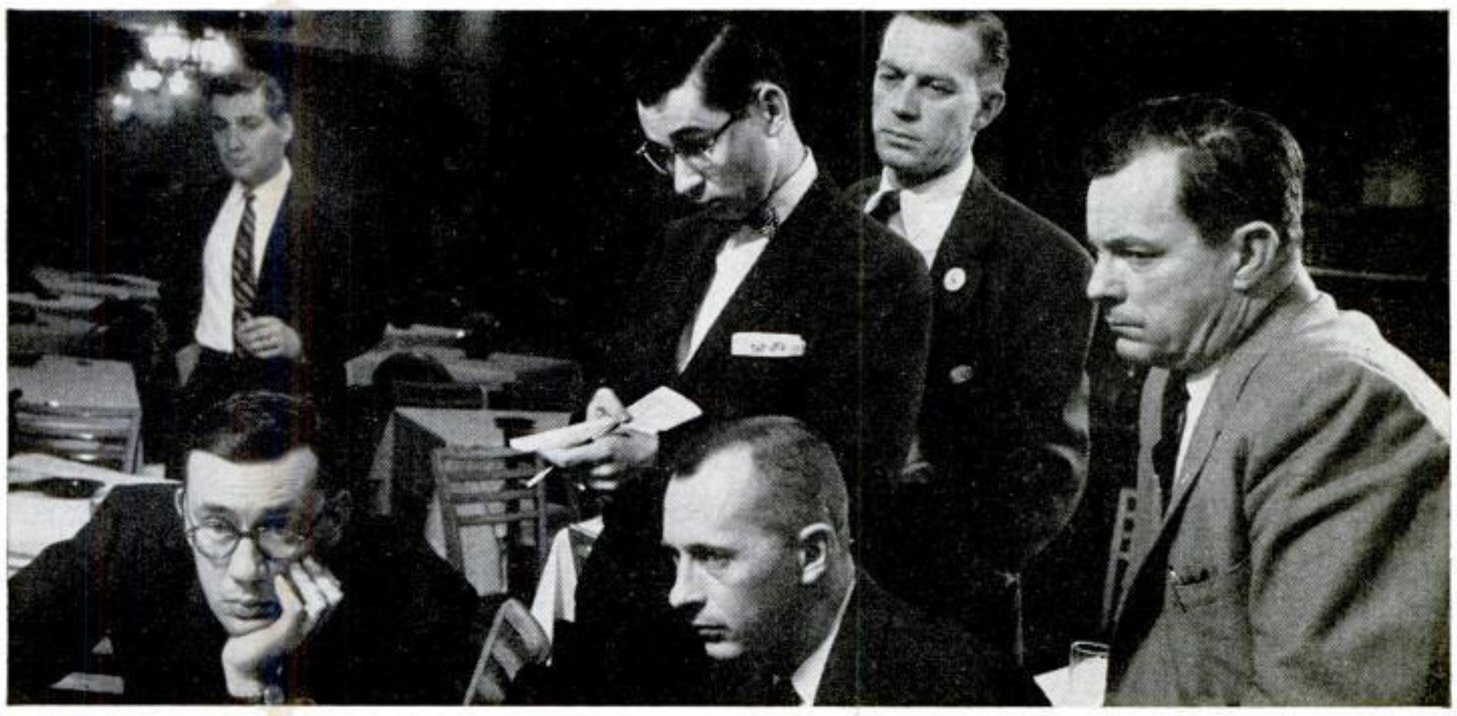


"The primary law here," says Druggist Ernest Neve, a Republican, "makes it possible for me to register protest against Stevenson as a candidate for either party, and against the senator and the governor."

AND A WINNING LOOK

Charges of bossism, voiced by Kefauver's supporters, drew a big anti-D.F.L., anti-Stevenson vote. Humphrey and Freeman themselves, running as delegates to the Democratic convention, were trounced and their influence in the state organization was sharply reduced.

Farm unrest drew many votes for Kefauver, who called for 100% price supports. Stevenson called, reluctantly, for 90% supports and helped set up his rival as the farmer's more aggressive friend. His own speeches abetted Stevenson's downfall another way. Laden with phrases like "disingenuous dissembling," they left Minnesota audiences awed but unmoved.



GRIM STEVENSON BRAINTRUSTERS AT HEADQUARTERS HEAR OF KEFAUVER LEAD OVER THEIR CANDIDATE



"It's just like Dewey running over and over and he couldn't win," says Jim Chaffee, Democrat, of Stevenson's second try. He worries about his farm: "If things don't change, I'll be livin' on my beans."



"Kefauver is on an uphill climb and will go to the top," says Teacher W. Gaylord Fernstrom, playing cards at garage. An Eisenhower Democrat in '52, he thinks "Adlai would have the same fate again."



"We didn't want to see three or four men run the state," says John Miller, Republican gas station owner who voted in Democratic primary. "When somebody tells us how to vote, we get independent."

CONTINUED

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FRONT RUNNER'S HOME FOLKS entertain friends at lunch. Nancy Kefauver cuts apples for dessert with Barbara Hill's help. Clockwise from Nancy are guest John McKinnon, son David, 10, daughter Diane. 8, guest Malcolm McKinnon, daughter Gail. 5. Linda, 14, was at school. Nancy hopes to avoid campaigning.

A VACUUM NOT EXACTLY ABHORRED BY THE PARTY'S DARK HORSES

The chief result of the Minnesota primary was to create a vacuum at the top of the Democratic party. Estes Kefauver had many of the attributes of a successful candidate, including his proved vote-getting ability and his handsome wife and family. But Democratic leaders, though forced to view him with new respect, still showed no willingness to back him.

Adlai Stevenson, wryly admitting his failure (*opposite page*), agreed that "handshaking develops identity between the shaker and the shakee." He said he had no intention of giving up and made plans to campaign longer and harder. But it would take smashing victories over Kefauver in Florida and California to keep his waning hopes alive. Such victories, most Democrats feel, will now require Minnesota-sized miracles.

All the dark horses stand to gain, but the man most immediately benefited is New York Governor Averell Harriman. His strategy of remaining an inactive candidate until Kefauver and Stevenson have neutralized each other now seemed brilliantly vindicated, although he still must surmount southern opposition. Still refusing to announce his candidacy, he would bide his time—while his backers work quietly for party support and while Kefauver and Stevenson renew their desperate struggle.



SENATE LEADER Lyndon Johnson, a recovered heart victim, insists that he does not seek presidency, but he may be Texas' favorite son candidate.



LEADING DARK HORSE, New York's Governor Averell Harriman looks on as Tammany Boss Carmine De Sapio, who is also secretary of state, swears in Thomas Dickens as a New York City judge. De Sapio, who is Harriman's chief strategist, will play major role in deciding when the governor should announce candidacy.



MISSOURI SENATOR W. Stuart Symington says that he isn't running. But he could be acceptable to both southern and northern party leaders.

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GESTURING RUEFULLY AFTER DEFEAT, ADLAI STEVENSON SAYS, "I HAVE NOT COMMUNICATED SUCCESSFULLY"

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EDITORIAL

THE RESURRECTION: AN EVENT THAT BEGGARS COMMENT

IT is generally known by now that we are amidst another "great revival" of religion and of churchgoing—certainly in America, perhaps throughout the world. The consequences of a religious revival are very great indeed, but they are not incalculable. They are calculable by any mind endued with that all-but-universal attribute, natural piety. They are mainly two.

First, a religious age or people recognizes God as Maker and Ruler of the Universe. Man is not the ultimate master of his own fate; individually and socially, we are in higher hands. A religious man (or nation) is required to pray, to think, to toil, to put forth the best all-around human effort possible; but it is God who answers the prayer and fulfills the effort in His own way.

Second, in acknowledging the reign of God we know that he has set laws for the governance of His universe, laws applicable to the lives of all men and nations. For all that these laws seem inscrutable and sometimes even inoperative, we are required to discover and follow them.

These two consequences of religion underlie the idea of "a nation under God." Repeatedly so reminded by a devout President, our nation is today more conscious of its dependence on God's will and law than it has been in a long time. And this is a great gain. Said the Prophet Micah, "What doth the Lord require of thee, but to do justly, and to love mercy, and to walk humbly with thy God?" That is indeed all religion requires, perhaps all it contributes, for practical life on earth, even for the good life and the making of the good society.

But this is not the message of Easter.

THE message of Easter is incalculable. In contrast with "religion" as stated by Micah, the message of Easter is all but irrelevant to human behavior; it is even beyond human comprehension.

The message of Easter is the news of an event. It says that about 30 A.D. Jesus of Nazareth, after having been visibly killed and literally buried, rose from the dead.

You attend the funeral of a friend or acquaintance. He may have been a moral man, or may not. He may have been a Christian believer, or may not. But if it is a Christian funeral, the clergyman will probably say, "I am the resurrection and the life, saith the Lord: he that believeth in me, though he were dead, yet shall he live . . . shall never die."

Who can believe this of old Joe, good man or bad? Can he really rise from death? Can anybody? It not only seems incredible; to many it is incongruous, perhaps offensive. Surely it is more civilized, more human, more poetic even, to say simply, "Rest in peace," the gentle peace of oblivion; "Fear no more the heat o' the sun."

The Easter message runs directly contrary to this civilized fatalism. It is the heart of Christian faith, and it says that Jesus Christ conquered death for all men. It is the culmination not only of Old Testament hints, but of the Christmas message: that God became man so that men, their sins forgiven, might be with God. This is the news that gave the Gospel its name, "Good News." It is the message that, for some 1,900 years of human history, has caused bells to peal and thanks and praise to be sung. "Joy to the world!" "Christ is risen!"

WHAT then is the *moral* of this news? It is beyond moralization. Is this news helpful to men on earth; does it make them better-behaved, facilitate social justice, insure progress? Maybe. Christians think so. But the human utility of the Easter message is anything but self-evident. Much evil has been done in the name of this revelation. Not only that, but its promise of another world has made it easier for many good Christians, in the fashion of Buddhists, Hindus and Mohammedans, to neglect the improvement of this one. The Resurrection cannot be tamed or tethered by any utilitarian test. It is a vast watershed in history, or it is nothing. It cannot be tested for truth; it is the test of lesser truths. No light can be thrown on it; its own light blinds the investigator. It does not compel belief; it resists it. But once accepted as fact, it tells more about the universe, about history, and about man's state and fate than all the mountains of other facts in the human accumulation.

In the light of this revelation, the whole past glows with new meaning; the fierce old prophecies grow warm and new; and a famous Psalm of David, rewritten as a simple Christian hymn, expresses the personal meaning of God's love, which the Resurrection showed to be beyond measure:

The King of Love my Shepherd is,
 Whose goodness faileth never;
I nothing lack if I am His,
 And He is mine forever.

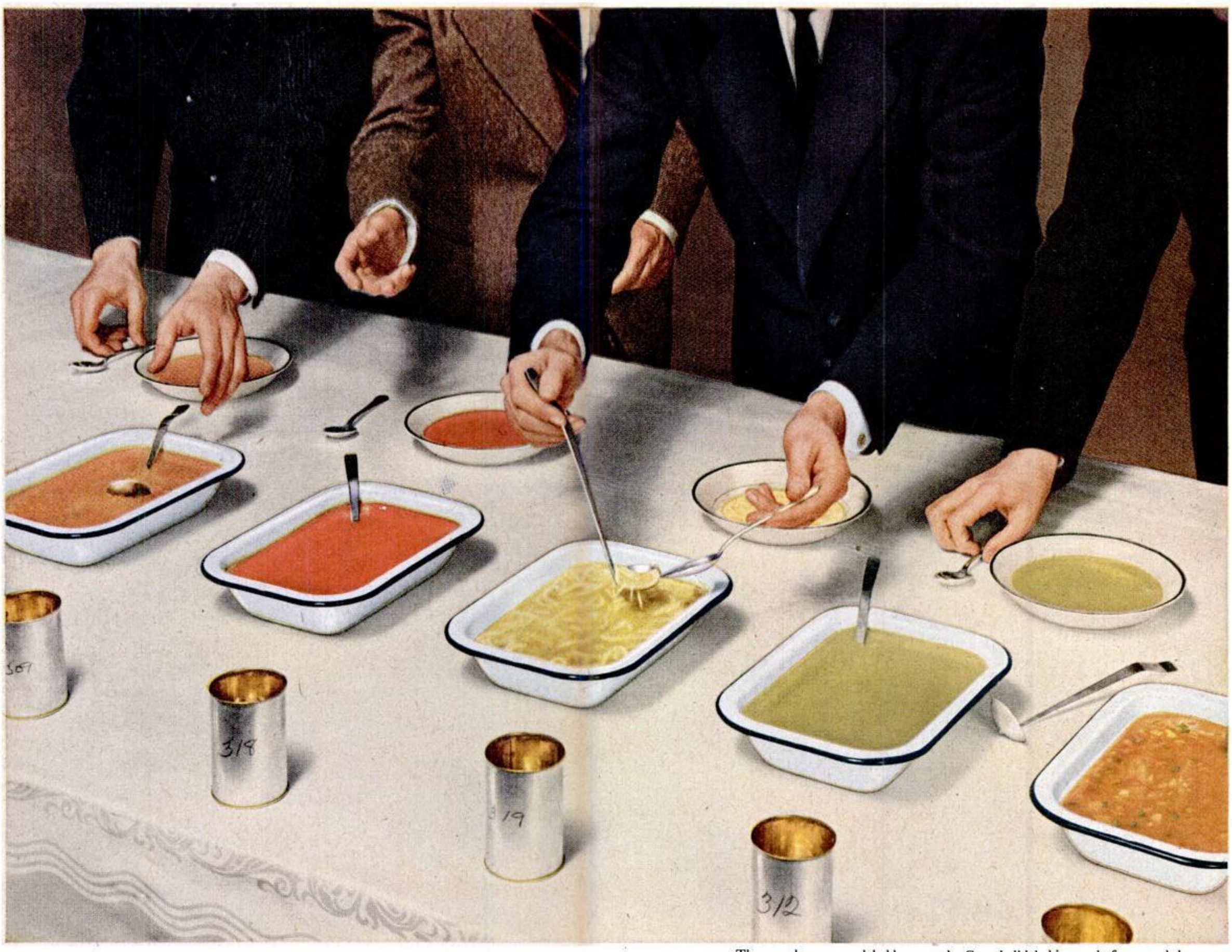
Perverse and foolish oft I strayed,
 But yet in love He sought me,
And on His shoulder gently laid
 And home rejoicing brought me.

In death's dark vale I fear no ill,
 With Thee, dear Lord, beside me.
Thy rod and staff my comfort still,
 Thy cross before to guide me.

And so through all the length of days
 Thy goodness faileth never;
Good Shepherd, may I sing Thy praise
 Within Thy house forever.

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11 O'Clock Management Meeting at Campbell's



The samples wear no label because the Campbell label is a seal of approval that must be won. Should one of these cans be rejected, the production will be rejected.

Like any good cook, we taste the soup before we serve it to you

Part of the job of being a member of the management group at Campbell's is this homely, but highly important duty:

To taste Campbell's Soups fresh from the soup kitchens.

It is a tradition that was born with the company. The sampling is usually done at 11 a.m. when tastes have been sharpened by a good morning's work.

We have been somewhat surprised to discover that some people seem to think this an unusual practice. Who ever heard of a good cook who didn't taste her dishes before serving them to "company"?

Here at Campbell's, we cook for "company" every day and we make it a point to taste our own cooking. All of us, from top to bottom, take all the care it is possible to take so that you may serve any food from the Campbell Kitchens with confidence. And a touch of pride.

Quality is no accident, so we take it for granted that our highest executives will taste our soups critically and regularly. It's one of the many ways in which we try to live up to this simple creed:

"To make the best, begin with the best—then cook with extra care."



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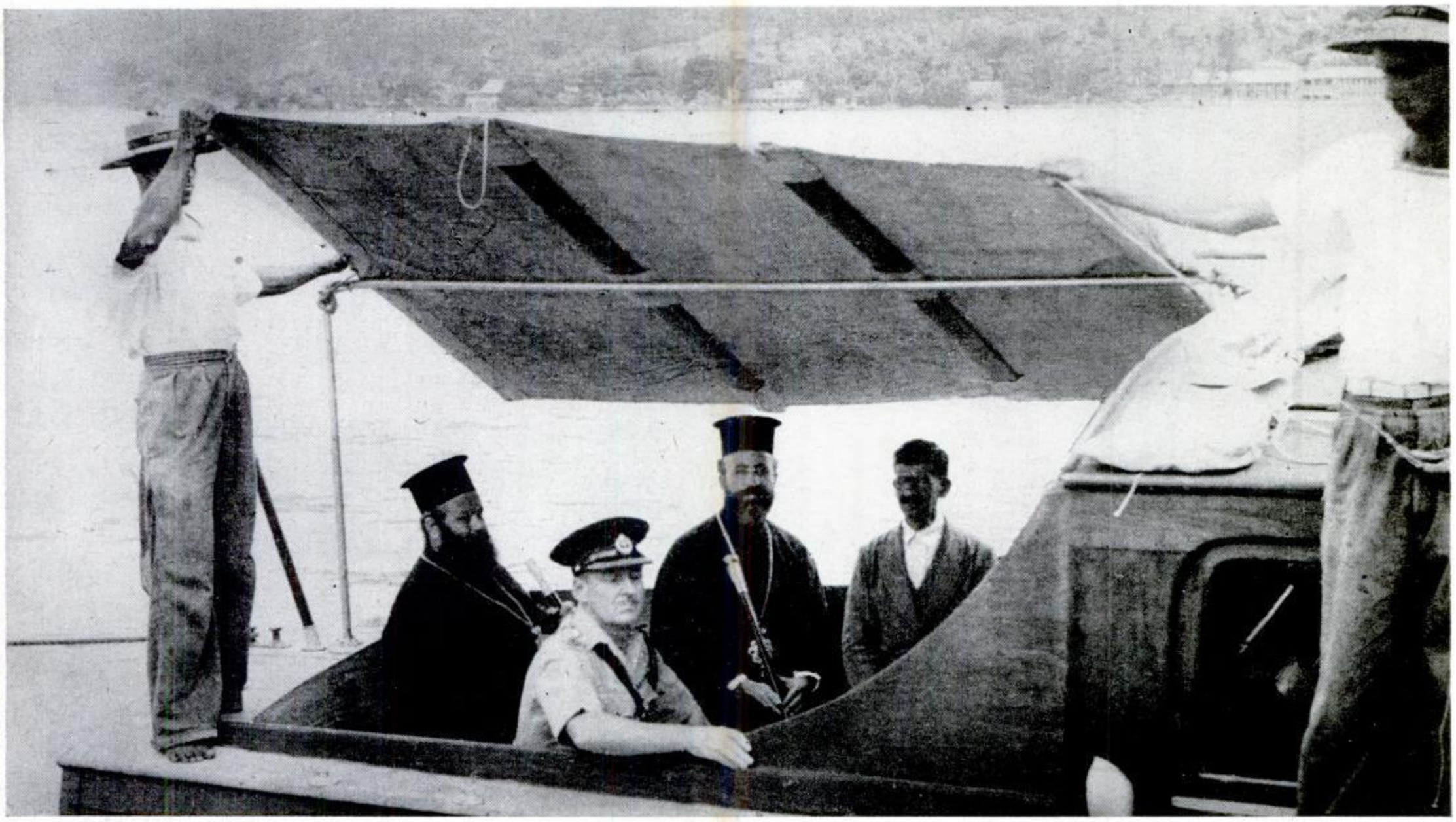
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A LOOK AT THE WORLD'S WEEK



CLERICAL CRUISE TO EXILE

Under British police escort in a launch, Archbishop Makarios of Cyprus (*above, center*) made the last leg of his voyage into exile on the Seychelles in the Indian Ocean. He and his companions, Bishop Kyprianos (*left*) and a secretary (*right*), were quartered in a villa named Sans Souci (which means "without care"). On Cyprus, meanwhile, fury over the archbishop's expulsion was directed at the man who had ordered it, Field Marshal Sir John Harding. After he awoke one morning, a time bomb was found under his mattress. It had been poorly devised, had not gone off.

SCARY 'JACKAL', SCARY JET

As Russia's top cop, General Ivan A. Serov (*below, pointing*), arrived in London in a TU-104 twin-jet Soviet transport, both the man and the plane caused consternation. The British press was outraged and called Serov "a thug" and "a jackal" as he conferred with Scotland Yard on security for the forthcoming Bulganin-Khrushchev visit to England. British air experts, noting that the plane had averaged 447 mph during its flight from Moscow, found evidence for the fear that the Soviets had jet engines more powerful than any in service in the West (LIFE, June 6, 1955).



CONTINUED

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HANGAR HAVOC

A thunderous explosion in a maintenance shop of an RCAF hangar near Montreal sent flames leaping 100 feet in the air. Driven by a strong wind, the flames quickly spread through the hangar. Airmen hauled five planes to safety but two giant transports were lost in the blaze. Within 45 minutes the hangar burned to the ground, causing over $3 million in damage.



WINNING SMILES

Ernest Borgnine had never played a movie lead until he was cast as a butcher in a film called *Marty*, which was made on a shoestring. Last week, beaming proudly with his wife (*above*), Borgnine was awarded an Oscar as the year's best actor. *Marty* made off with three other Oscars—best film, best direction, best story. Top actress was Anna Magnani for *The Rose Tattoo.*

'COME OFF IT'

Stubbornly ignoring British coast guard offers of assistance, the crew of the Russian freighter *Krymov*, grounded north of Aberdeen, Scotland, refused to leave their endangered ship. Finally a Soviet embassy official flew up from London. Eventually he persuaded most to come ashore. A few of the crew, including the captain, stayed on, hoping the ship might survive.



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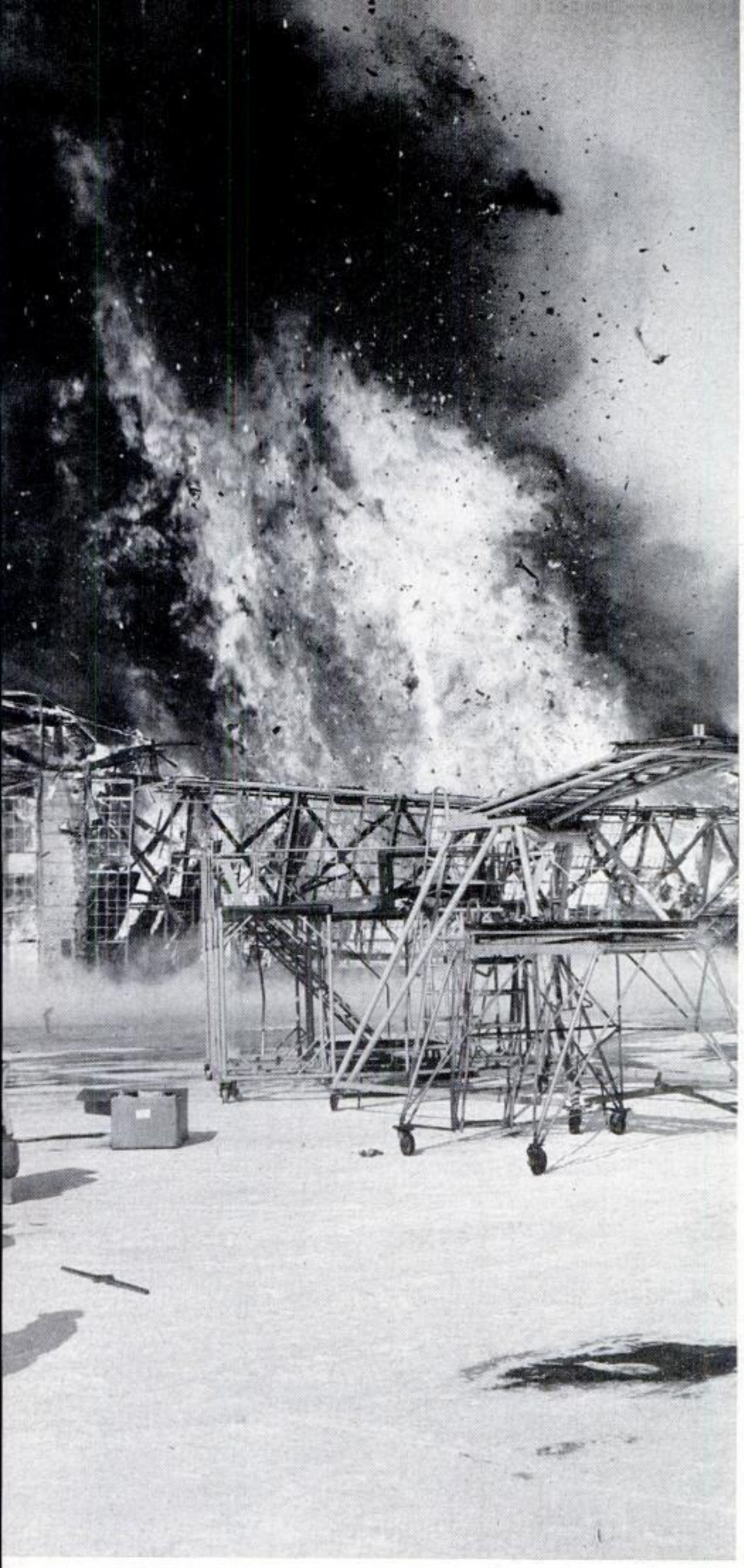
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HEADED DUE SOUTH FOR ANTARCTICA, 600 MILES AWAY, ICEBREAKER U.S.S. "GLACIER" (LEFT) CLEARS A PATH THROUGH MONOTONOUS EXPANSE OF ROSS SEA

U.S. BREAKS INTO A FROZEN CONTINENT



EXPEDITION LEADERS Admirals Byrd (*left*), in a deerskin suit, and Dufek confer at Little America.

The gray column of U.S. Navy ships, stabbing a black path through the frozen polar seas, was sailing to one of the most desolate spots on earth, the ice-covered continent of Antarctica where temperatures drop to eighty-five below and winds up to 200 mph howl through the perpetual night of winter. There they were to break new barriers for scientific research and open up the world's least known land mass to man.

Ever since it was discovered in 1820 Antarctica, almost twice as big as the U.S., has been shunned by all but a handful of brave explorers. This year it will bustle with unaccustomed life and color when 10 nations (*see map, p. 45*), including the U.S. and the U.S.S.R., will start setting up 39 bases as the most ambitious project for the International Geophysical Year. I.G.Y. is a worldwide scientific undertaking to gain more knowledge of the earth and its atmosphere by making meteorological and other measurements at different points on the earth's surface. Observation stations in Antarctica are vital because the continent is thought to determine much of the earth's weather, and because high-altitude phenomena like the aurora australis can best be studied there. But opening up Antarctica also has political implications. It is believed to contain coal and other minerals which may someday be exploited. Seven nations have already claimed parts of it, although the U.S. recognizes no claims and so far has made none itself.

The seven ships and 1,800 men sailing to Antarctica were an advance task force, under the operational command of Admiral George Dufek and the over-all direction of Admiral Richard E. Byrd, on his fifth expedition to Antarctica, who heads up the U.S. Antarctic program. Its mission was to build two bases on the edge of the continent about 800 miles from the pole at Ross Island and Little America where 163 volunteers will winter over after establishing a beachhead as shown in these pictures.

Photographed for LIFE by FRITZ GORO

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PACK ICE FOR TWO CARGO SHIPS AND AN OILER



HELICOPTER PAINTED INTERNATIONALLY ADOPTED ORANGE FOR VISIBILITY SCOUTS ICE AHEAD OF SHIPS

LANDFALL IN ANTARCTIC, VIEWED BY A GREEN-JACKETED OFFICER ON THE BRIDGE OF THE "GLACIER," IS BEAUFORT ISLAND, 60 MILES OFF THE MAINLAND



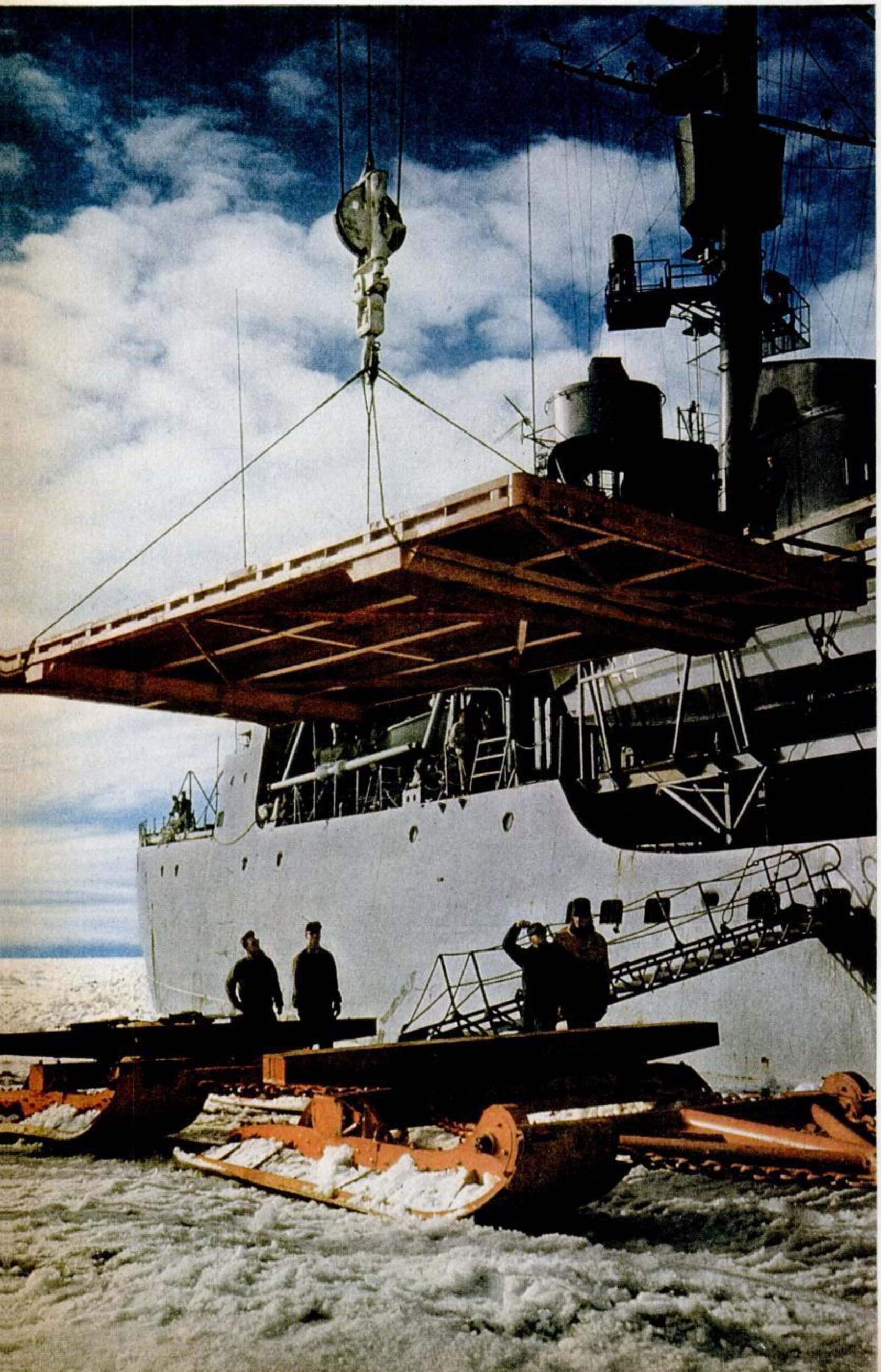
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ON THE FROZEN SEA, A MASSIVE BEACHHEAD

The first concern of the expedition was to learn something about the seldom explored continent on which it had landed. To make immediate reconnaissance possible Navy men paced out an 8,000-foot-long runway on the frozen sea near Ross Island. From there four long-range planes, flown in from New Zealand, made 15 trips into the antarctic interior, flying over the South Pole and scouting nearly a third of the continent's unmapped terrain.

Meanwhile a great seaborne supply build-up was taking place at Ross Island and at Little America, 400 miles away. At Ross Island tractors dragged load after load from the water's edge, across miles of ice veined with dangerous cracks. After eight weeks of round-the-clock work in 12-hour shifts, under an antarctic summer sun which never set, 4,100 tons of supplies were piled on the barren slopes of Ross Island and the base was dug in for winter.

PLATFORM FOR THE WORLD'S BIGGEST SLED IS LOWERED FROM THE "GLACIER" ONTO FROZEN BAY





SKYMASTER'S ORANGE WING LOOMS OVER STRIP

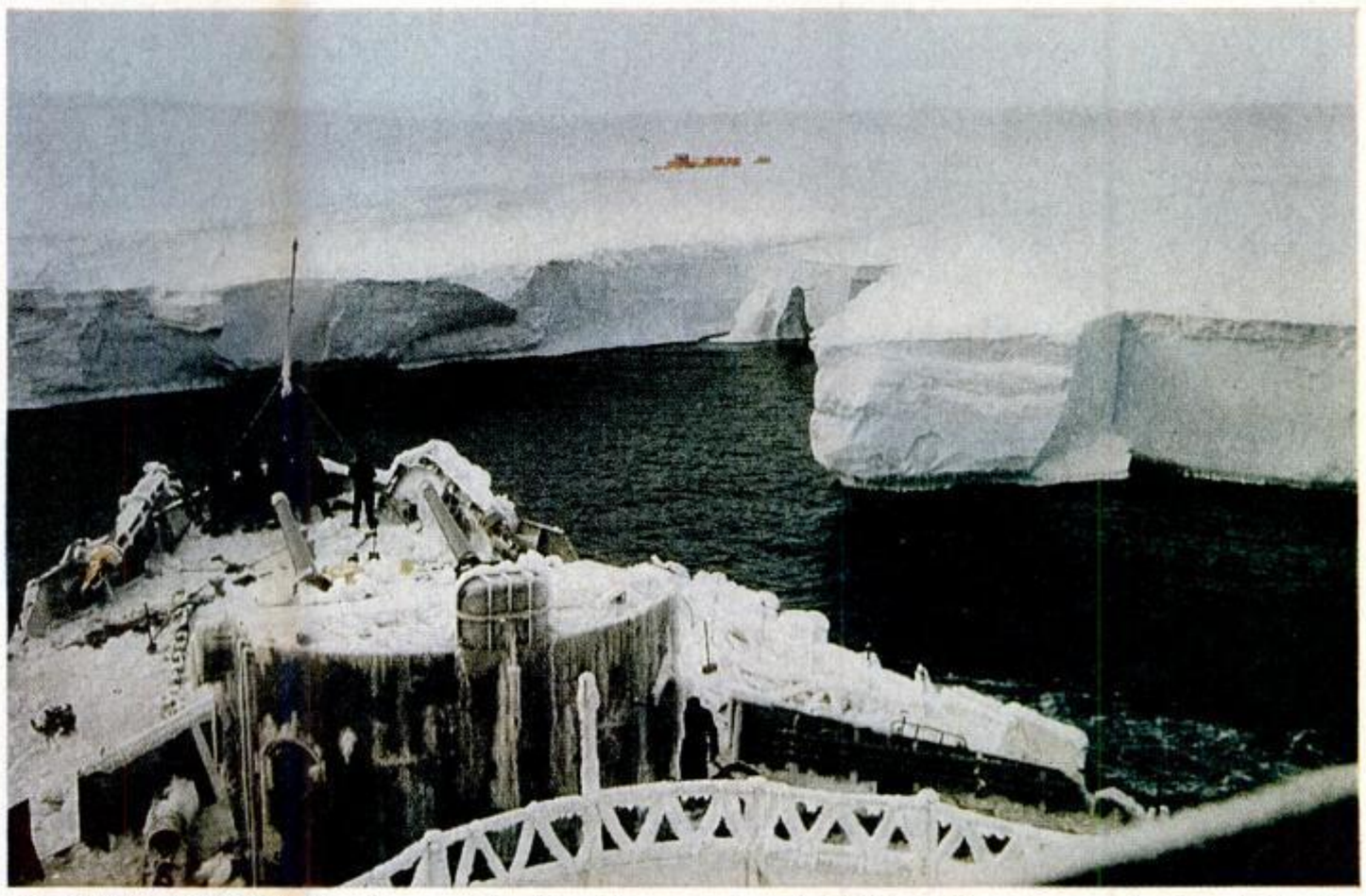
PREPARING FOR TAKE-OFF, two four-engined Skymasters and twin-engined Neptune (*background*)

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WHERE PLANES, INCLUDING TWO NEPTUNES (CENTER AND LEFT), ARE PARKED AFTER MISSIONS. "GLACIER" (RIGHT) BATTERED THROUGH ICE TO REFUEL THEM



are signaled into refueling position before leaving Antarctica on a 2,400-mile flight to New Zealand.



AT LITTLE AMERICA *Glacier* nears the Ross Ice Shelf, which is 30 feet high here but elsewhere rises to 150 feet. Base is over horizon, linked to sea by highway over which tractor is pulling sleds.

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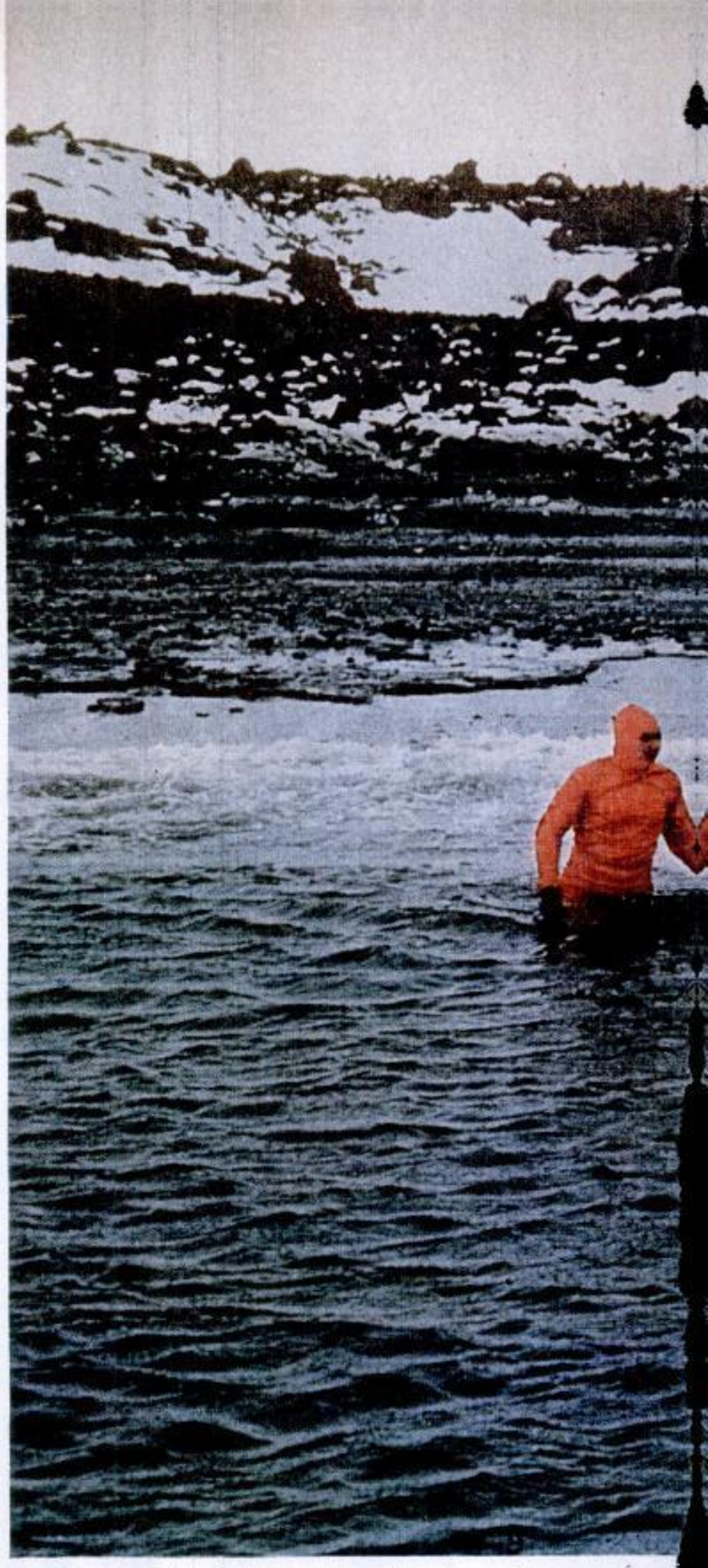
PROBING CREVASSE, expedition members use ice ax and shovel after setting up flags near the spot where a tractor broke in. Crevasses are grimmest hazards in crossing ice. This one was 40 feet deep.



LAYING PIPELINE, Seabees toss 50-foot lengths of hose from sleds as team in rear couples them. An oiler pumped fuel through the four-mile-long temporary pipe to newly built tanks on Ross Island.



FEEDING DOGS, keepers bring seal meat to pits where animals are leashed to common chain. Dog teams include Huskies and Malamutes, will winter over and be used for rescuing downed aviators.



FRIGID DIP in 29° water is taken by volunteers in insulated rescue suits of bright orange. With

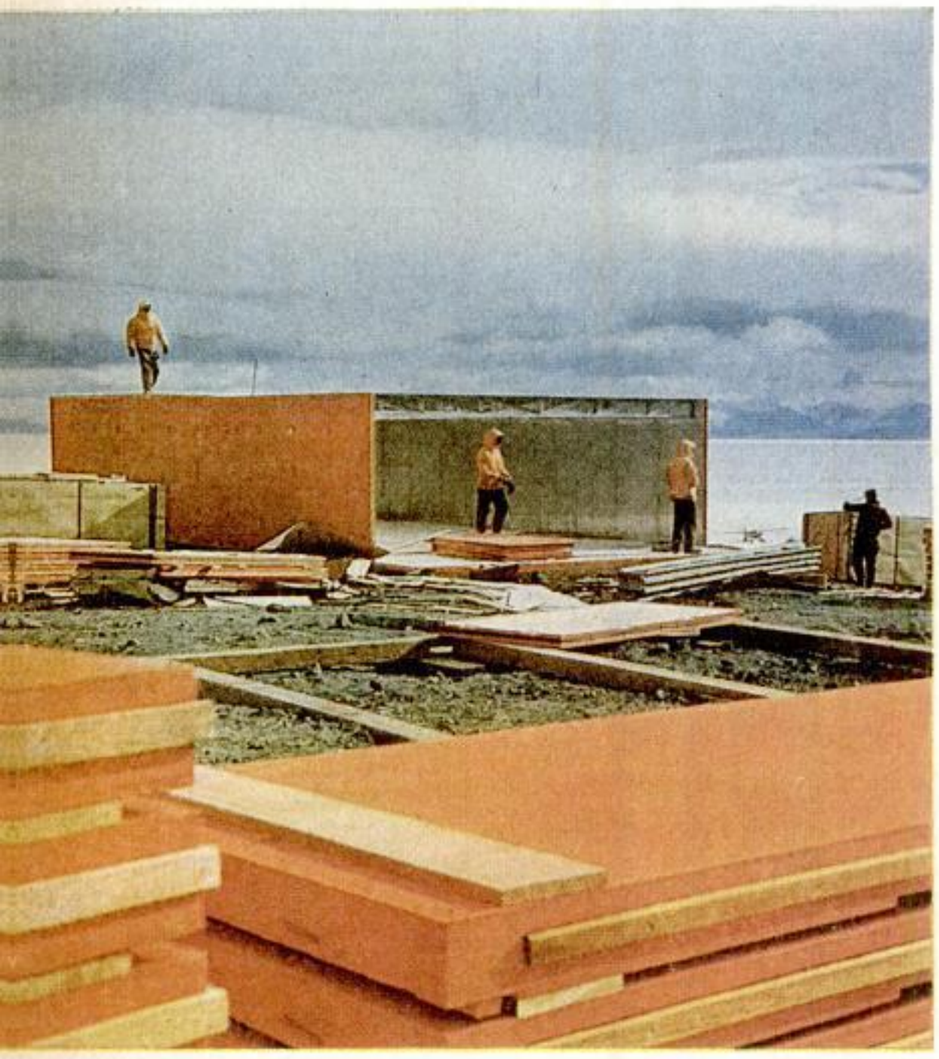


suits men could stay in water 19 minutes, while men in boat (*foreground*) kept watch for killer whales.

GIANT SUPPLY DEPOT (*below*) contains gear for Ross Island base, already abuilding at far right, and for future base at Pole. Much of it, like aviation supplies (*left foreground*), will be left out all winter.

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IN RUDDY GLOW of the low sun at 3 a.m. a tractor with a loaded sled in tow lurches slowly over the frozen sea toward Ross Island base. The trail flag in the foreground is used to mark the latest tractor route known to be safe, since ice conditions are constantly changing. In distance is mountainous Victoria Land.

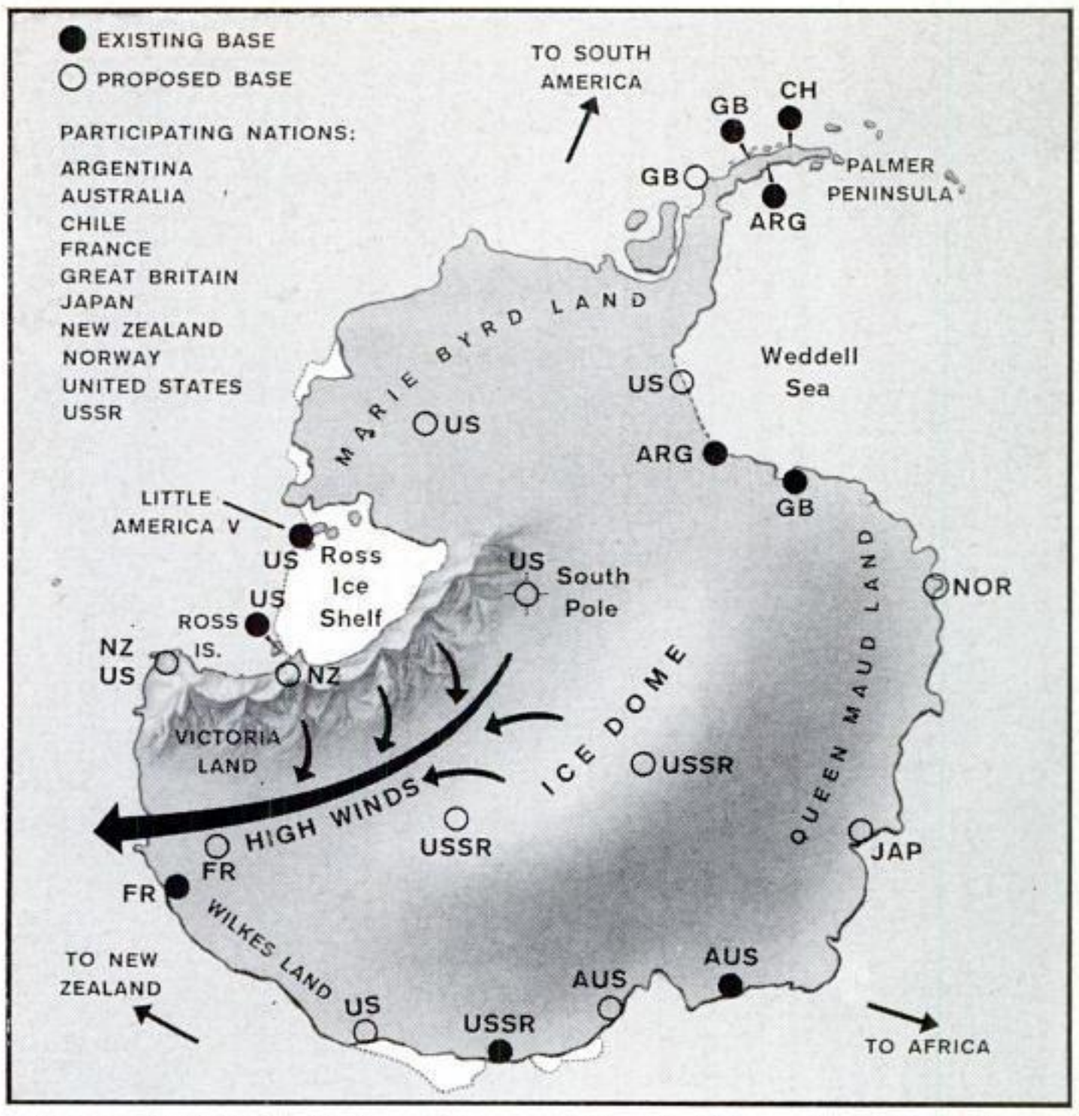


FIRST BUILDING rises at Ross base. Panels are wood outside, aluminum inside, insulation between.



HALF-COMPLETED BASE stands on the island gravel. Painted orange for visibility, buildings have living quarters and working space for 93 men. Tents house a temporary communications headquarters.

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BUSY CONTINENT will have 39 bases which will all be up by 1957. On Palmer Peninsula there are so many that the four symbols there represent 20 bases.

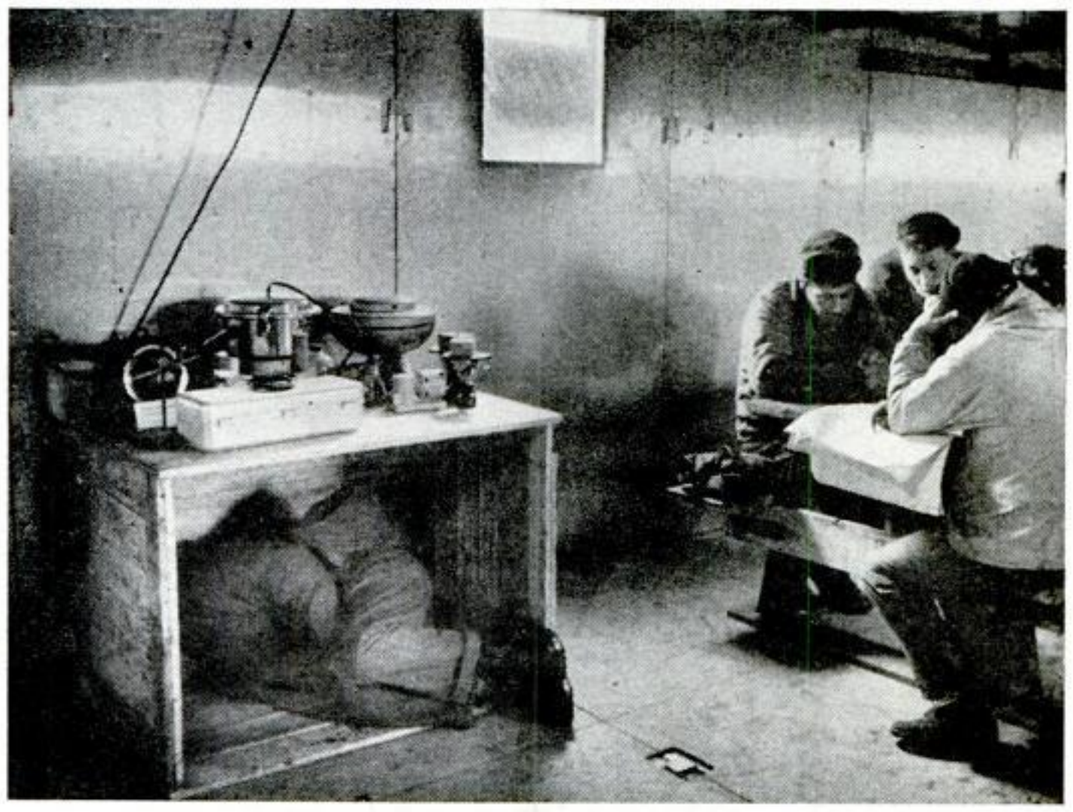
WEARY WORK IN A FIERCE LAND

Of all the nations taking part in the conquest of Antarctica the U.S. is investing the most in men, machines and money. U.S. airborne explorers have already made an important discovery: a long trough (*arrows on map above*) at the foot of a vast ice dome, down which freezing winds often roar coastward at speeds up to 200 mph, generating much of the continent's fiercest weather. The most difficult U.S. project will be an attempt to set up a base on the South Pole itself, the first time man will have set foot there since Amundsen and the ill-fated Scott 44 years ago.

But in Antarctica's merciless climate even routine operations become dangerous and exhausting. While the bases were going up at Ross Island and Little America, five aircraft were damaged or destroyed, a trail party stalled on its way to Marie Byrd Land had a brush with death, and two men plunged through cracks in the ice and lost their lives. Now that the bases are completed, the wintering-over parties face the new hazard of monotonous and lonely confinement as the winter blizzards rage outside.



CRASH SURVIVORS (*right*) at conference on *Glacier* tell how, after picking up stranded trail party, their plane cracked up 110 miles from base. All were saved.



CAT NAP IN A CRATE gives Physiologist Dr. Howard Parker respite from his research into human adaptability to cold. Box also serves as his makeshift lab.

THREE TIRED MEN SIT IN MESS HALL ENJOYING CIGARET AND HALF-HOUR LUNCH BREAK BEFORE GOING BACK ON ICE FOR ANOTHER SIX HOURS TO LAY FUEL LINE



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FROLIC ON ICE was held near Little America by *Glacier* crew on New Year's Eve. At the stroke of midnight the *Glacier* blew a long blast on its whistle and the men cavorted around the fire amid a litter of beer cans (*above*), waving a trail flag. Smoke trails from festive flares fired from ship spiral down behind them.



HOUSEWARMING PARTY was held in first building to be completed at Ross Island base. Base builders, who have just come off a 12-hour shift, relax over coffee and listen to hillbilly trio. Accordionist is Lieut. (j.g.) John Condit, Catholic chaplain, who will also conduct Protestant services for over-winter group.

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HOWLING BLIZZARD beats at a lone tent with a haze of flying snow, as snowdrifts build up around the crates of emergency food placed against its sides. Used as temporary quarters on Ross Island, tents had Primus stoves which kept temperatures up to freezing. Skis were tried out but proved useless on rough ice.

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SUFFERING IN THE SNOW, Urkowitz lies helpless as a passer-by skirts him, goes her way. He was there 10 minutes before aid came. One man asked, "What are you lying there for?" but gave no help.



TRYING TO HELP, pedestrians bring a Marine recruiting sign from El station to use as a stretcher.



WRAPPING THE LEG with paper, passer-by, whom others called "Doc" because of skill, makes splint.



ADJUSTING THE SPLINT, reinforced with wood, "Doc" comforts patient covered by a police blanket.

SNOWFALL SAMARITANS

Standing on a New York El platform during the snowstorm that massively blanketed the eastern U.S. last week, Al Asnis of LIFE's photo lab saw a man writhing on the sidewalk below. While preoccupied passers-by went their way, Asnis took a picture (*above*), then rushed to offer his assistance just as other help arrived. The man was a 48-year-old letter carrier named Max Urkowitz who, on the way home after his rounds, had fallen, twisting his leg. He said he had heard a sharp snap and thought the leg was broken. One man, doing a job that no novice should attempt, expertly fashioned a makeshift splint for a broken leg. Arriving after a 90-minute delay caused by the snow, an ambulance attendant admired the splint but had to remove it en route to the hospital so the patient could be examined. Instead of a fracture, it turned out, Urkowitz suffered only a bad sprain.



GRITTING HIS TEETH, postman fights pain. After he fainted twice, one first-aider ran to a nearby liquor store and bought whisky to help Urkowitz through.

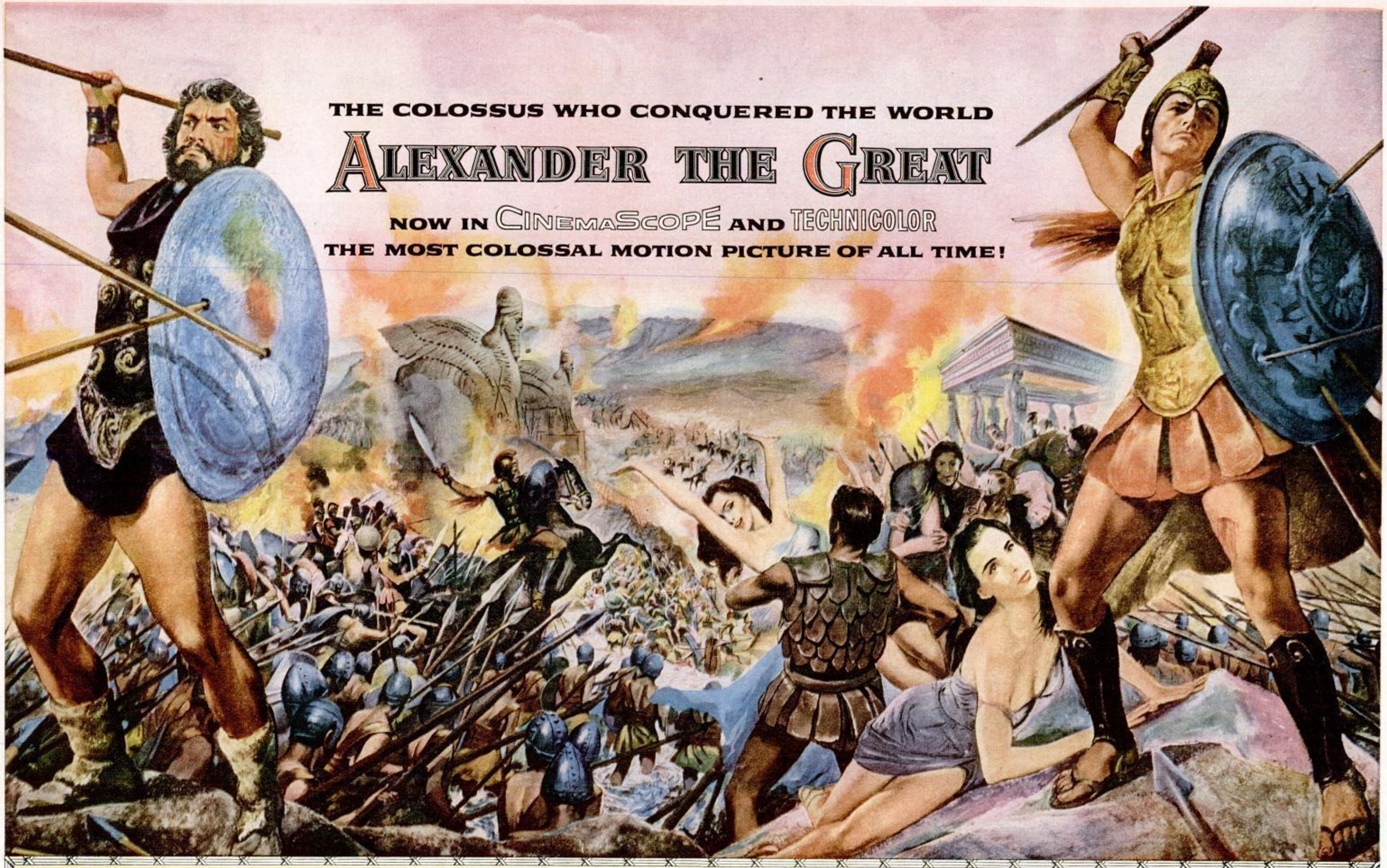
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The Battle Of Illyria
The Battle Of Cheronea
The Rape of Olynthus
The Battle Of Granicus
The Siege Of Miletus
The Battle Of Gaugamela

THE INFAMIES

The Captured Women Of Miletus
The Assassination Of Philip Of Macedonia
The Debauched Grecian Maidens
The Burning Of The Palace At Persepolis
The Victory Orgy At The Gateway To Athens
The Macabre Jig Of Triumph

THE SPECTACLES

The Mass Marriage Of Thousands Of Persian Women
The Human Juggernaut Of Shield, Sword And Spear
The 11,000-Mile Route Of Conquest
The Charge Of The Knife-Studded Chariots
The Court Of Darius At Babylon
The Macedonian Fleet Crosses The Hellespont
The Cutting Of The Gordian Knot
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The Massive Stone Gods Of Babylon

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Lilacs need plenty of water so big containers like the metal scrap basket used here are best. Circular arrangement uses foliage and blooms casually. Foliage has been stripped from bottom of stems.

Grand Effect with Simple Flowers

SKILLFUL INDOOR ARRANGEMENTS KEEP GARDEN FAVORITES' CHARM

The passionate gardener is often an ineffectual flower arranger. The flowers look fine grouped in their beds outdoors but when cut and arranged for indoors they frequently look like something torn from grandma's wilted bonnet. They should have stood in beds. U.S. flower arrangers fall roughly into two categories: the naturalist who picks a motley bouquet and plunges it into anything that holds water, shaking a stalk here and there; and the persnikity who tortures flowers to death with wires and tape to get an arty effect.

There are straightforward ways to arrange flowers so that they have both form and a natural look. Patricia Easterbrook Roberts, author of many books about flower care, has set up 21 arrangements for LIFE which show how to handle 16 common garden flowers, which are both easy and inexpensive to grow. The most popular spring bulb, two favorite flowering bushes and roses, the most loved U.S. flower, are on these pages. On following pages are flowers grown from packets of seed that can be bought for a quarter or less, or from plants found at any nursery.

All the flower arrangements form a simple geometric shape—a triangle, circle, right angle, oval or S-curve. The containers harmonize in color, texture and shape with the flowers they display. Some were designed as vases but most are such common household items as a pitcher, scrap basket, sugar tub, soup tureen or compote. The arrangements are all held in place with sharp needle holders or two-inch mesh chicken wire, crumpled, not folded, to fit the container. The holders are anchored to the bottoms of the containers with floral clay before the water is added.



Peonies look bedraggled unless bouquet is given definite shape. Here, by pruning foliage and buds and anchoring the peony stems securely in a pink pitcher, a tall oval arrangement has been achieved.

Peonies can also be used for low arrangements to put on the coffee or dining table. With stems cut short, peonies, buds and foliage are grouped to make a horizontal oval.



Tulips are shaped in a tall triangle with a flat plate for the base. Barberry and pachysandra soften tulips' stiffness. On arranging, tall flowers are placed first, those at base last.

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Garden roses are easier to arrange than stiff florist flowers,
lend themselves to interesting S-shapes. Above, various kinds
of hybrid tea and polyantha roses are grouped informally.



Circular design of tulips, planned to be seen from above,
is intended for low table. Shell container needs only a few flowers.
Petals of one tulip are turned back as focal point of interest.



Lilacs in urns show an unusual way
to use a pair of containers.
Urns placed side by side
are filled to make one design,
in this case an S-curve shape
—with flowers in urn on left high,
in urn on right low.

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FLOWERS FROM 25¢ SEEDS



Pyramid of marigolds in wooden tub is made by trimming stems so flowers graduate in height, then tying them together. The whole bouquet is impaled on a holder.



Semicircular arrangement contains the six flowers shown in singular arrangements on these pages. For such a natural effect, the different flowers should be grouped in clusters.

Triangle of cornflowers has a clean look because most of foliage has been stripped off. Trimming also makes flowers live longer. Cluster should be densest at base.



Parabola of cosmos makes good use of flowers' curved stems which become integral part of over-all shape. Cosmos is prettiest in an airy arrangement which emphasizes its delicacy.



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Pine-tree effect is obtained
with annual larkspur.
White larkspur and blue are
properly massed, not mixed up
in a hodgepodge. Trails of ivy
soften the stiff contours
of this arrangement.



Horizontal arrangement
of asters in tureen is intended
for use on a refectory table
or sideboard. Asters are
fairly shapeless, need to be used
in various color
combinations with many buds.



Reverse L-shape gives the common zinnia a stylish look.
Zinnias are strong in form, rich in color, so do best
in dramatic arrangements with colors boldly contrasted.

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Verbena with stems that bend should be given a soft arrangement and be supported in a tall vase. The unbalanced circle is a natural form for this droopy flower.



Delicate pinks form a circular spray with many flowers and buds fixed to present profiles. Pinks can be placed in a sunny spot to draw out spicy perfume.



Upside-down T-shape shows snapdragons off to advantage. Coleus leaves in center of bowl give arrangement solidity. Tall flowers at back are anchored first.

Semicircular arrangement of pansies permits stems o bend naturally. Yellow bowls are becoming to pansies and a sharp needle holder is best device for holding them.



Right angle is pleasant form for phlox. Most of foliage has been removed so flower heads are massed in colorful patchwork. Shake off loose flowers before arranging phlox.



Faulconer

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FLOWERS FROM 15¢ PLANTS



Petunias are difficult to arrange effectively. An espaliered holder like the one at right with glass tubes to contain the flowers makes it easy to give them a tidy shape.

Triangular display (*below*) is made by grouping the six flowers which are shown on these pages in individual arrangements. Massed effect is built up by starting with tallest flower in back.

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New! Chef Boy-Ar-Dee® Pizza Pie Mix

complete with mellow Italian-style cheese and Chef's incomparable Pizza Sauce!



Imagine — now you can serve this tantalizing Italian dish just as it's served in Naples—sizzling, savory, seasoned to perfection.

It's so easy with Chef Boy-Ar-Dee Pizza Pie Mix! Everything you need comes in one box—complete makings for tender, hearty crust . . . zippy, tomato-rich sauce, ready to use . . . even grated Italian-style cheese to sprinkle on top.

Baking time — only 15 to 20 minutes. Eating time—almost any time!

You'll love Chef Pizza, for example, as a tasty "fill-'em-up" lunch for the youngsters. And as the basis for a real Italian family dinner when you serve it with tossed salad, and fruit for dessert. (Each box makes 5 meal-size servings.)

But above all, try Chef Pizza for company snacks. Cut it in bite-size bits for appetizers. Serve in generous wedges for TV nibbling and late-evening party fare. Guests really gobble it up!

Remember to get a box—or two—tomorrow.

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FASHION

A Success Story in Necklines

LUIS ESTEVEZ IS A ONE-YEAR WONDER

The thing that makes Luis Estevez the newest big success in U.S. fashion is his distinctive way with necklines. They cross, scoop, drape and cling to form tricky geometric patterns on the wearer's shoulders (*below*) and have won an enthusiastic following among postdebutantes, young matrons and career girls. Estevez, who is only 26, has been turning out full collections for barely a year, yet in that short time more than $3 million of his clothes have been sold in 900 U.S. stores.

The young designer, who was born in Havana, is descended from Spanish nobility including Count Bernardo de Galvez, 18th Century viceroy of Mexico, for whom Galveston, Texas is named. After studying to be an architect, Estevez shifted to fashion and worked in a stable of designers in New York and Paris before joining the U.S. firm of Grenelle last year. His designs are simple, lean heavily to black and white, sell at medium prices. Although he produces for a mass market, he keeps his pretty wife in mind when creating clothes: "She likes her dresses to have sharp lines and to be as sexy as possible within the boundaries of good taste."



DESIGNER AND WIFE, the Luis Estevezes, stand in front of her portrait. Mrs. Estevez wears crossed neckline sheath, one of 20 cocktail dresses in her closet.

NEW ESTEVEZ NECKLINES ARE PIE-CUT ARMHOLES (LEFT, $40), U-SHAPED SCOOP WITH SMALL COLLAR ($50) AND DOUBLE-CROSSED SHOULDER STRAPS ($50)



CONTINUED

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FAKE TWEED, a black and white herringbone pattern designed by Estevez on cotton piqué, is used for sheath with hip-length sleeveless jacket ($50).



SMUDGED FLOWERS appear in another bold Estevez cotton print. The dress has velvet collar and a wide standaway skirt with flare in back ($50).

CONTINUED

FITCH HAIR CARE BARGAIN SALE!



84¢ VALUE!
59¢ FITCH DANDRUFF REMOVER SHAMPOO
25¢ FITCH HAIR DRESSING
BOTH ONLY 69¢

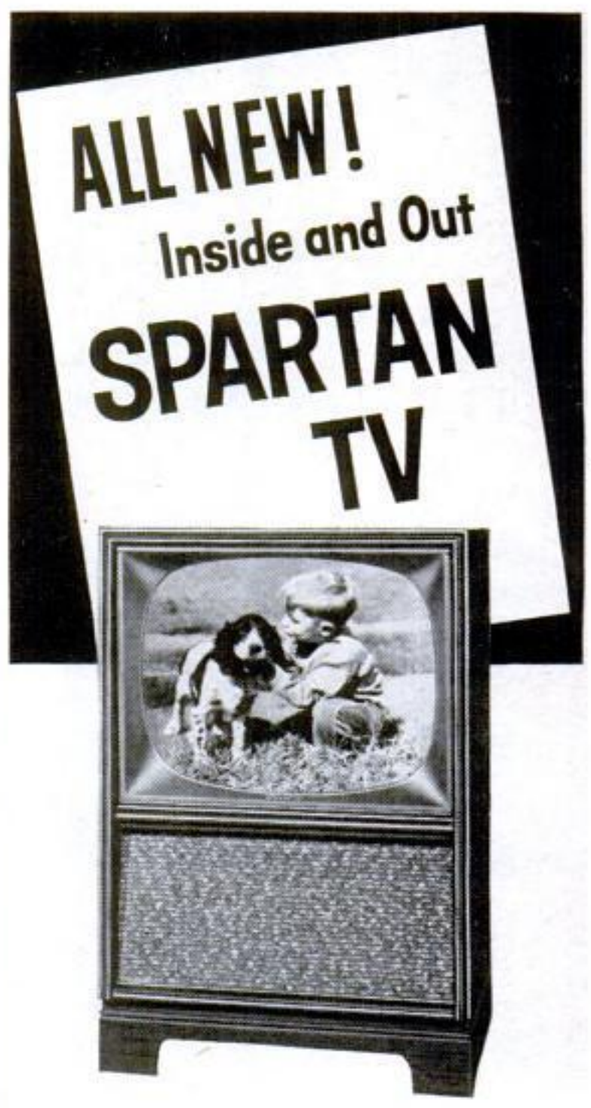
Now You Can Have Dandruff-Free, Brighter Hair —AND SAVE MONEY TOO!

Today, all stores offer a great bargain on two famous Fitch products for better hair care! While sale lasts get a 59¢ bottle of Fitch Dandruff Remover Shampoo—plus a 25¢ bottle of Fitch Hair Dressing—both for only 69¢ (plus Fed. tax)!

This amazing offer not only saves you money but brings you the dandruff-free, well-groomed hair every woman and man wants. Remember! Fitch is the *only* shampoo guaranteed to remove flaky dandruff with the first shampoo—or money back. You'll love Fitch Hair Dressing too. Contains lanolin, helps *condition* dry hair as it grooms! Get your Fitch Hair Care Bargain *today!*



ALL NEW! Inside and Out SPARTAN TV



Beautifully styled modern console with recessed top controls. Dependable transformer-powered chassis; superior fringe area performance. Two 8" Magnavox speakers.

THE HAVERFORD . . . in syntex mahogany, $249.50 (VHF). Slightly higher in oak or cherry.

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Remarkable!..
the instant coffee underneath this lid!



Chase & Sanborn has done it . . . made a full-bodied instant coffee for people who know and appreciate *good* coffee. Look for the jar with "full-bodied" on the lid!



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BAYER ASPIRIN makes you FEEL BETTER FAST!

YOU CAN TAKE BAYER ASPIRIN ANY TIME

It is used by millions more people than any other pain reliever

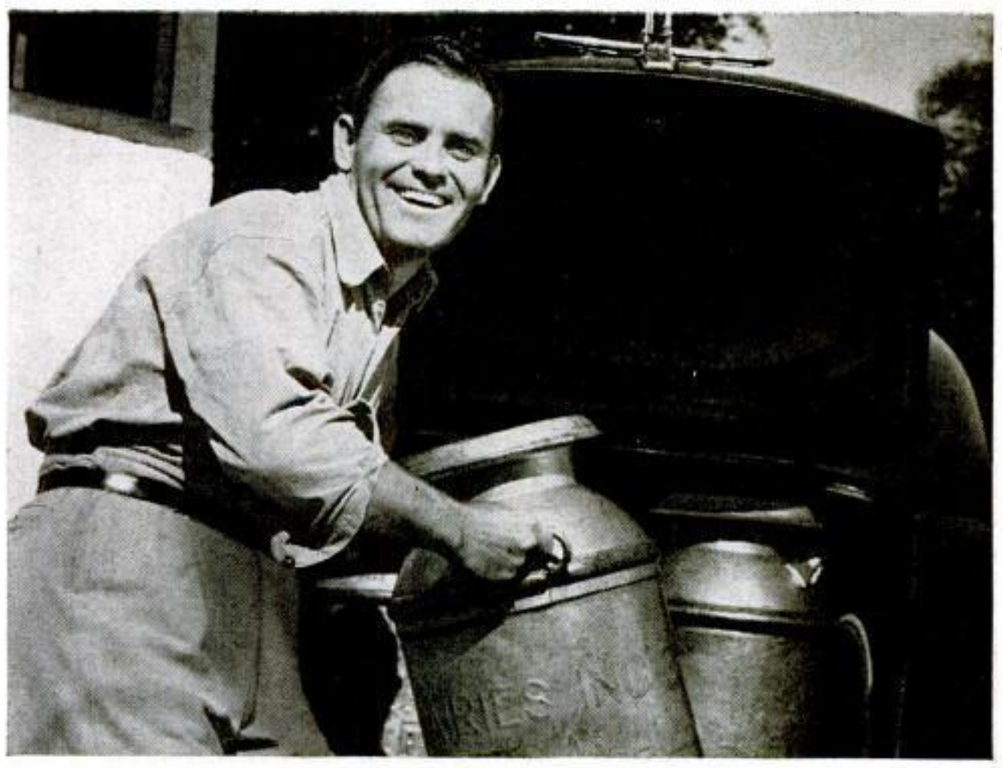
WITHOUT STOMACH UPSET



HEADACHE? FEEL BETTER FAST!—There's no need to let a headache keep you from doing anything you've planned—not when you have Bayer Aspirin handy. Just take two Bayer Aspirin tablets the moment you feel the pain coming on—and in short order you'll be on your toes again.



NEURITIC PAIN? FEEL BETTER FAST! When neuritis or neuralgia distress you—or your muscles ache so that even picking up a paint brush is a chore—let Bayer Aspirin help you. Take two Bayer Aspirin tablets for the *fast* relief you *want*—and the *safe* relief you *need*.



BACKACHE? FEEL BETTER FAST! You can strain your muscles by trying to do too much. As millions know from experience, Bayer Aspirin means quick relief. And remember—for the minor pains of arthritis and rheumatism, Bayer Aspirin brings temporary relief with *amazing speed*.

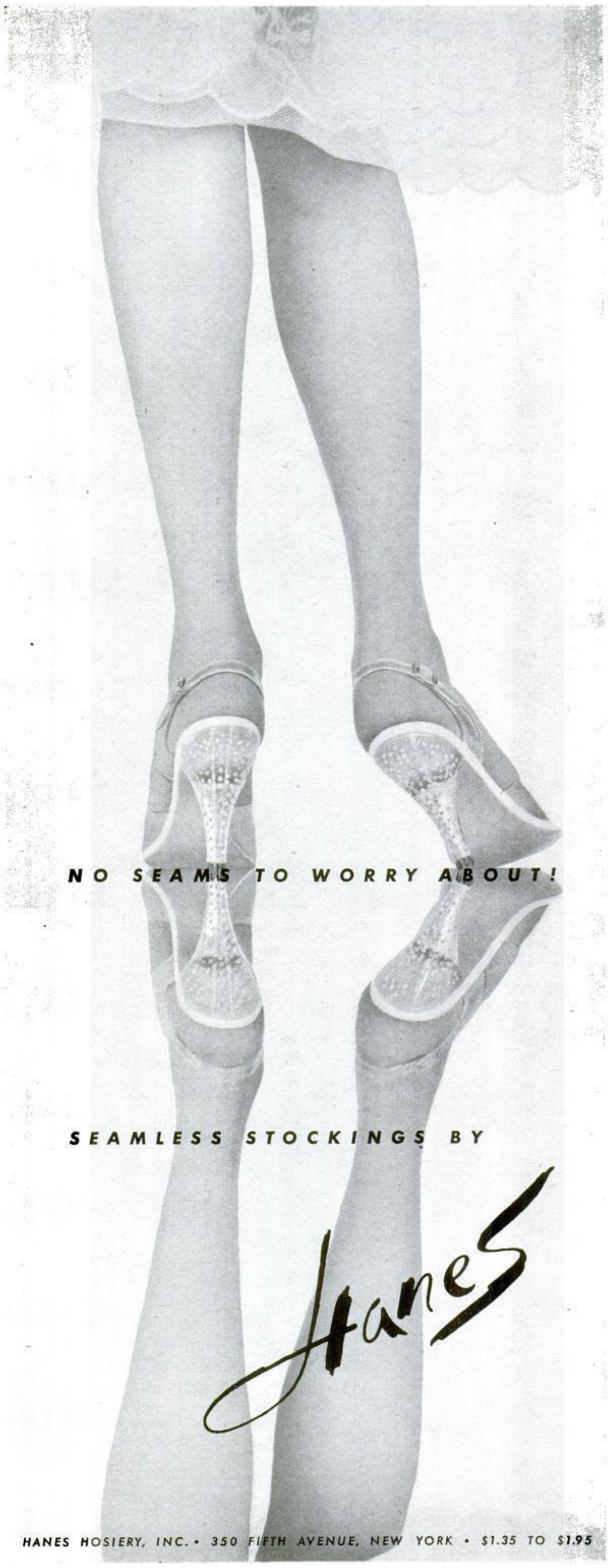


COLDS? SORE THROAT? FEEL BETTER FAST! Bayer Aspirin quickly relieves painful cold discomforts and reduces fever. In addition, three to five Bayer Aspirin tablets dissolved in a third of a glass of water makes a gargle that soothes irritated throat membranes—*fast!*



WHY BAYER ASPIRIN MAKES YOU FEEL BETTER FAST. Just drop a Bayer Aspirin tablet in a glass of water and watch what it does there. You'll see that it starts disintegrating *instantly*. And the same thing happens in your stomach. That's one reason why Bayer Aspirin brings you *fast* relief!

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SUCCESS STORY CONTINUED



DEEPLY CUT BACK appears in Estevez evening dress of white silk. It has ankle-length sheath and velvet bow to anchor floating chiffon train ($125).

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Indoors—sparkling flash pictures—without special color bulbs or filters!

Announcing a great new Kodacolor Film—takes snapshots like this both indoors and out!



Outdoors—best color snapshots you ever took

You use the same roll for sunlight or flash!

Kodak now brings you a color film that can take pictures both indoors and out—*on the same roll*—without special color bulbs or filters.

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On sale everywhere—in sizes for all popular roll-film cameras. Make your next roll of film the new indoor-outdoor Kodacolor!

Eastman Kodak Co., Rochester 4, N.Y.



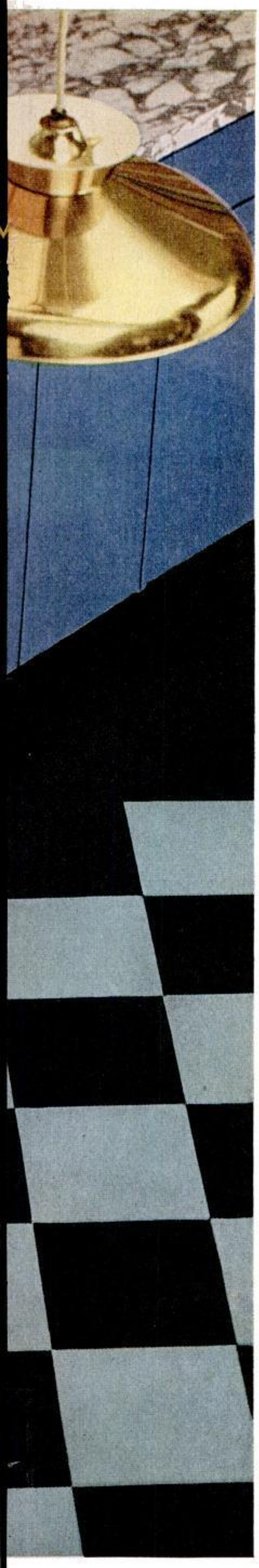
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General Electric Automatic Dishwashers are available in five Mix-or-Match colors plus white or four beautifully grained woods. G-E Textolite® counter tops are also available in Mix-or-Match and blending colors. Most models available in Canada and Hawaii.

Year after year, more people choose—and enjoy—General Electric Dishwashers than any other make. Why not see *your* G-E dealer soon! General Electric Dishwashers approximately $2.45 per week after small down payment. General Electric Company, Appliance Park, Louisville 1, Kentucky.

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New General Electric Dishwasher

is easy to load... holds service for eight... washes pots and pans too!

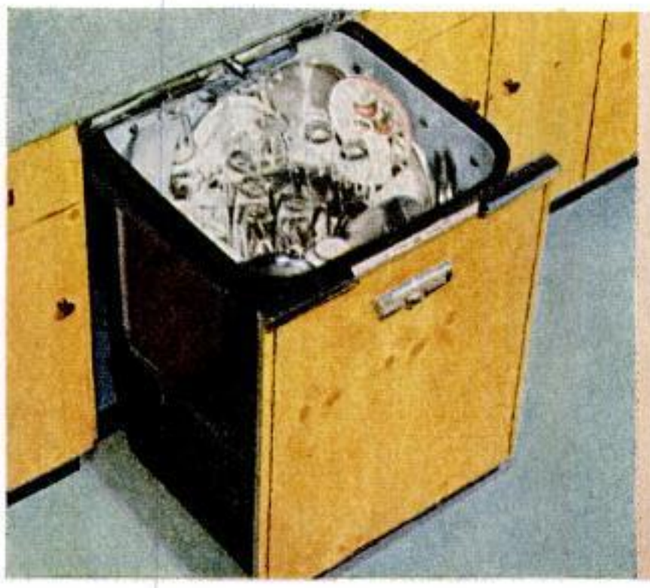
Pulls out like a drawer . . . loads from the top!

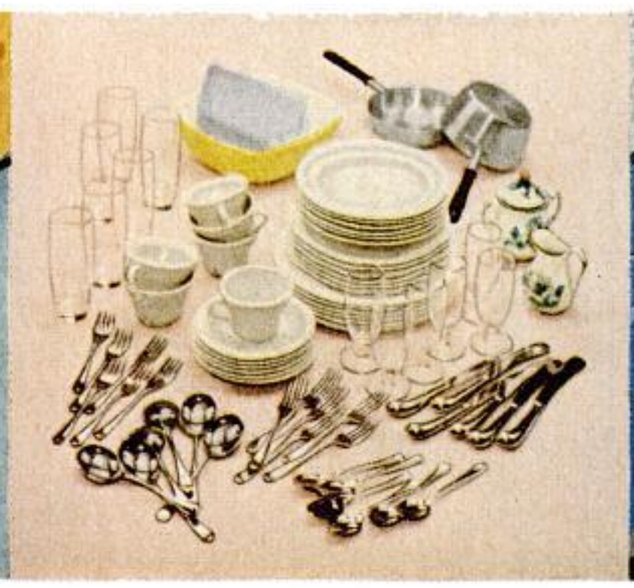
Plenty of room for odd-shaped pans and platters, too!

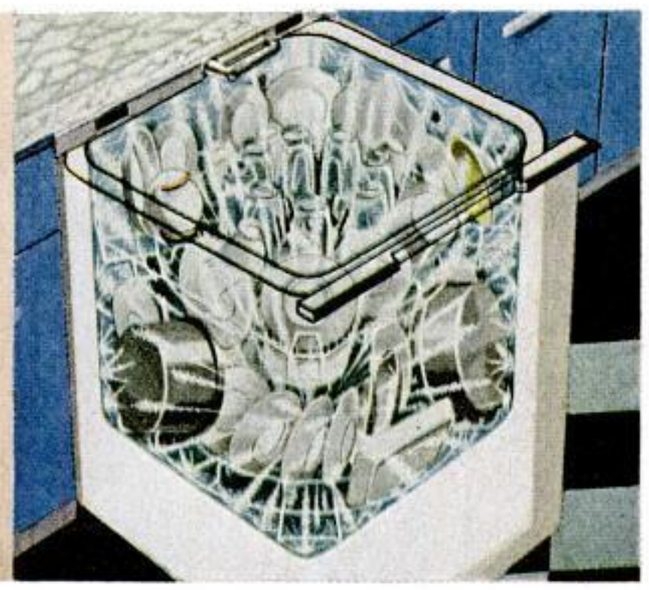
Power pre-rinses . . . no need to hand rinse!

Double-washes, triple-rinses, dries spot-free!

Completely self-cleaning . . . no messy filter screens to clean!







So easy to load because it pulls out like a drawer—loads from the top without tiresome bending. No racks to move or slide . . . dishes slip easily into place. Top-loading tub prevents splashing leftover liquids when loading cups and glasses.

Holds so much because the tub is designed to accommodate even odd-shaped bowls, bulky platters in addition to normal table service. Can be installed in space of 24-inch base cabinet—to the right or left of existing sink.

You don't have to pre-rinse by hand! Power pre-rinse removes heavy food soil before washing begins. Dishes are double-washed—triple-rinsed in water hotter than hands can stand. Warm, fan-driven air dries them sparkling clean, spot-free.

Washes dishes easier, faster, cleaner than by hand!

GENERAL ELECTRIC

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THE GREAT CHARTER is granted to the barons by King John on June 15, 1215 at Runnymede between John's stronghold at Windsor Castle and the baronial armies at Staines. Shortly before, the barons had besieged Windsor Castle and now they watch soberly while the seated king turns the hand press which will affix his seal to a draft of the document. Behind him, wearing the miter of office, stands the Archbishop of Canterbury, Stephen Langton, who had been instrumental in getting the barons to put their miscellaneous demands in the form of "rights."

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A History of the English-Speaking Peoples

THE BIRTH OF BRITAIN: Part III

BARONS AGAINST THE KING

by SIR WINSTON CHURCHILL

THE AGES-OLD STRUGGLE between royal and baronial powers dominates the story of England in the 13th Century. As this struggle was fought to an effective decision between the time of John's ascent to the throne in 1199 and the death of Edward I in 1307, England was shaping itself for the modern age. There was no talk of "the rights of man" or the sovereign power of "the people." Yet the nation was unwittingly playing with such revolutionary concepts, and the leading actor in the unfolding drama was King John, who was to become so unenviably famous.

As in all instalments of this series, transitional paragraphs have been prepared as bridges between passages of the *History*. These transitions are indented from Sir Winston's text, which now begins.

THE character of the prince who now ascended the throne of England and became lord of Normandy, Anjou, Touraine and Maine, claimant to Brittany and heir to Queen Eleanor's Aquitaine, was already well known. Richard had embodied the virtues which men admire in the lion, but there is no animal in nature that combines the contradictory qualities of John. He united the ruthlessness of a hardened warrior with the craft and subtlety of a Machiavellian. Although from time to time he gave way to furious rages, in which "his eyes darted fire and his countenance became livid," his cruelties were conceived and executed with a cold, inhuman intelligence. Monkish chroniclers have emphasized his violence, greed, malice, treachery and lust.

But other records show that he was often judicious, always extremely capable, and on occasions even generous. He possessed an original and inquiring mind, and to the end of his life treasured his library of books. In him the restless energy of the Plantagenet race was raised to a furious pitch of instability. A French writer, it is true, has tried to throw the somber cloak of madness over his moral deformities, but a study of his actions shows John gifted with a deep and persistent sagacity, with patience and artifice, and with an unshakable resolve, which he fulfilled, to maintain himself upon the throne while the breath was in his body. The difficulties with which he contended, on the whole with remarkable success, deserve cool and attentive study. Moreover, when the long tally is added it will be seen that the British nation and the English-speaking world owe far more to the vices of John than to the labors of virtuous sovereigns; for it was through the union of many forces against him that the most famous milestone of our rights and freedom was in fact set up.



KING JOHN wears a crafty look in this 14th Century manuscript.

DISASTROUS WARS, iniquitous government, onerous taxes and military service inflamed the barons against John. Great dukes and earls, lords of vast estates and armies of followers, believed the king was destroying their power and privilege. The pendulum that had swung toward the King, when the King was a William or a Henry, now swung back in an event the world has never forgotten. Sir Winston now resumes his narrative:

IN vain did John maneuver, by the offer to grant freedom of election to the Church, to separate the clergy from the barons. Armed revolt seemed the only solution. Although in the final scene of the struggle the Archbishop of Canterbury, the great Stephen Langton, showed himself unwilling to go to the extreme of civil war, it was he who persuaded the barons to base their demands upon respect for ancient custom and law, and who gave them some principle to fight for besides their own class interests.

After forty years' experience of the administrative system established by Henry II, the men who now confronted John had advanced beyond the barons of King Stephen's time. They had learned to think intelligently and constructively. In place of the King's arbitrary despotism they proposed, not the withering anarchy of feudal separatism, but a system of checks and balances which would accord the monarchy its necessary strength, but would prevent its perversion by a tyrant or a fool.

The leaders of the barons in 1215 groped in the dim light towards a fundamental principle. Government must henceforward mean something more than the arbitrary rule of any man, and custom and the law must stand even above the King. It was this idea, perhaps only half understood, that gave unity and force to the barons' opposition and made the Charter which they now demanded imperishable.

On a Monday morning in June, between Staines and Windsor, the barons and churchmen began to collect on the great meadow at Runnymede. An uneasy hush fell on them from time to time. Many had failed to keep their tryst; and the bold few who had come knew that the King would never forgive this humiliation. He

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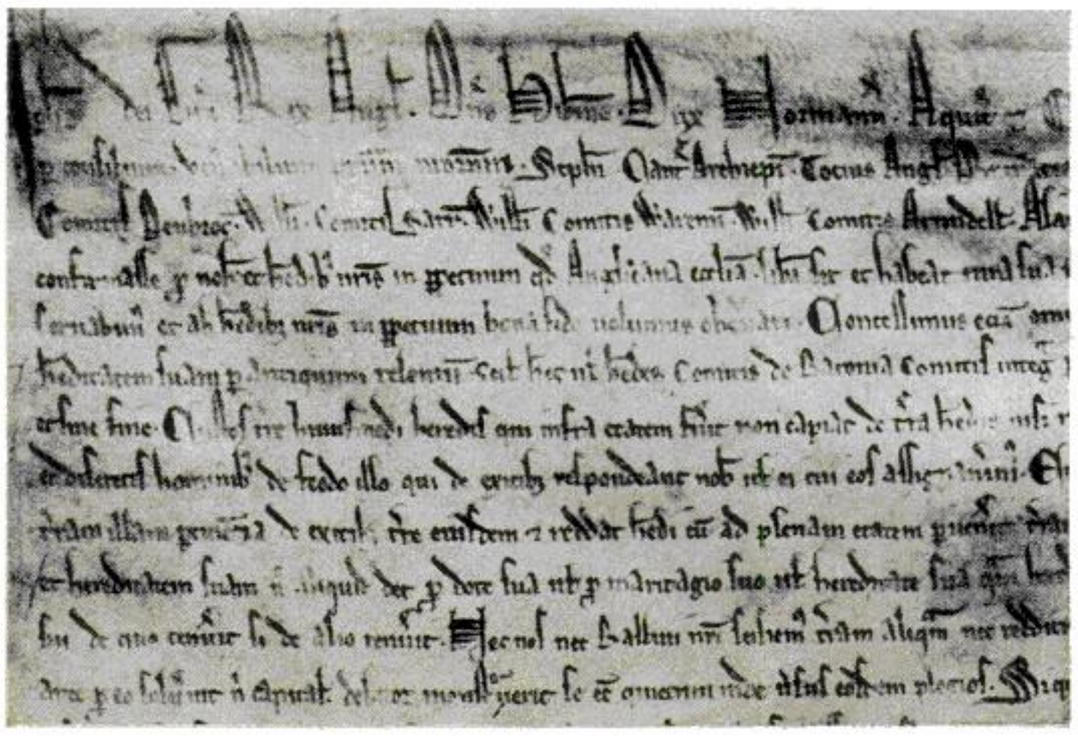
would hunt them down when he could, and the laymen at least were staking their lives in the cause they served. They had arranged a little throne for the King and a tent. The handful of resolute men had drawn up, it seems, a short document on parchment. Their retainers and the groups and squadrons of horsemen in sullen steel kept at some distance and well in the background. For was not armed rebellion against the Crown the supreme feudal crime? Then events followed rapidly. A small cavalcade appeared from the direction of Windsor. Gradually men made out the faces of the King, the Papal Legate, the Archbishop of Canterbury and several bishops. They dismounted without ceremony. Someone, probably the Archbishop, stated briefly the terms that were suggested. The King declared at once that he agreed. He said the details should be arranged immediately in his chancery. The original "Articles of the Barons" on which Magna Carta is based exist today in the British Museum. They were sealed in a quiet, short scene, which has become one of the most famous in our history, on June 15, 1215. Afterwards the King returned to Windsor. Four days later, probably, the Charter itself was engrossed. In future ages it was to be used as the foundation of principles and systems of government of which neither King John nor his nobles dreamed.

Before the summer was out the King was dead, and the Charter survived the denunciation of the Pope and the arbitrament of war. In the next hundred years it was reissued thirty-eight times, at first with a few substantial alterations, but retaining its original characteristics. Little more was heard of the Charter until the seventeenth century. After more than two hundred years, a Parliamentary Opposition, struggling to check the encroachments of the Stuarts upon the liberty of the subject, rediscovered it and made of it a rallying cry against oppression. Thus was created the glorious legend of the "Charter of an Englishman's liberties."

If we set aside the rhetorical praise which has been so freely lavished upon the Charter and study the document itself, we may find it rather surprising reading. It is in a form resembling a legal contract, and consists of sixty-one clauses, each dealing either with the details of feudal administration and custom or with elaborate provisions for securing the enforcement of the promises which it embodies. It is entirely lacking in any spacious statement of the principles of democratic government or the rights of man. It is not a declaration of constitutional doctrine, but a practical document to remedy current abuses in the feudal system. It implies on the King's part a promise of good government for the future, but the terms of the promise are restricted to the observance of the customary privileges and interests of the baronial class.

Magna Carta must not however be dismissed lightly, in the words of a modern writer, as "a monument of class selfishness." If the thirteenth-century magnates understood little and cared less for popular liberties or Parliamentary democracy, they had all the same laid hold of a principle which was to be of prime importance for the future development of English society and English institutions. Throughout the document it is implied that here is a law which is above the King and which even he must not break. The root principle was destined to survive across the generations and rise paramount long after the feudal background of 1215 had faded in the past. The Charter became in the process of time an enduring witness that the power of the Crown was not absolute. And when in subsequent ages the State, swollen with its own authority, has attempted to ride roughshod over the rights or liberties of the subject, it is to this doctrine that appeal has again and again been made, and never, as yet, without success.

RUNNYMEDE, beginning so much, finished nothing. The long reign of Henry III, stretching more than 50 years through the middle of the century, saw the conflict continue with baronial warfare, exhausting and seemingly endless. At last the towering figure of Simon de Montfort, Earl of Leicester, emerged above the brawling forces. Leader of the barons, great soldier and statesman, De Montfort won new powers for his class and set his mark on a new form of government, the British Parliament.



ACTUAL CHARTER, one of four existing copies made in the year of the signing, begins: "John, by the grace of God, king of England. . . ."

THE staple of the barons' demand was that the King in future should govern by a Council of Fifteen, to be elected by four persons, two from the baronial party and two from the royal. It is significant that the King's proclamation accepting the arrangement in English as well as French is the first public document to be issued in both languages since the time of William the Conqueror. For a spell this Council, animated and controlled by Simon de Montfort, governed the land. The members of the Council held each other in proper check, sharing among themselves the greater executive offices and entrusting the actual administration to "lesser men," as was then widely thought to be desirable. The magnates, once their own class interests were guarded, and their rights—which up to a certain point were the rights of the nation—were secure, did not wish to put the levers of power in the hands of one or two of their number. This idea of a cabinet of politicians, chosen from the patriciate, with highly trained functionaries of no political status operating under them, had in it a long vitality and many resurrections.

It is about this time that the word "Parlement"—Parliament—began to be current. The occasional conference "on the great affairs of the Kingdom" can at this point be called a Parliament. But more often the word means the permanent council of officials and judges which sat at Westminster to receive petitions, redress grievances, and generally regulate the course of the law. By the thirteenth century Parliament establishes itself as the name of two quite different, though united, institutions.

If we translate their functions into modern terms, we may say that the first of these assemblies deals with policy, the second with legislation and administration. In the reign of Henry III, and even of Edward I, it was by no means a foregone conclusion that the two assemblies would be amalgamated. Rather did it look as if the English Constitution would develop as did the French Constitution, with a King in Council as the real Government, with the magnates reduced to a mere nobility, and "Parlement" only a clearinghouse for legal business. Our history did not take this course. In the first place, the magnates during the century that followed succeeded in mastering the council and identifying their interests with it. Secondly, the English counties had a life of their own, and their representatives at Westminster were to exercise increasing influence. But without the powerful impulse of Simon de Montfort these forces might not have combined to shape a durable legislative assembly.

In January 1265 a Parliament met in London to which Simon summoned representatives both from the shires and from the towns. Its purpose was to give an appearance of legality to the revolutionary settlement, and this, under the guidance of De Montfort, it proceeded to do. Its importance lay however more in its character as a representative assembly than in its work. The constitutional significance which was once attached to it as the first representative Parliament in our history is somewhat discounted by modern opinion. The practical reason for summoning the strong

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popular element was De Montfort's desire to weight the Parliament with his own supporters: among the magnates only five earls and eighteen barons received writs of summons. Again he fell back upon the support of the country gentry and the burgesses against the hostility or indifference of the magnates. In this lay his message and his tactics.

THE GREAT EDWARD I, Henry III's son and successor, assured that the ideas of De Montfort would live and prevail. Such are the ironies in which a confusedly embattled age abounded: De Montfort died on the field of battle at Evesham, fighting Prince Edward, who was momentarily allied with barons rebelling against De Montfort's leadership. But when he became king, Edward proceeded to perfect the work of the man he had destroyed.

FEW princes had received so thorough an education in the art of rulership as Edward I when in 1272 at the age of thirty-three his father's death brought him to the crown. He was an experienced leader and a skillful general. He had carried his father on his shoulders; he had grappled with Simon de Montfort, and, while sharing many of his views, had destroyed him. He had learned the art of war by tasting defeat.

Of elegant build and lofty stature, a head and shoulders above the height of the ordinary man, with hair always abundant, which, changing from yellow in childhood to black in manhood and snow white in age, marked the measured progress of his life, his proud brow and regular features were marred only by the drooping left eyelid which had been characteristic of his father. If he stammered he was also eloquent.

There is much talk of his limbs. His sinewy, muscular arms were those of a swordsman; his long legs gave him a grip of the saddle and the nickname of "Longshanks." The Dominican chronicler Nicholas Trivet, by whom these traits are recorded, tells us that the King delighted in war and tournaments, and especially in hawking and hunting. When he chased the stag he did not leave his quarry to the hounds, nor even to the hunting spear; he galloped at breakneck speed to cut the unhappy beast to the ground.

All this was typical of his reign. He presents us with qualities which are a mixture of the administrative capacity of Henry II and the personal prowess and magnanimity of Coeur de Lion. No English king more fully lived up to the maxim he chose for himself: "To each his own."

Proportion is the keynote of his greatest years. He saw in the proud, turbulent baronage and a rapacious Church checks upon the royal authority; but he also recognized them as oppressors of the mass of his subjects; and it was by taking into account, to a larger extent than had occurred before, the interests of the middle class and the needs of the people as a whole that he succeeded in producing a broad, well-ordered foundation upon which an active monarchy could function in the general interest.

Edward I was the last great figure in the formative period of English law. His statutes, which settled questions of public order, assigned limits to the powers of the seigneurial courts and restrained the sprawling and luxurious growth of judge-made law, laid down principles that remained fundamental to the law of property until the mid-nineteenth century. By these great enactments necessary bounds were fixed to the freedom of the Common Law which, without conflicting with its basic principles or breaking with the past, imparted to it its final form.

In the constitutional sphere the work of Edward I was not less durable. He had made Parliament—that is to say, certain selected magnates and representatives of the shires and boroughs—the associate of the Crown. By the end of his reign this conception had been established. At first it lacked substance; only gradually did it take on flesh and blood. But between the beginning and the end of Edward's reign the decisive impulse was given.

THE WARS WITH SCOTLAND

THE FREEDOM OF ENGLISHMEN yet unborn was thus molded by Edward, but the Scots of his day had a crisper definition of freedom: to be rid of Edward and all the English. The King of Scotland in Edward's day, John Balliol, was completely overshadowed by the great Edward, but nothing could stifle the furious flame of Scottish patriotism. The mingling of the races had never been that perfect.

TO resist Edward the Scots allied themselves with the French. Since Edward was at war with France, he regarded this as an act of hostility. He summoned Balliol to meet him at Berwick. The Scottish nobles refused to allow their king to go, and from this moment war began. Edward struck with ruthless severity. He advanced on Berwick. The city, then the great emporium of Northern trade, was unprepared, after a hundred years of peace, to resist attack. Palisades were hurriedly raised, the citizens seized such weapons as were at hand. The English army, with hardly any loss, trampled down these improvised defenses, and Berwick was delivered to a sack and slaughter which shocked even those barbaric times. Thousands were slain. Berwick sank in a few hours from one of the active centers of European commerce to the minor seaport which exists today.

This act of terror quelled the resistance of the ruling classes in Scotland. Perth, Stirling, Edinburgh yielded themselves to the King's march. Here we see how Edward I anticipated the teachings of Machiavelli; for to the frightfulness of Berwick succeeded a most gracious, forgiving spirit which welcomed and made easy submission in every form. Balliol surrendered his throne and Scotland was brought under English administration. But, as in Wales, the conqueror introduced not only an alien rule, but law and order, all of which were equally unpopular. The governing classes of Scotland had conspicuously failed, and Edward might flatter himself that all was over. It was only beginning.



SIMON DE MONTFORT, leader of the barons, dominated the government, but in his time he was known more as a soldier than as a statesman.

PORTFOLIO ON NEXT FIVE PAGES

TEXT CONTINUED ON PAGE 77

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COURTESY BIBLIOTHEQUE ROYALE, BRUSSELS

SPORTING LIFE in the Middle Ages, as shown in a 15th Century chronicle, was lusty and bone-rattling. Before a gallery of appreciative ladies, knights thump each other with bruising weapons while lesser men toss spears and stones for distance and argue over souvenirs of the games.

THE GLOWING MEDIEVAL SCENE

The medieval age which lay upon England from the 11th through the 15th centuries was filled with men and events of great stature. These loom large in history and occupy the center of the stage, the central characters and events of the drama. But the background, the glowing pattern of everyday medieval life, catches the eye and aids the understanding.

It was a time of brilliant color that shone in the windows of the cathedrals and the dress of the wealthy. Far from being a "middle" age, it was a time of exuberant youth, of singing, drinking and brawling. Its central institution was the feudal system, a pyramidal social structure in which each man was the vassal of a man above him. But this was not regarded as oppressive or humiliating, for even the king at the summit was a vassal of God. The system provided security, and with security the opportunity for virile sport and lofty buildings, for the hardy pursuit of agriculture, for the stylized courtship of the rich and the coarse practical jokes and bearbaiting of the poor.

It was a time of childlike enthusiasms. Medieval men were quick to see the miraculous in every unusual occurrence and thought they knew what the Tower of Babel looked like. They wept easily at sad romantic tales, then trooped gaily down to the public scaffold to watch a brutal execution. There was color in their minds and spirits as well as in their clothing and banners, color which survives in these medieval paintings to give the flavor of an age.

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COURTESY THE TRUSTEES OF THE BRITISH MUSEUM

COURTSHIP for the leisured knights and ladies was an extravagant ritual conducted according to poetic "laws of love." Here, in a formal garden called a "lady's pleasaunce," they sing of longing, rapture and anguish to the strains of a lute.

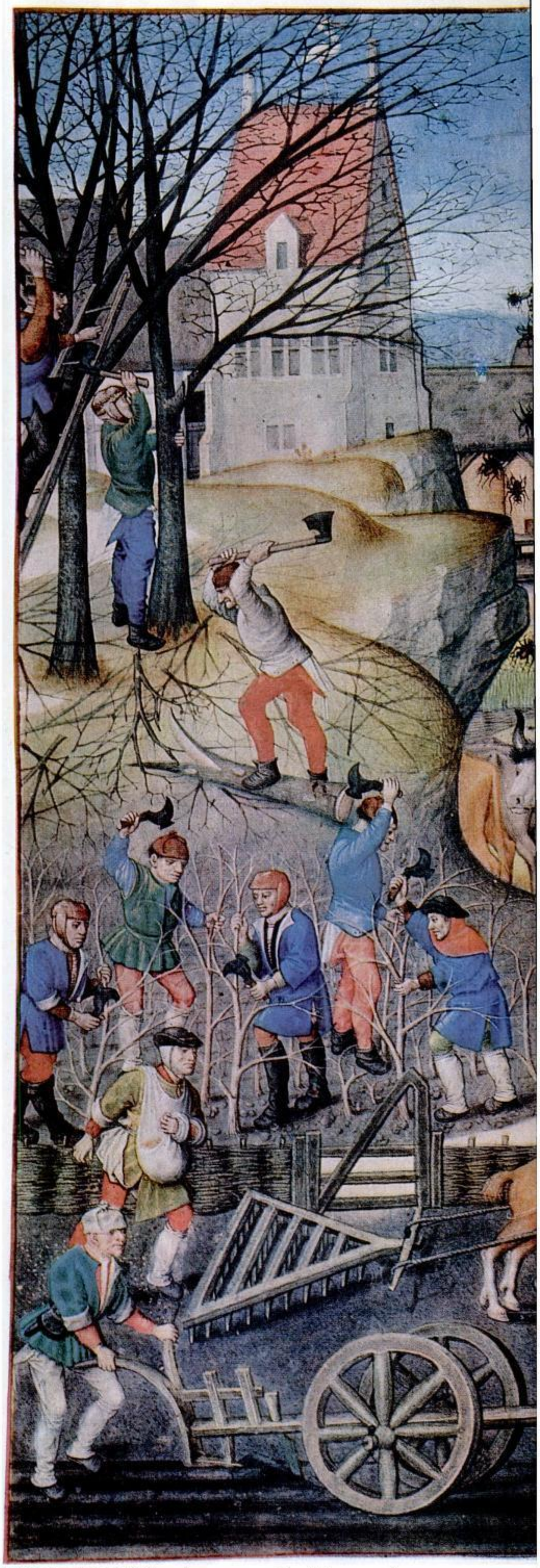
LOVE, WORK, DEATH

Most of the paintings in this collection were made late in the Middle Ages as illustrations for manuscripts—books of hours, volumes of poetry and chronicles—and the artists were French or Flemish. However, medieval life was much the same in England as on the Continent and medieval artists everywhere took much the same view of it. Often they turned to biblical or classical subjects. The farm scene at right, for example, was painted in 1460 to illustrate a manuscript of Virgil's *Georgics*. The anachronisms in it are typical of most of the illustration of the time. Regardless of the date of the event they were ostensibly depicting, medieval illustrators painted in contemporary terms, doing some violence to the past but leaving an excellent record of their own time for the future.



COURTESY FITZWILLIAM MUSEUM, CAMBRIDGE, ENGLAND

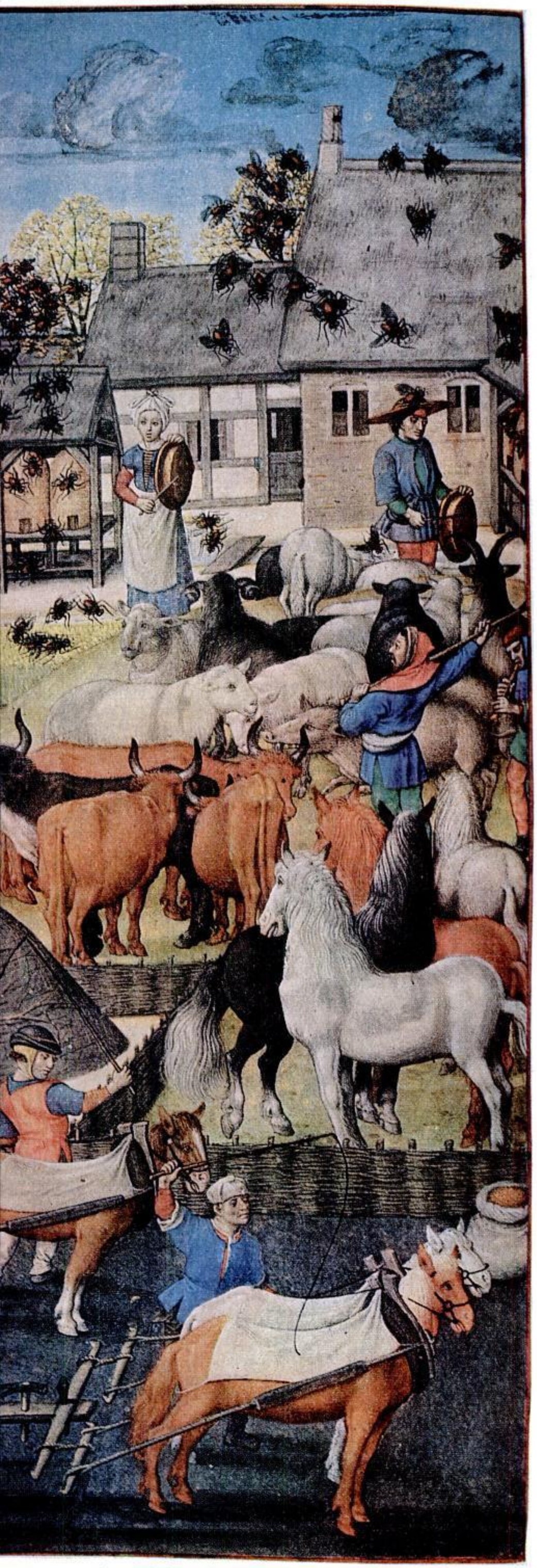
RELIGION, narrow and death-centered in the Middle Ages, brightened in England after the arrival of the Franciscan friars in 1224. They wandered everywhere bringing the latest thought and teaching to the illiterate, land-bound countrymen.



HOLKAM MS., COURTESY LORD LEICESTER

WORKING LIFE for the common Englishman, whose status changed from serfdom to freedom during the Middle Ages, centered about the manor. Here around 1460 laborers

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perform their spring chores—planting and pruning. At upper right a man and woman beat pans to induce a swarm of bees, painted as large as pigeons, to return to apiaries.



COURTESY THE TRUSTEES OF THE BRITISH MUSEUM

GRISLY ENTERTAINMENT for young and old was provided by public executions. The man being beheaded here was a 14th Century French highwayman. In England butchery was the penalty for treason. Most thieves were merely hanged.



COURTESY THE TRUSTEES OF THE BRITISH MUSEUM

BUILDING TRADES were well developed. Here the artist, ostensibly painting the construction of the Tower of Babel, inserted angels and a camel but portrayed the stonemasons and riggers who built the castles and cathedrals of his own age.

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PAGEANTRY of the age is magnificently illustrated in a manuscript which describes "an expedition to extend the Christian faith and gain renown" undertaken by 1,400 British and French knights in 1390. Under the leadership of the Duke of Bourbon, shown at lower left being rowed out to a seagoing sailing vessel, they set out boldly from Genoa "with the emblazoned shields of the different lords glittering in the sun" and crossed the Mediterranean to Barbary. After what must have been a highly uncomfortable trip—Genoese ships of the 15th Century were less than 100 feet long and furnished with straw pallets for sleeping and stoves for outdoor cooking—they reached North Africa and besieged the Saracens. There was little heavy fighting but "several valiant knights and squires" met death anyway, roasted in their armor by the fierce African sun. After 60 days they sailed home again, having done little to extend Christianity but having accomplished the primary purpose of their expedition, which was to throw a scare into the piratical Saracens who had been attacking Genoese shipping.

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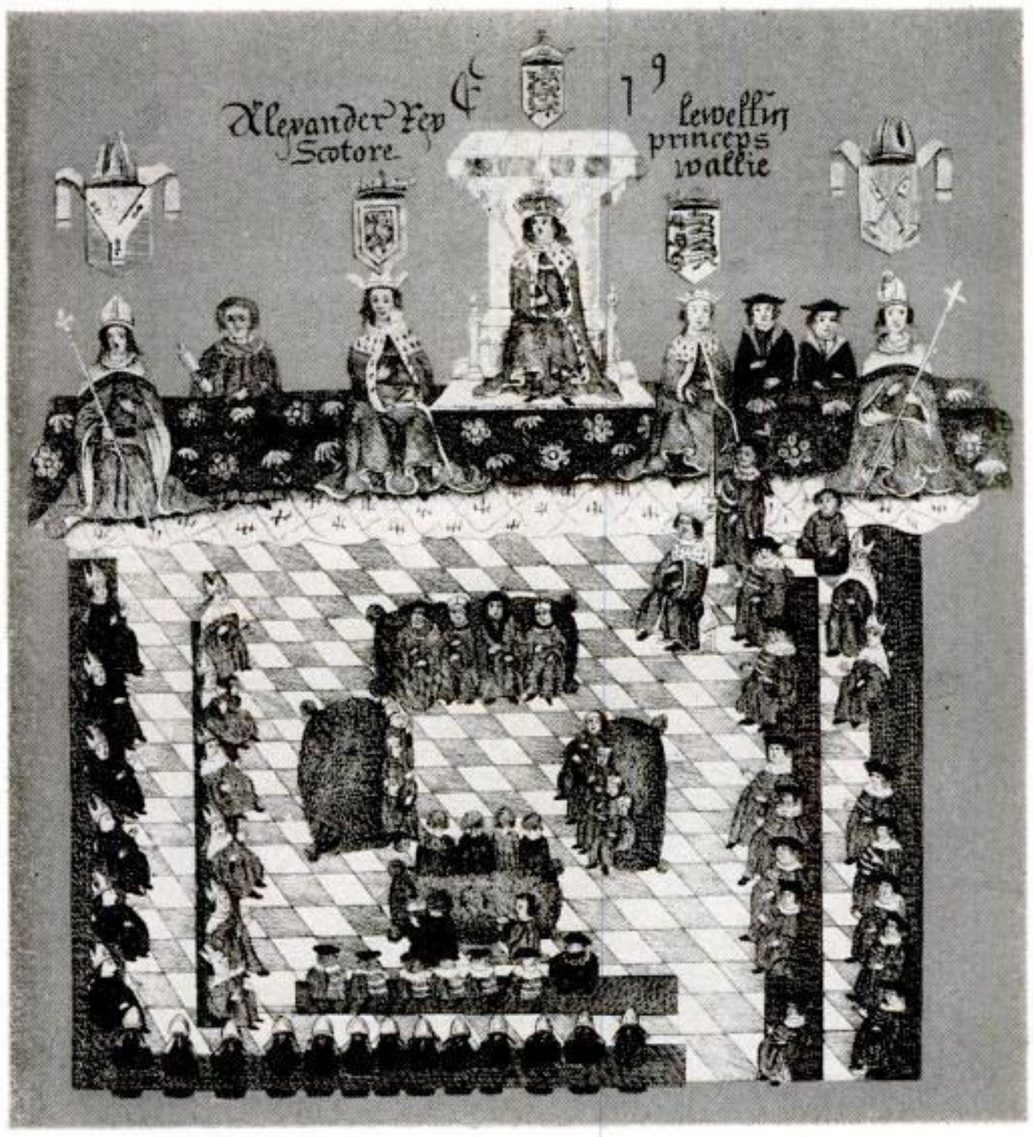
ENGLISH-SPEAKING PEOPLES

CONTINUED FROM PAGE 68

It has often been said that Joan of Arc first raised the standard of nationalism in the Western world. But over a century before she appeared, an outlaw knight, William Wallace, arising from the recesses of southwest Scotland which had been his refuge, embodied, commanded, and led to victory the Scottish nation. Edward, warring in France with piebald fortune, was forced to listen to tales of ceaseless inroads and forays against his royal peace in Scotland, hitherto deemed so sure. Wallace had behind him the spirit of a race as stern and as resolute as any bred among men. He added military gifts of a high order. Out of an unorganized mass of valiant fighting men he forged, in spite of cruel poverty and primitive administration, a stubborn, indomitable army, ready to fight at any odds and mock defeat. The structure of this army is curious. Every four men had a fifth man as leader; every nine men a tenth; every nineteen men a twentieth, and so on to every thousand; and it was agreed that the penalty for disobedience to the leader of any unit was death. Thus from the ground does freedom raise itself unconquerable.

AN OUTLAW LEADER, Wallace had mercilessly fought against and terrorized the English, even draping his sword belt with strips of skin sliced from the corpse of a hated English tax official. Eighteen years after the massacre at Berwick by Edward I, Wallace's successor, Robert the Bruce, prepared for the English enemy, now led by Edward's feeble son, a less gruesome but more historic punishment. The punishment was administered near a small stream called the Bannock Burn. The battle of Bannockburn would make Scotland proudly independent (as well as unhappily chaotic) for the next 400 years.

CONTINUED



EARLY PARLIAMENT is presided over by Edward I (on throne flanked by King of Scotland and Prince of Wales). Archbishops of Canterbury and York sit at ends of dais. Peers and church dignitaries are on benches around judiciary, seated on woolsacks in center.

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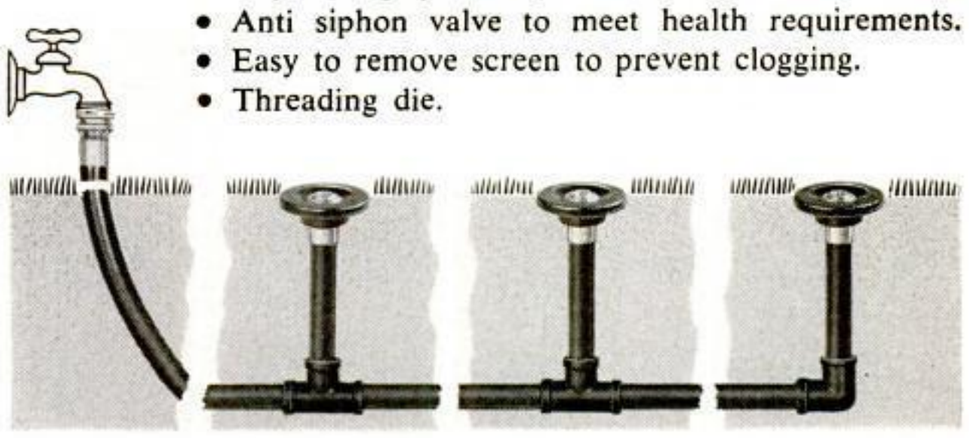


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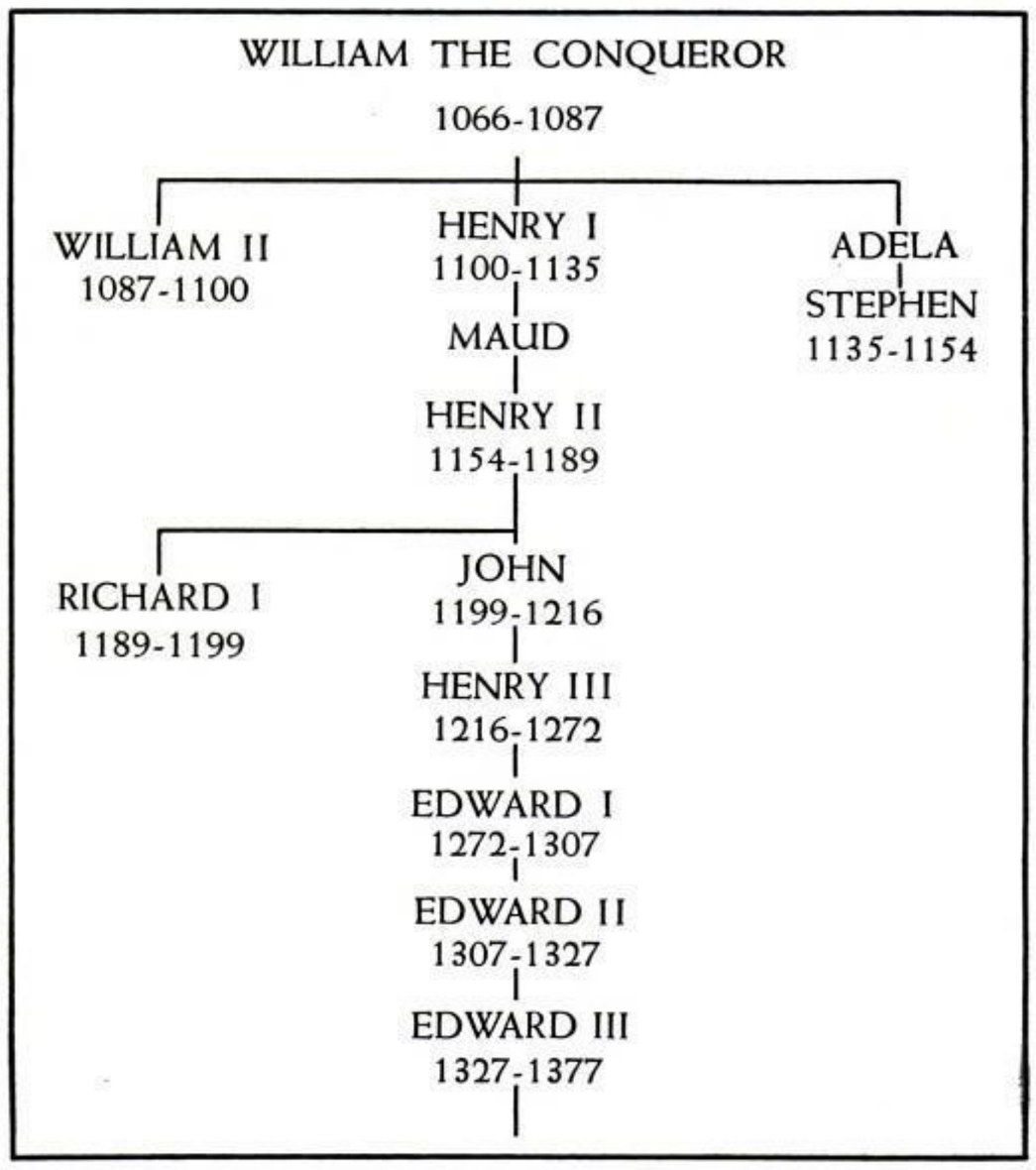
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ENGLAND'S RULERS in the 300 years after 1066 were direct descendants of the Conqueror. Stephen's eldest son died, so crown went to his cousin Maud's son. Dates of reigns are under kings' name.

ENGLISH-SPEAKING PEOPLES CONTINUED

THE new champion of Scotland, Robert the Bruce, now faced the vengeance of England. The Scottish army, of perhaps ten thousand men, was composed mainly of the hard, unyielding spearmen who feared nought and, once set in position, had to be killed or pushed over. But Bruce had pondered deeply upon the impotence of pikemen, however faithful, if exposed to the alternations of an arrow shower and an armored charge. He therefore, with a foresight and skill which proves his military quality, took three precautions. First, he chose a position where his flanks were secured by impenetrable woods; secondly, he dug upon his front a large number of small round holes or "pottes," afterwards to be imitated by the archers at Crécy, and covered them with branches and turfs as a trap for charging cavalry; thirdly, he kept in his own hand his small but highly trained force of mounted knights to break up any attempt at planting archers upon his flank to derange his "schiltrons," or formations of spearmen. These dispositions made, he awaited the English onslaught.

On the morning of June 24, 1314 the English advanced, and a dense wave of steel-clad horsemen descended the slope, splashed and scrambled through the Bannock Burn, and charged uphill upon the schiltrons. Though much disordered by the pottes, they came to deadly grip with the Scottish spearmen. As neither side would withdraw, the struggle was prolonged and covered the whole front. The strong corps of archers could not intervene. When they shot their arrows into the air, as William had done at Hastings, they hit more of their own men than of the Scottish infantry. At length a detachment of archers was brought round the Scottish left flank. But for this Bruce had made effective provision. His small cavalry force charged them with the utmost promptitude and drove them back into the great mass waiting to engage and now already showing signs of disorder. Continuous reinforcements streamed forward towards the English fighting line. Confusion steadily increased. At length the appearance on the hills to the English right of the camp followers of Bruce's army, waving flags and raising loud cries, was sufficient to induce a general retreat, which the King himself, with his numerous personal guards, was not slow to head. The retreat speedily became a rout. The Scottish schiltrons hurled themselves

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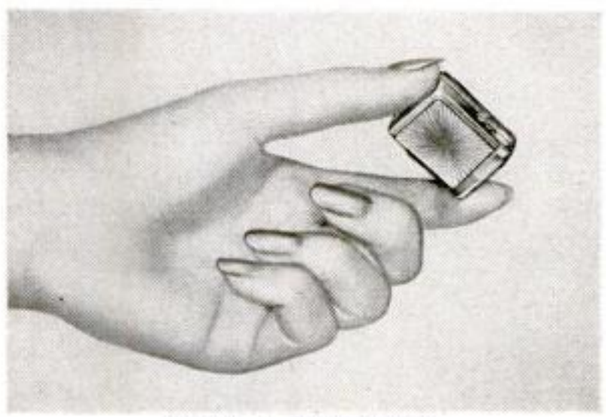
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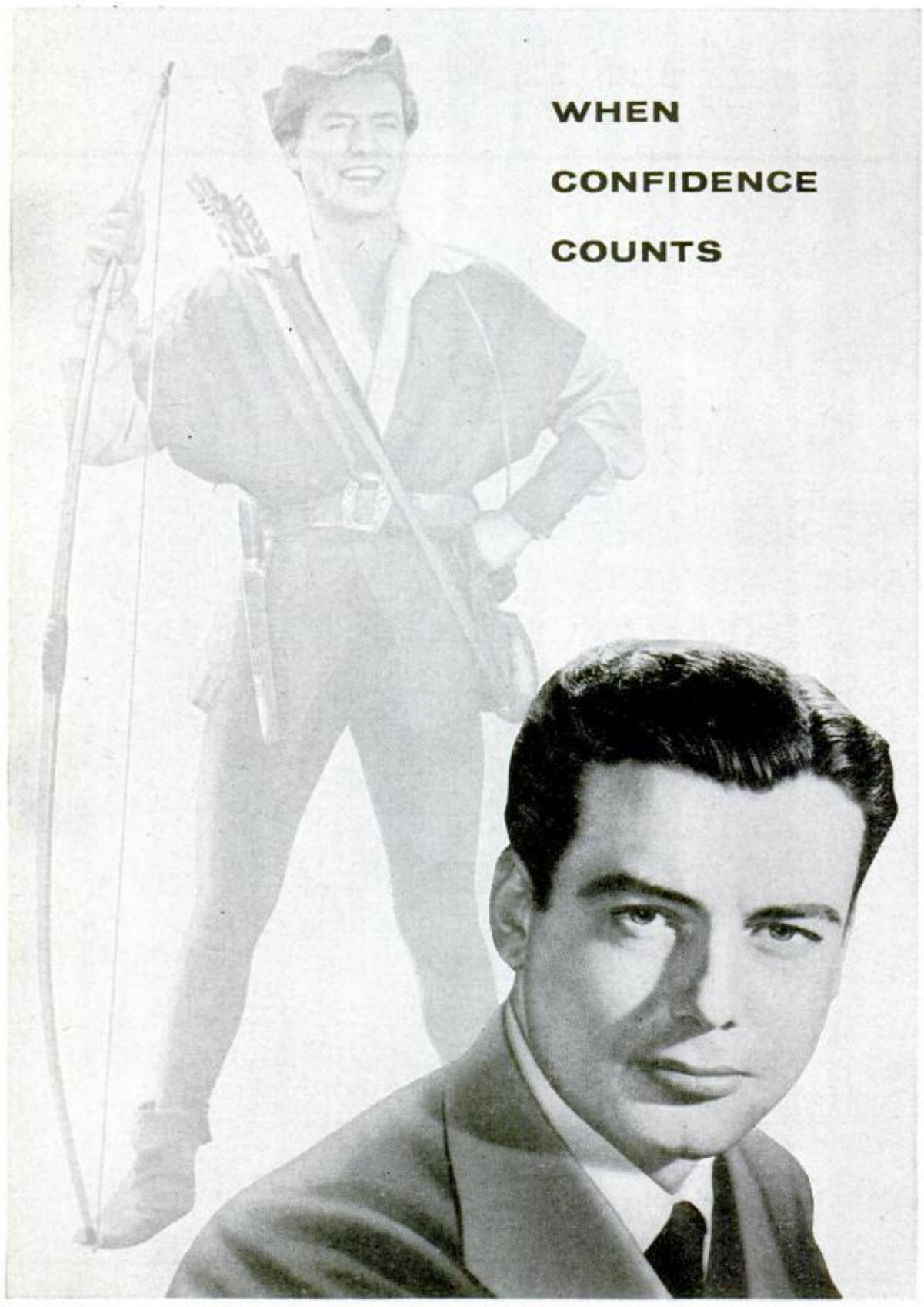
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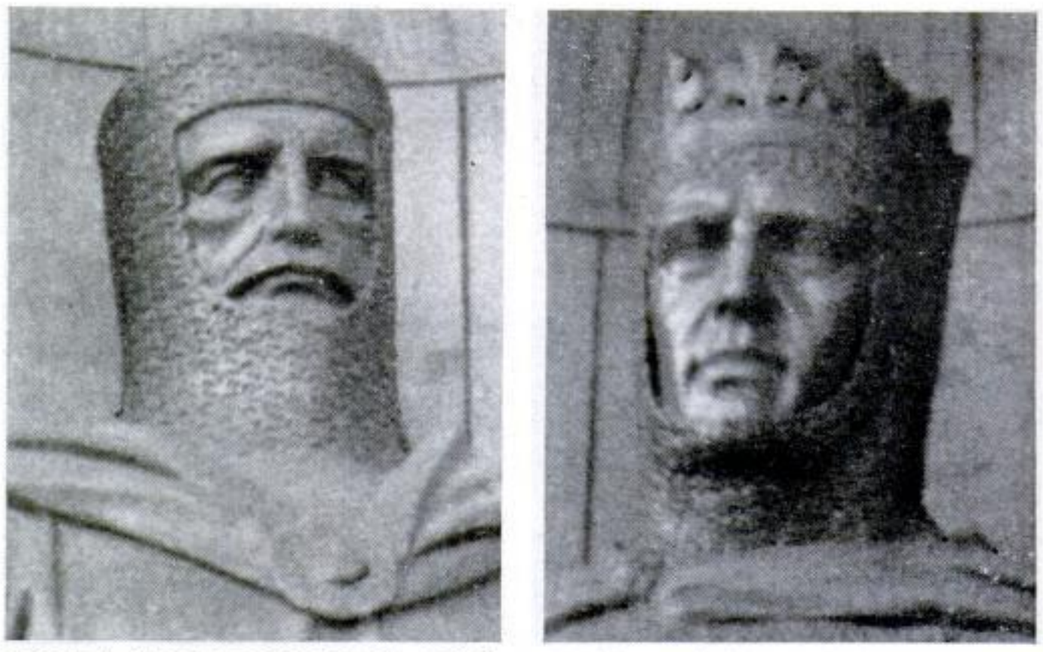
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SCOTLAND'S HEROES, William Wallace (*left*) and his successor Robert the Bruce, stand in bronze at entrance to Edinburgh Castle.

forward down the slope, inflicting immense carnage upon the English even before they could recross the Bannock Burn. No more grievous slaughter of English chivalry ever took place in a single day. Even Towton in the Wars of the Roses was less destructive. The Scots claimed to have slain or captured thirty thousand men, more than the whole English army, but their feat in virtually destroying an army of cavalry and archers mainly by the agency of spearmen must nevertheless be deemed a prodigy of war. Bannockburn ended the possibility of uniting the English and Scottish Crowns by force.

LONGBOW AND BLACK DEATH

THE END OF AN AGE was heralded with the simultaneous appearance of a new way of dealing death, and a new way of suffering it. The first was the longbow, a weapon five feet or more in length with far greater range than the old crossbow. The second was the Black Death plague.

THE English people stood at this time possessed of a commanding weapon, the qualities of which were utterly unsuspected abroad. The longbow, handled by the well-trained archer class, brought into the field a yeoman type of soldier with whom there was nothing on the Continent to compare. An English army now rested itself equally upon the armored knighthood and the archers.

The power of the longbow and the skill of the bowmen had developed to a point where even the finest mail was of no certain protection. At two hundred and fifty yards the arrow hail produced effects never reached again by infantry missiles at such a range until the American Civil War. The skilled archer was a professional soldier, earning and deserving high pay. He went to war often on a pony, but always with a considerable transport for his comfort and his arrows. He carried with him a heavy iron-pointed stake, which, planted in the ground, afforded a deadly obstacle to charging horses. Behind this shelter a company of archers in open order could deliver a discharge of arrows so rapid, continuous, and penetrating as to annihilate the cavalry attack. Moreover, in all skirmishing and patrolling, the trained archer brought his man down at ranges which had never before been considered dangerous in the whole history of war. Of all this the Continent, and particularly France, our nearest neighbor, was ignorant. In France the armored knight and his men-at-arms had long exploited their ascendancy in war. The foot soldiers who accompanied their armies were regarded as the lowest type of auxiliary. A military caste had imposed itself upon society in virtue of physical and technical assertions which the coming of the longbow must disprove. The protracted war of the two Edwards in the mountains of Wales

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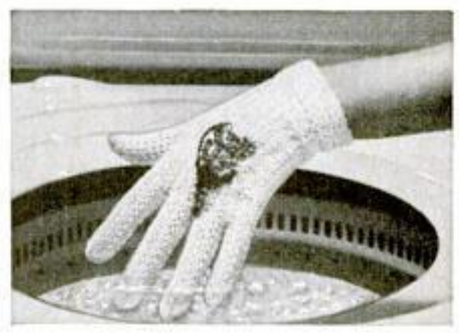
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Stop at your silverware dealer's today and ask to see the International Sterling patterns. There are 16 of them—all with the rich weight, deep-sculptured design and warm, radiant color that marks them unmistakably sterling—*solid silver* that will grow even more beautiful with use and time.

If you wait until you have definite wedding plans, there'll be so very many things to buy, you may not be able to have International Sterling. But this way, you can start with a teaspoon for as little as $3.75 and (with birthday and graduation gifts) you'll soon have a couple of place settings... before very long, your complete silver service!

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and Scotland had taught the English many hard lessons, and although European warriors had from time to time shared in them, they had neither discerned nor imparted the secret of the new army. It was with a sense of unmeasured superiority that the English looked out upon Europe toward the middle of the fourteenth century.

THE WARS WITH FRANCE had been a familiar, wearing and monotonous part of England's life since the time of the Conqueror. Now, with Edward III, came a leader worthy of the island-nation's growing strength. In 1337 began the Hundred Years' War, the first big European war to have something of an authentically modern nationalistic ring to it.

In the ninth year of that war Edward made a bold stab for Paris itself. He failed, and barely broke out of a French trap by forcing a passage-in-retreat across the Somme. Edward and Philip of France then quickly set the stage for one of the most celebrated battles of history.

EDWARD and his army were intensely convinced of the narrowness of their deliverance. That night they rejoiced; the countryside was full of food; the King gathered his chiefs to supper and afterwards to prayer. But it was certain that they could not gain the coast without a battle. No other resolve was open than to fight at enormous odds. The King and the Prince of Wales, afterwards famous as the Black Prince, received all the offices of religion, and Edward prayed that the impending battle should at least leave him unstripped of honor. With the daylight he marshaled about eleven thousand men in three divisions. Mounted upon a small palfrey, with a white wand in his hand, with his splendid surcoat of crimson and gold above his armor, he rode along the ranks, "encouraging and entreating the army that they would guard his honor and defend his right."

King Philip at sunrise on this same Saturday, August 26, 1346, heard Mass in the monastery of Abbeville, and his whole army, gigantic for those times, rolled forward in their long pursuit. Four knights were sent forth to reconnoiter. About midday the King, having arrived with large masses on the farther bank of the Somme, received their reports. The English were in battle array and meant to fight. He gave the sage counsel to halt for the day, bring up the rear, form the battle line, and attack on the morrow. These orders were carried by famous chiefs to all parts of the army. But the thought of leaving, even for a day, this hated foe, who had for so many marches fled before overwhelming forces, and was now compelled to come to grips, was unendurable to the French army. What surety had they that the morrow might not see their enemies decamped and the field bare? It became impossible to control the forward movement. All the roads and tracks from Abbeville to Crécy were black and glittering with the marching columns. King Philip's orders were obeyed by some, rejected by most. While many great bodies halted obediently, still larger masses poured forward, forcing their way through the stationary or withdrawing troops, and at about five in the afternoon came face to face with the English army lying in full view on the broad slopes of Crécy. Here they stopped.

King Philip, arriving on the scene, was carried away by the ardor of the throng around him. The sun was already low; nevertheless all were determined to engage. There was a corps of six thousand Genoese crossbowmen in the van of the army. These were ordered to make their way through the masses of horsemen, and with their missiles break up the hostile array in preparation for the cavalry attacks. The Genoese had marched eighteen miles in full battle order with their heavy weapons and store of bolts. Fatigued, they made it plain that they were in no condition to do much that day. But the Count d'Alençon, who had covered the distance on horseback, did not accept this remonstrance kindly. "This is what one gets," he exclaimed, "by employing such scoundrels, who fall off when there is

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. . . may be "the beginning of baldness."

We can't prevent baldness, nor do we believe anyone can. But if you have dandruff, any dermatologist will tell you to follow a suitable program of scalp care.

Dandruff commonly arises from a disease of the scalp called *seborrhea*. This may be caused by a tiny parasite called the *Spore of Malassez*. Usually, seborrhea progresses through three stages:

1. *Dry white scales* flake off your scalp, drop to your shoulders.

2. *Moist, sticky scales* appear on scalp. In many cases, hairs begin to die before fully grown.

3. "*Choking*" *of hair roots* with fatty substance produced by glands, plus dead cells and dirt, may occur in hair follicles. Result is increasingly "thin" hair, often *baldness*.

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Kreml Hair Tonic now contains a revolutionary new antiseptic ingredient that actually *kills on contact* the Spores of Malassez commonly believed to cause dandruff.

Tonight, shake Kreml *generously* on to your head. Massage your scalp . . . then apply your favorite shampoo. Work up a thick lather—*without putting any water on your head*. You will find that the lather comes easily if you have used enough Kreml.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it into your hair and scalp—and comb your hair in place.

Money-back offer

Try the Kreml Method faithfully. If not completely satisfied, send Kreml label to J. B. Williams Co., Glastonbury, Conn. Tell us what you paid—we will gladly refund your money.

Get a bottle of Kreml Hair Tonic today. At drug counters everywhere—no Federal excise tax. See how quickly the Kreml Method makes your head *feel* and *look* better!

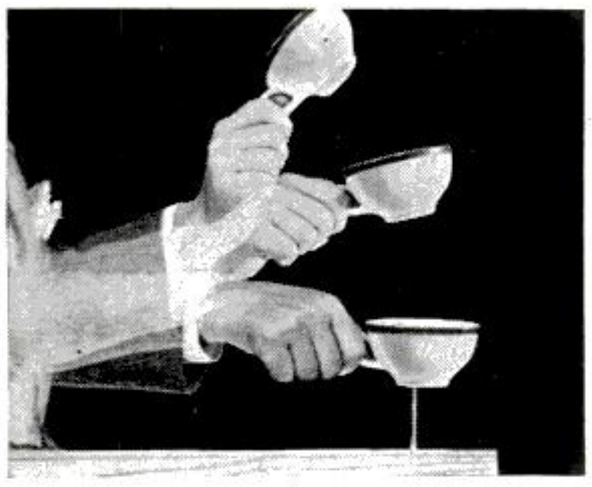
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BATTLE OF CRECY in 15th Century French painting shows the English bowmen and axmen (*right*) defeating French crossbowmen.

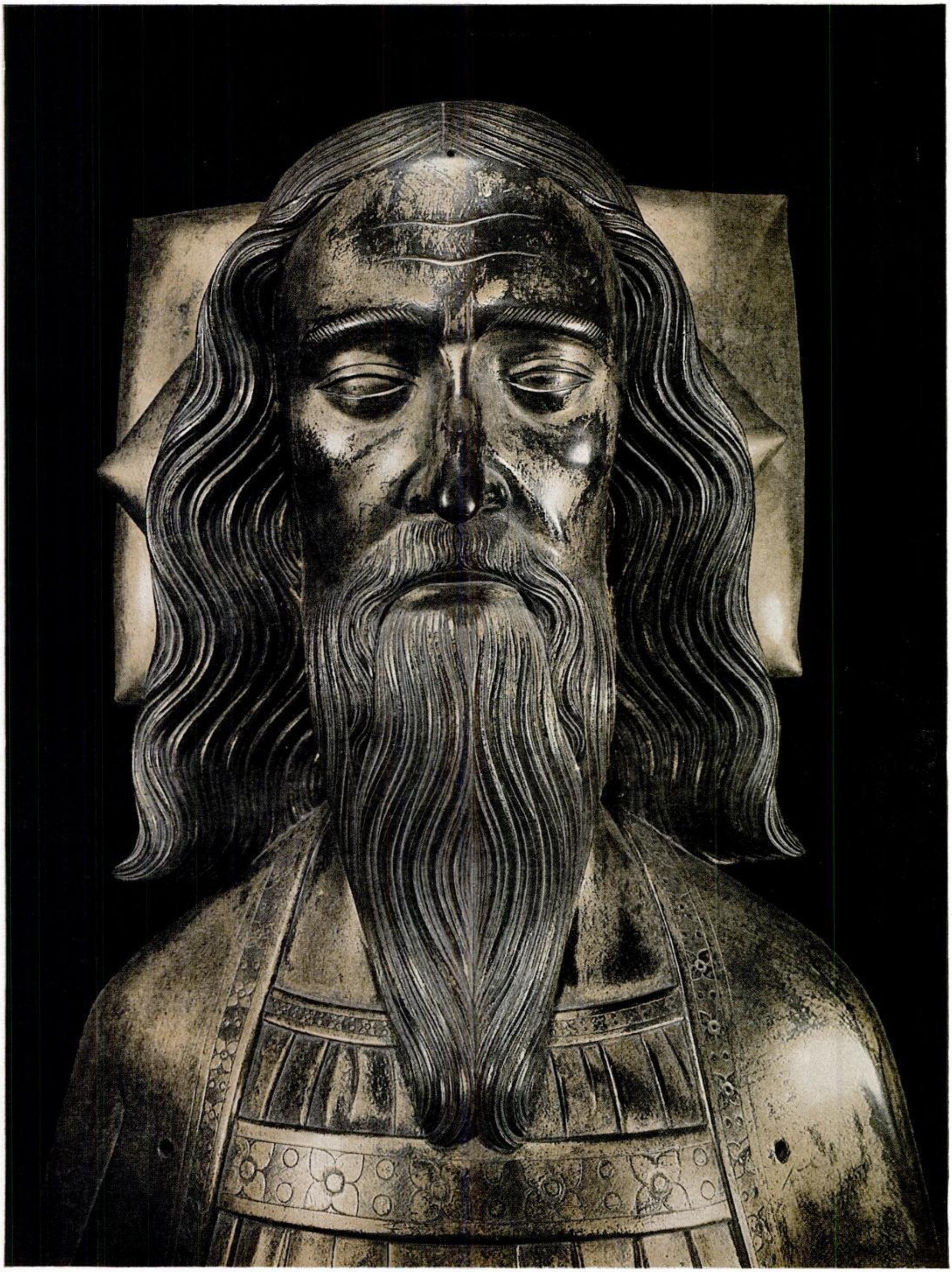
anything for them to do." Forward the Genoese! At that moment, while the crossbowmen were threading their way to the front under many scornful glances, dark clouds swept across the sun and a short, drenching storm beat upon the hosts. A large flight of crows flew cawing through the air above the French in gloomy presage. The storm, after wetting the bowstrings of the Genoese, passed as quickly as it had come, and the setting sun shone brightly in their eyes and on the backs of the English. This, like the crows, was adverse, but it was more material. The Genoese, drawing out their array, gave a loud shout, advanced a few steps, shouted again, and a third time advanced, "hooted," and discharged their bolts. Unbroken silence had wrapped the English lines, but at this the archers, six or seven thousand strong, ranged on both flanks in "portcullis" formation, who had hitherto stood motionless, advanced one step, drew their bows to the ear, and came into action. They "shot their arrows with such force and quickness," says Froissart, "that it seemed as if it snowed."

The effect upon the Genoese was annihilating; at a range which their own weapons could not attain, they were in a few minutes killed by thousands. The ground was covered with feathered corpses. Reeling before this blast of missile destruction, the like of which had not been known in war, the survivors recoiled in rout upon the eager ranks of the French chivalry and men-at-arms, which stood just out of arrow shot. "Kill me those scoundrels," cried King Philip in fury, "for they stop up our road without any reason." Whereupon the front line of the French cavalry rode among the retreating Genoese, cutting them down with their swords. In doing so they came within the deadly distance. The arrow snowstorm beat upon them, piercing their mail and smiting horse and man. Valiant squadrons from behind rode forward into the welter, and upon all fell the arrow hail, making the horses caper, and strewing the field with richly dressed warriors. A hideous disorder reigned. And now Welsh and Cornish light infantry, slipping through the checkered ranks of the archers, came forward with their long knives and, "falling upon earls, barons, knights and squires, slew many, at which the King of England was afterwards exasperated." Many a fine ransom was cast away in those improvident moments.

In this slaughter fell King Philip's ally, the blind King of Bohemia, who bade his knights fasten their bridles to his in order that he might strike a blow with his own hand. Thus entwined, he charged forward in the press. Man and horse they fell, and the next day their bodies were found still linked. His son, Prince Charles of Luxembourg, was more prudent, and, seeing how matters lay, departed with his following by an unnoticed route. The main attack of the French now developed. The Count d'Alençon and the Count of Flanders led heavy cavalry charges upon the English line. Evading the archers as far as possible, they sought the men-at-arms, and French, German, and Savoyard squadrons actually reached the Prince of Wales's division. The enemy's numbers were so great that those who fought about the Prince sent to the windmill, whence King Edward directed the battle, for reinforcements. But the King

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EDWARD III, whose effigy adorns his tomb in Westminster, did much to restore the fame of England which John, in his struggles with the barons, had tarnished. Ruling from 1327 to 1377, Edward had a consuming thirst for military glory which led him to invade France and win the "astounding victory" of Crécy (*pp. 83–86*). A man who loved pleasure as much as war, he had the finest court in Europe and devoted himself to hawking and hunting. Yet he died in misery, deserted by his courtiers and his last mistress, who stole the rings from his fingers before she left.

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"**Hey, stop** taking chances with prune juice. Drink Sunsweet—the world's best. *Only* Sunsweet has the *same amount* of natural laxative in every glass. Only Sunsweet tastes so great, too . . . because it's *pure* prune juice . . . never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together."



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would not part with his reserves, saying, "Let the boy win his spurs"—which in fact he did.

Another incident was much regarded. One of Sir John of Hainault's knights, mounted upon a black horse, the gift that day of King Philip, escaping the arrows, actually rode right through the English lines. Such was their discipline that not a man stirred to harm him, and, riding round the rear, he returned eventually to the French army. Continuous cavalry charges were launched upon the English front, until utter darkness fell upon the field. And all through the night fresh troops of brave men, resolved not to quit the field without striking their blow, struggled forward, groping their way. All these were slain, for "No quarter" was the mood of the English, though by no means the wish of their King.

When night had fallen Philip found himself with no more than sixty knights in hand. He was slightly wounded by one arrow, and his horse had been shot under him by another. Sir John Hainault, mounting him again, seized his bridle and forced him from the field upon the well-known principle which, according to Froissart, he exactly expounded, of living to fight another day. The King had but five barons with him on reaching Amiens the next morning.

"When on this Saturday night the English heard no more hooting or shouting, nor any more crying out to particular lords, or their banners, they looked upon the field as their own and their enemies as beaten. They made great fires, and lighted torches because of the obscurity of the night. King Edward, who all that day had not put on his helmet, then came down from his post, and, with his whole battalion, advanced to the Prince of Wales, whom he embraced in his arms and kissed, and said, 'Sweet son, God give you good perseverance. You are my son, for most loyally have you acquitted yourself this day. You are worthy to be a sovereign.' The Prince bowed down very low, and humbled himself, giving all honor to the King his father."

On the Sunday morning, fog enshrouded the battlefield, and the King sent a strong force of five hundred lancers and two thousand archers to learn what lay upon his front. These met the columns of the French rear, still marching up from Rouen and Beauvais in ignorance of the defeat, and fell upon them. After this engagement the bodies of 1,542 knights and esquires were counted on the field. Later this force met with the troops of the Archbishop of Rouen and the Grand Prior of France, who were similarly unaware of the event and were routed with much slaughter. They also found very large numbers of stragglers and wandering knights, and "put to the sword all they met." "It has been assured to me for fact," says Froissart, "that of foot soldiers, sent from the cities, towns, and municipalities, there were slain, this Sunday morning, four times as many as in the battle of the Saturday." This astounding victory of Crécy ranks with Blenheim, Waterloo, and the final advance in the last summer of the Great War as one of the four supreme achievements of the British Army.

•

WHILE feats of arms and strong endeavors held the English mind, a far more deadly foe was marching across the continents to their doom. Christendom has no catastrophe equal to the Black Death. Vague tales are told of awful events in China and of multitudes of corpses spreading their curse afar. The plague entered Europe through the Crimea, and in the course of twenty years destroyed at least one third of its entire population. The privations of the people, resulting from ceaseless baronial and dynastic wars, presented an easy conquest to disease. The records in England tell more by their silence than by the shocking figures which confront us wherever records were kept. We read of lawsuits where all parties died before the cases could be heard; of monasteries where half the inmates perished; of dioceses where the surviving clergy could scarcely perform the last offices for their flocks and for their brethren; of the Goldsmiths' Company, which had four Masters in a year. These are detailed indications. But far more convincing is the gap which opens in all the local annals of the nation. A whole generation is slashed through by a hideous severance.

CONTINUED

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"Recipe" for moderns—Set this Hawaiian tray with the new "Tempo" glasses by Libbey. Complement their pure, sculptured lines with boldly scrolled china, bamboo-handled place settings. "Tempo" silhouette—newest drama in tumblers—in 3 sizes. Boxed set of 8 about $2.00



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All through America... families are dining together at lovelier tables



Today, parents realize how important it is for family "togetherness" to dine nicely . . . to gather 'round a pretty table every day.

And to dress up family mealtime . . . Libbey introduces two decorator patterns in its new *every*-day crystal.

Here are glasses truly styled for Young America. Their originality, their lively brilliance will take the place of honor at gala parties. Yet they're so practical, with chip-defiant rims*, your family can enjoy them every day. And, prices are so low you can *afford* several patterns.



*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in the South, West, Canada. Look for the Libbey Ⓛ on every glass.

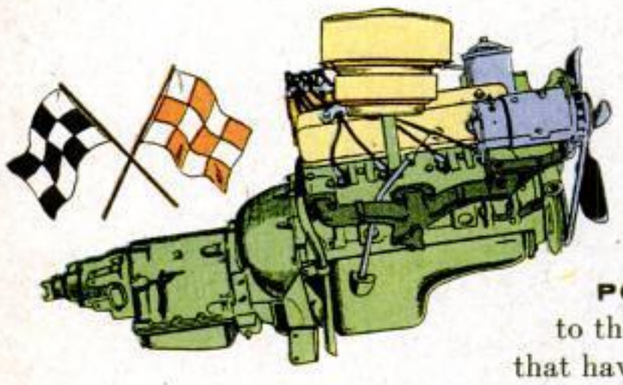
LIBBEY SAFEDGE GLASSWARE
AN Ⓘ PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

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Can this be a low

Yes! Studebaker has brought Craftsmanship with a Flair to the low price field . . .
that's why it's the big new choice among low price cars!



NEW 12-VOLT ELECTRICAL SYSTEM
Extra-hot spark for sure, fast starts. Longer battery life, too, with this all-new power-packed electrical system.

BIG NEW BRAKES • Biggest and safest "stoppers" in the business. Self-centering and self-energizing, the most important brake advance since hydraulics.

BIG NEW SWEEPSTAKES POWER • Improved successors to the famous Studebaker engines that have consistently won Mobilgas Economy Runs. New 6's and V8's up to 210 hp.!



NEW PYRAMID DESIGN
Exclusive deep-cradled ride puts more weight down between the wheels to give you maximum sure-footed, road-hugging safety.



Tune in "TV Reader's Digest" every week.

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BIG NEW BEAUTY • This magnificent Commander 2-door sedan sets a new standard of style, craftsmanship, and performance in its class. Never before has there been such a big difference in low price cars.

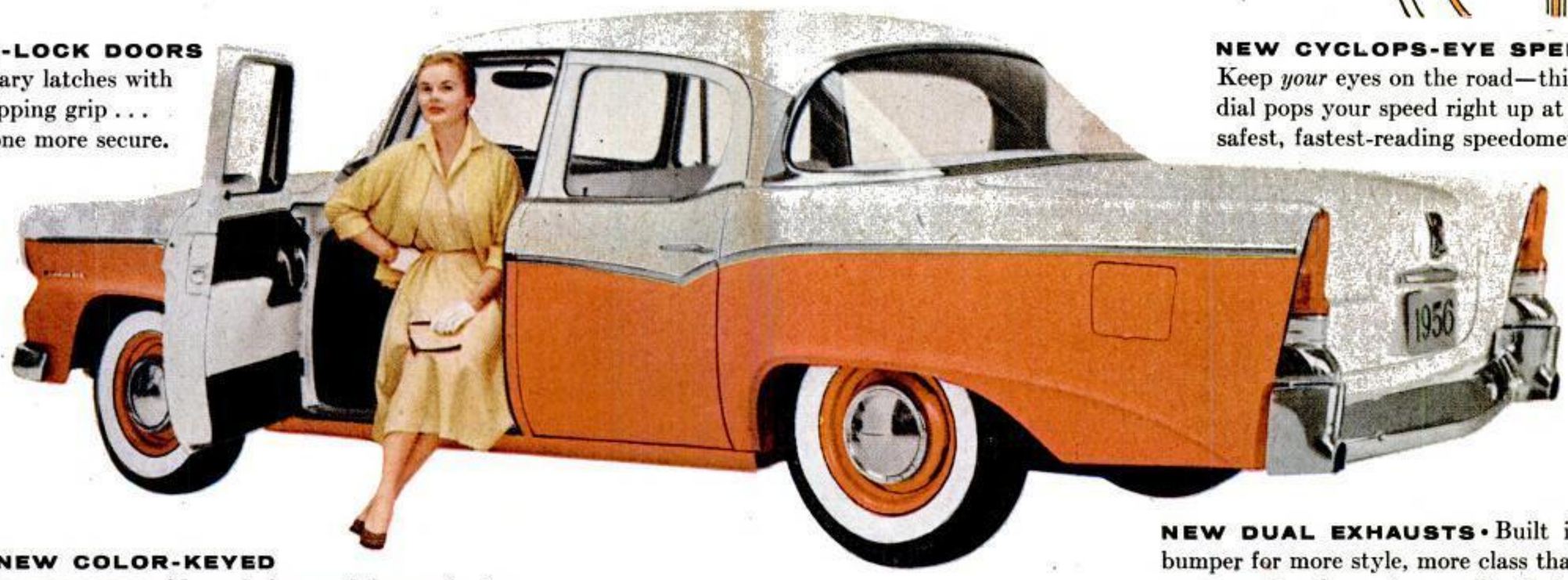
price car?

NEW SOUND-CONDITIONED CEILINGS • Another Studebaker first that adds so much to your pleasure. Shuts out noise, lets you converse easily, naturally.



NEW SAFE-LOCK DOORS
New style rotary latches with double overlapping grip . . . none safer, none more secure.

NEW CYCLOPS-EYE SPEEDOMETER
Keep *your* eyes on the road—this magnified dial pops your speed right up at you . . . safest, fastest-reading speedometer ever.



NEW COLOR-KEYED INTERIORS • Never before such luxury in the low price field! Masterpieces of styling in the richest fabrics and vinyls, executed by the country's top designers.

NEW DUAL EXHAUSTS • Built into the bumper for more style, more class than you've ever seen in a low price car. Ready for 4-barrel carburetion to boost mileage and power.

***The big new choice in the low price field*— Studebaker**

Division of Studebaker-Packard Corporation—Where pride of workmanship still comes first!

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He is everybody's trusted friend...

MOST OF THE TIME you see him coming up the walk in a blue-gray suit with a leather bag slung over his shoulder. But you may remember him also in army fatigues or navy blues, when his familiar cry of "Mail!" was the most welcome sound in all the world. And there was a time when he wore a buckskin jerkin and rode fast ponies over dangerous trails few others dared to travel.

You call him the Postman or Mailman . . . and every day he is waited for and watched for by millions of people whose hearts beat faster when they see him coming.

He is the link that unites scattered families, the bearer of precious letters from absent sons and daughters. He is a bringer of hopes and joys and Yuletide spirit. He is the eternal consolation of separated lovers.

Once the bearer of dispatches was the exclusive emissary of kings and princes and powerful lords. In America he is everybody's ambassador . . . and everybody's trusted friend.

He stands for something pretty big. A kind of integrity so sure and unquestioned that you take it for granted as one of the verities of life. He comes like day and night—in rain or sleet or snow—when the pavements are cold enough to numb his feet or hot enough to fry an egg. Today there are 130,000 Postmen serving our needs, and to every one of them your sealed letters are "top secret."

Without the Postman all of us would live in a lonelier world.

John Hancock MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

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You Can Depend On

STRONGER Yet SAFER

ANACIN

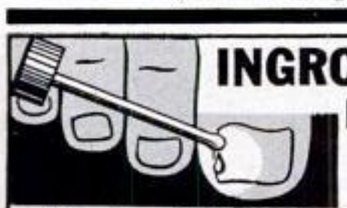
to relieve

PAIN



Won't Upset The Stomach

Anacin® not only gives *stronger, faster* relief from pain of headache, neuritis and neuralgia—but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin. *Buy Anacin Tablets today!* At all drug counters.



INGROWN NAIL Hurting You?

Immediate Relief!

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.



COVERMARK

by *Lydia O'Leary*

Completely covers burns, scars, white patches, brown spots, birthmarks, any skin discoloration. Available in shades, $2.50 a jar.

No federal tax. At fine department and drugstores.

Ach Lieber! Ist dot chrome?

No, just aluminum polished with SIMICHROM POLISH. Works as well on chrome, brass, silver, gold, copper. 69c tube postpaid. German import.

COMPETITION CHEMICALS

IOWA FALLS, IOWA

MAKES YOUR TASTE WAKE UP!

GREENWOOD'S

sweet PICKLED BEETS



Guaranteed by Good Housekeeping

TUBELESS or TUBE TYPE TIRE REPAIRS

WITHOUT REMOVING TIRE OR WHEEL with the® TYRON PUNCTURE REPAIR SYSTEM



TMK-2 Kit $1.98

The TYRON Puncture Repair System is the answer for EASY, SAFE, CLEAN emergency tube or tubeless tire repair. No motorist can afford to be without one. It's not even necessary to remove your tire. See your local dealer or write direct.

®TYRON CORPORATION

GOODLAND, KANSAS



DANCE OF DEATH performed by skeletons over the corpses of victims symbolizes horrors of the plague that struck England in 1348.

ENGLISH-SPEAKING PEOPLES CONTINUED

The character of the pestilence was appalling. The disease itself, with its frightful symptoms, the swift onset, the blotches, the hardening of the glands under the armpit or in the groin, these swellings which no poultice could resolve, these tumors which, when lanced, gave no relief, the horde of virulent carbuncles which followed the dread harbingers of death, the delirium, the insanity which attended its triumph, the blank spaces which opened on all sides in human society, stunned and for a time destroyed the life and faith of the world. This affliction, added to all the severities of the Middle Ages, was more than the human spirit could endure. The Church, smitten like the rest in body, was wounded grievously in spiritual power. If a God of mercy ruled the world, what sort of rule was this? Such was the challenging thought which swept upon the survivors. Weird sects sprang into existence, and plague-haunted cities saw the gruesome procession of flagellants, each lashing his forerunner to a dismal dirge, and ghoulish practices glare at us from the broken annals. It seemed to be the death rattle of the race.

But at length the plague abated its force. The tumors yielded to fomentations. Recoveries became more frequent; the resistant faculties of life revived. The will to live triumphed. The scourge passed, and a European population, too small for its clothes, heirs to much that had been prepared by more numerous hands, assuaging its griefs in their universality, turned with unconquerable hope to the day and to the morrow.

IN NEXT WEEK'S ISSUE: SIR WINSTON WRITES OF THE END OF FEUDALISM

The fourth and final instalment in LIFE's publication of Volume I of the "History" describes:

- "A gleam of splendor" in a troubled time —the life of Henry V
- "The ever-shining, ever-glorious Joan of Arc"
- "The most ferocious quarrel" in English history, the Wars of the Roses



"a man alive in a CLIPPER CRAFT suit"

Man Alive!
The sun shines just for you when you're wearing a Clipper Craft sport jacket. There's an easy-going power to that rich, rugged texture . . . a debonair charm to the distinctive pattern you chose. You look vigorous . . . you feel wonderful . . . and that low price is wonderful, too — the amazing result of the Clipper Craft plan, combining the purchasing power of 1226 stores to keep you best-dressed for less.

$29.75 AND $33.50

For the store nearest you, write: Dept. A2
TRIMOUNT CLOTHING CO.
18 Station Street, Boston 20, Mass.

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Magnavox Gold Seal instruments carry a full year's warranty on all tubes, all parts—and a service guarantee for 3 months. Only Magnavox gives you this protection—this assurance of complete reliability.

Marguerite Piazza, Opera, Television, Supper Club Star

First High Fidelity Television

The Videorama with new Stereosonic sound

The magnificent Magnavox looks alive...sounds alive

The sensation is entirely new. In this magnificent Magnavox four high fidelity speakers, two on each side of the big, lifelike picture, surround you with natural sound. You feel the sound comes from the picture, and for the first time the picture is real—sweeping you into the scene. This is Stereosonic sound—and you find it only in this magnificent Magnavox. A demonstration is an experience you deserve. See and hear what happens when true high fidelity pictures are matched with the newest high fidelity sound. Make any comparison—superb Magnavox picture, sound and cabinetry—yes, compare the price, too. Models from $149.50 (VHF). The Magnavox Company, Fort Wayne 4, Indiana.

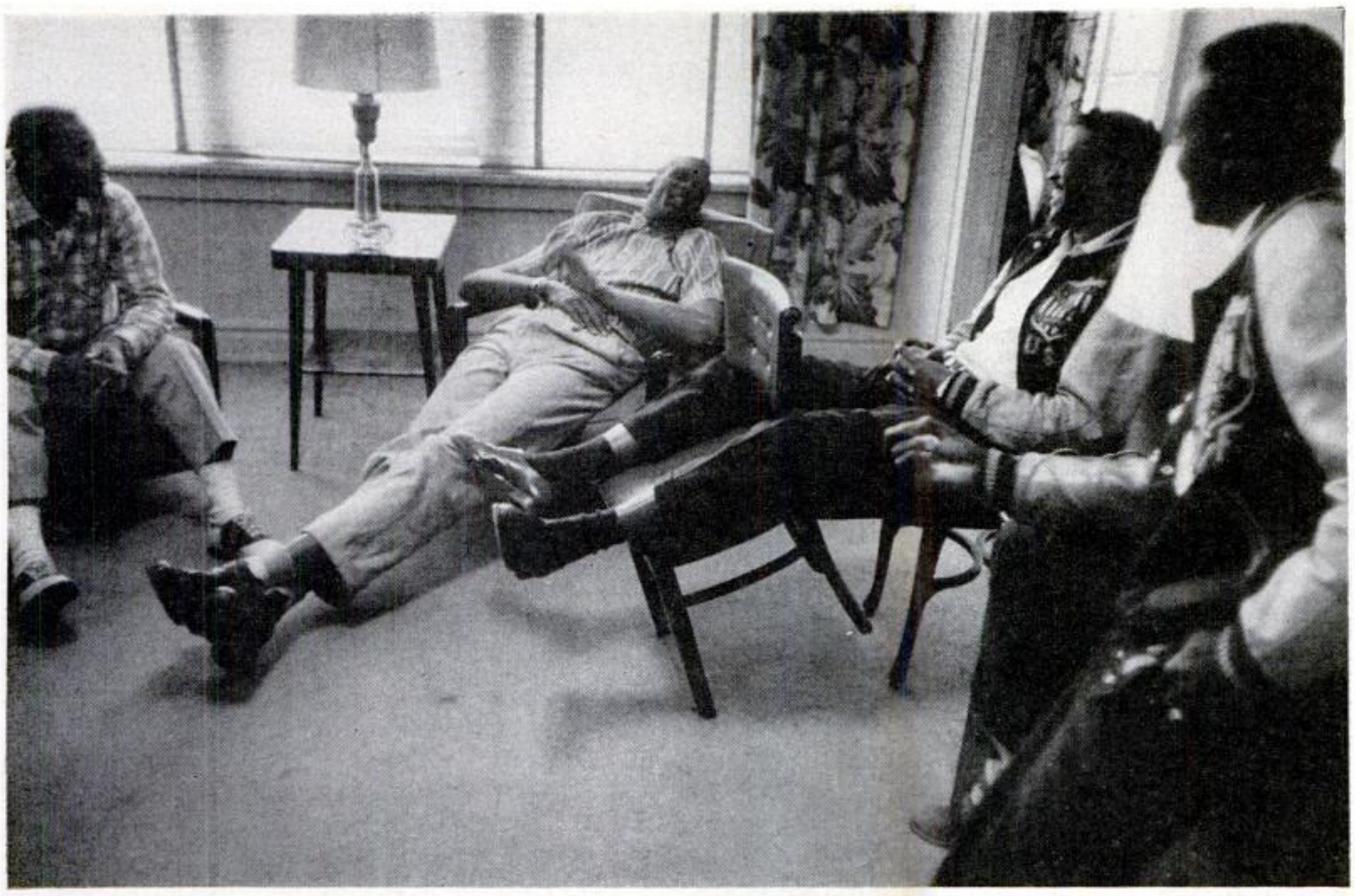
The Gold Seal Videorama 21 is the newest of many Magnavox instruments. New, low horizontal styling. In Syntex mahogany as illustrated below only $299.50 (VHF). Slightly higher in cherry or oak with table shown above. Magnavox instruments are sold only through selected dealers. One is near you and his name is listed in the yellow pages of your telephone book.

Prices subject to change without notice



the magnificent **Magnavox**

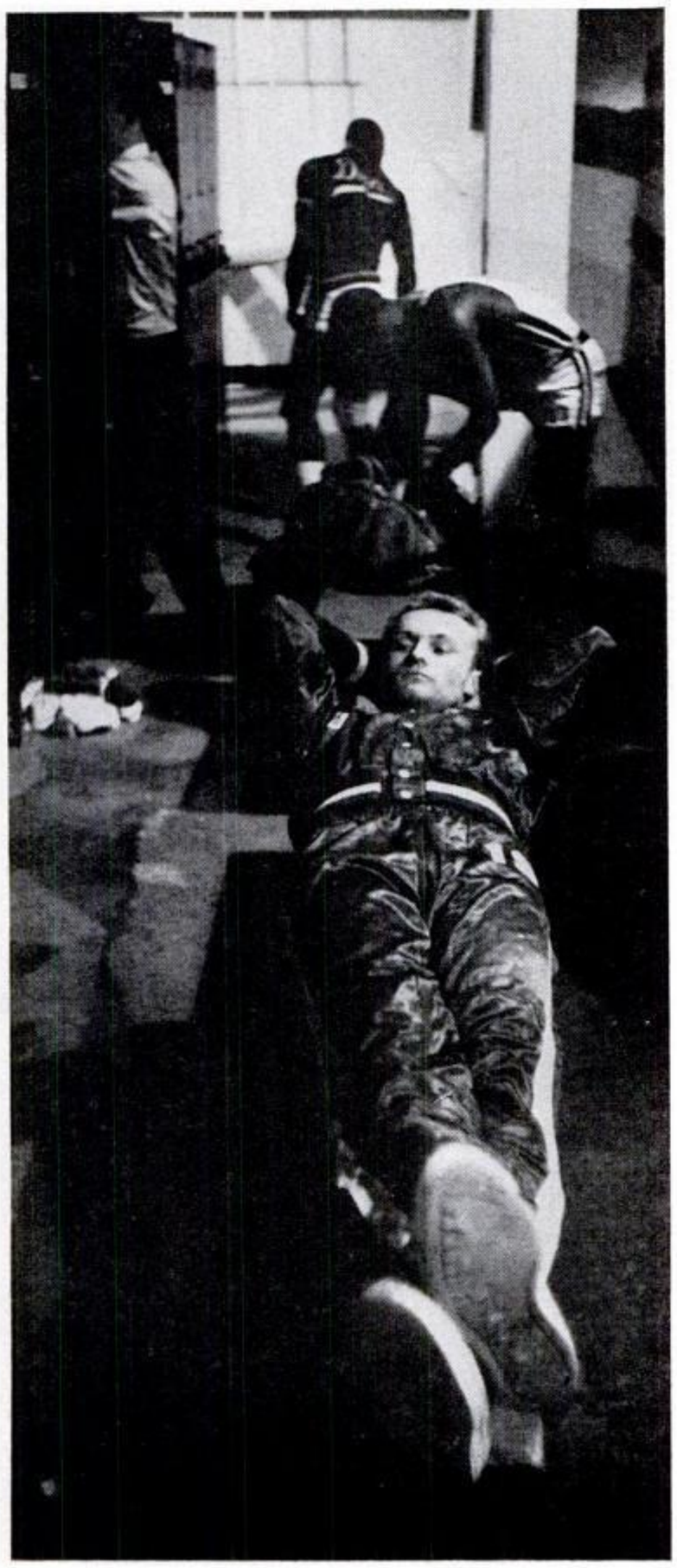
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SPRAWLING AND LAUGHING in a hotel room, the team is anything but tense. Left to right are Gene Brown, Bill Russell, K. C. Jones and Harold Perry. Coach Phil Woolpert believes the team's clowning helped keep it winning.

EASY DOES IT AND DONS DO IT

In the national collegiate basketball tournament at Evanston, Ill. last week, the University of San Francisco Dons, defending champions and the team with the most to lose, acted as if they had neither a care nor title in the world. Before the final game against Iowa, the players lounged and joked like college boys happily anticipating Saturday night dates, never mentioning their winning streak of 54 straight games, the longest in college basketball history. When the game started they were still so relaxed they fell behind Iowa 15 to 4. At that point they started relaxing in a creative way. Final score: San Francisco 83, Iowa 71.



PEACEFUL LOUNGER on a locker room bench, Forward Carl Boldt relaxes after he dresses for the semifinal game.



CARD GAMES kept up steadily during daytime. "Basketball—that's tonight," said a player. "Now we play cards."

CONTINUED

It's Sheer Luxury
Tailored
To Fit Your Face

Superb Quality
MOLLÉ*



Tailored
FOR BETTER
BRUSHLESS SHAVES

Molle Brushless is a heavier, richer, lanolin-loaded cream. For tough beards you use it full strength. If it's too rich for your beard . . . tailor it . . . simply leave your face wetter when you apply Molle. Known everywhere as the world's smoothest, most comfortable shave.



Tailored
FOR DELUXE
LATHER SHAVES

Molle Lather is the richer instant Brushless lather . . . because it's loaded with glycerin it stays moist, lets your razor glide smoothly. For tough beards use it full strength. If it's too rich for your beard . . . tailor it . . . simply leave your face wetter when you apply Molle. Gives you the fastest, most comfortable lather shave—a shave that lasts all day!

EITHER WAY
The world's Best shave
Same Price As
Ordinary Shave Creams

*Pronounced Mo lay

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Treat yourself to this special

LAVORIS OFFER

Crystal Cabinet BOTTLE

Newly designed for your personal use!





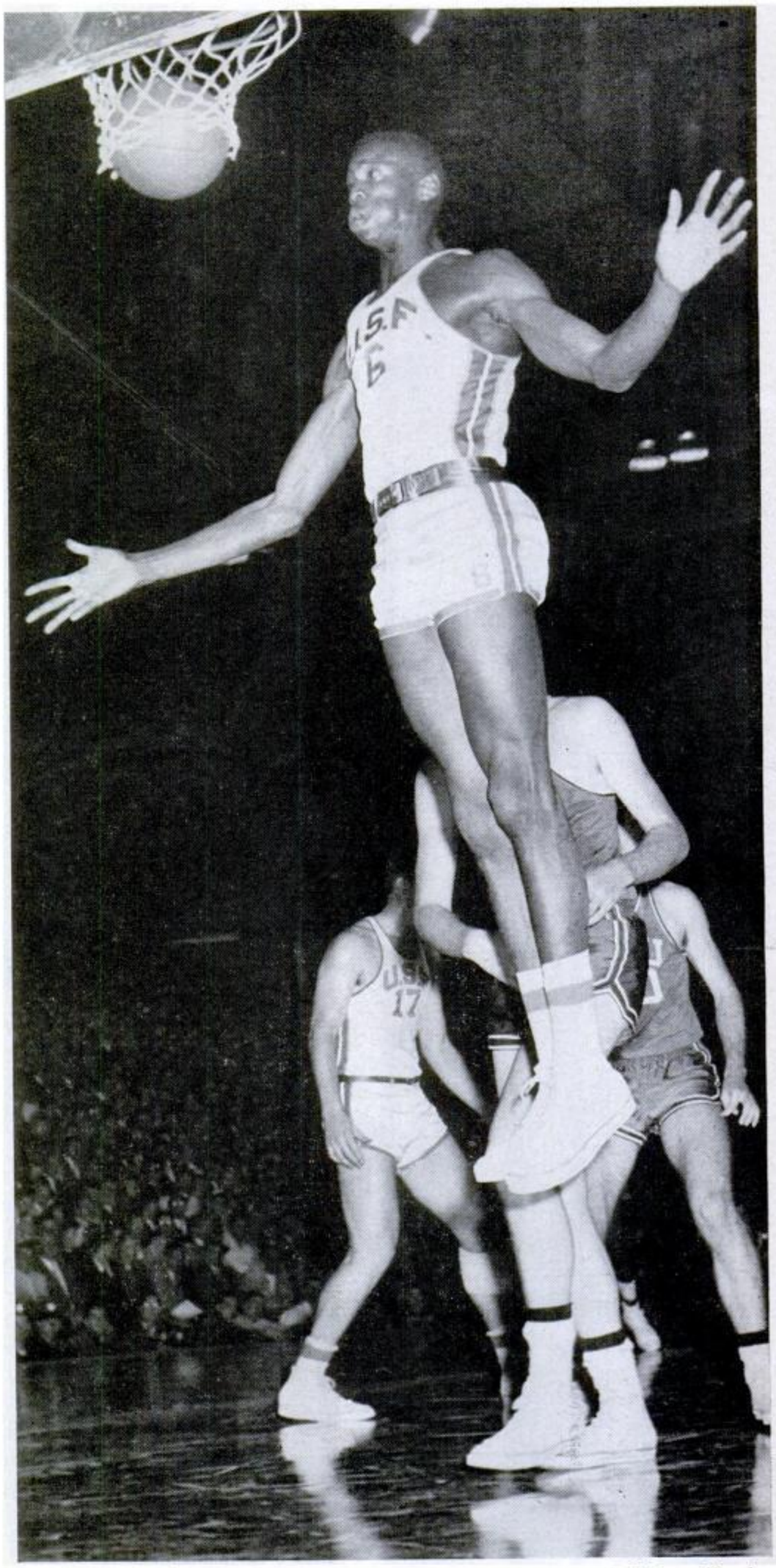
Lovely Cabinet Bottle

Available for a limited time with the regular 9-oz. size at a price saving.

Nice to have and convenient to use . . . dress up your vanity table, powder room, bathroom cabinet.

sparkling red

The mouthwash that tastes good and does good



LEAPING LOOK at the ball is taken by All-America Center Bill Russell, who signals score by spreading his arms. Russell led his team in total points.



BEER ON A BUS after the victory helps happy San Francisco players celebrate as they end training and head for an alumni party in a Chicago hotel.

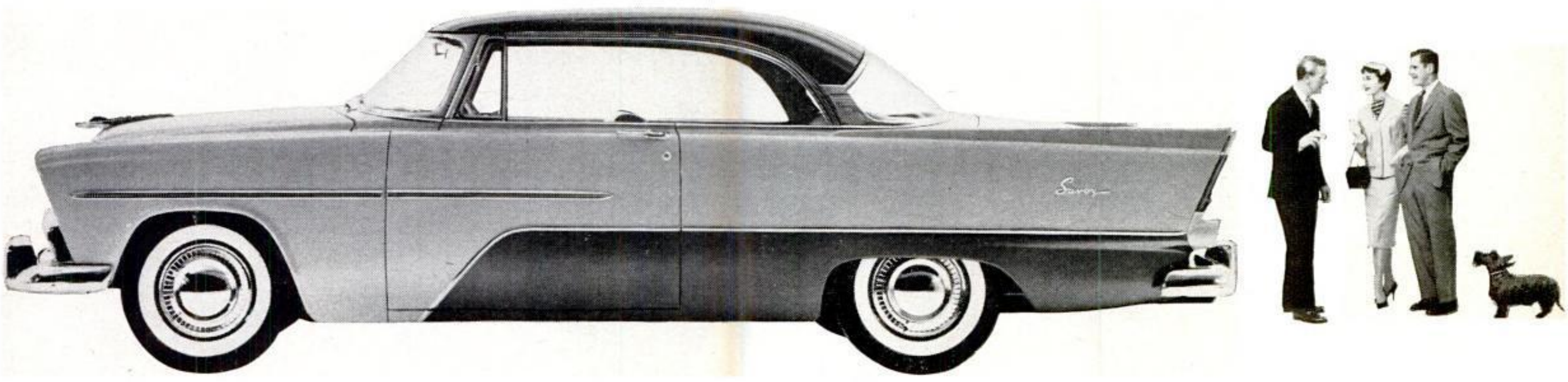
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Own a '53, '54 or '55 low-price car? Here are

3 PAGES OF PROOF you needn't wait

for something new... Plymouth has it now!

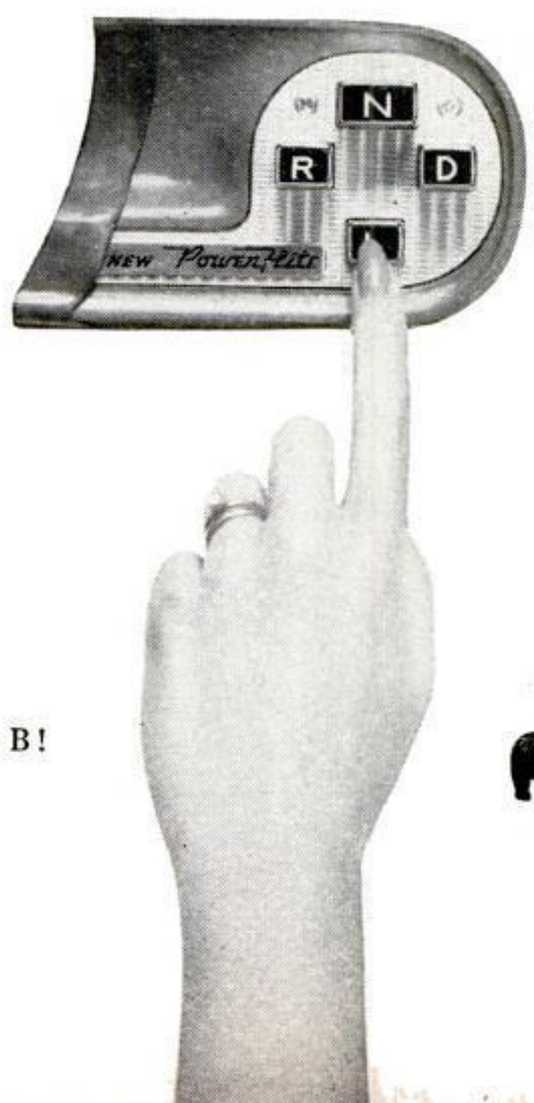
Why Only Plymouth Dares to Compare! If you've been driving one of the two competing cars you probably have the impression—looking at the '56 models of "your make"—that there isn't much change in automobiles this year. Nothing really new in features or styling. And that's true of Plymouth's competition! *But how different it is with Plymouth!* Plymouth is *all new... right now!* And here are three lively picture pages of FACTS... FACTS... FACTS showing how wise you'll be not to wait... how much you'll gain by taking quick advantage of the terrific deals we're offering *now* on Plymouth '56 ... *biggest car of the low-price 3* ... all new in Aerodynamic beauty ... all new in higher power and getaway thrust ... all new in the magic of Push-Button Driving. So, now LOOK AT ALL 3 ... without leaving your easy chair!



BIGGEST, LONGEST OF ALL 3! 7.3 inches longer than car A ... 6.3 inches longer than car B!
You can't see the ends of the "other 2" when they're parked behind the big Plymouth!
And the beautiful Plymouth Savoy Hardtop above is *not* our most expensive model!
You get *all* of Plymouth's rangy length and jet-age beauty in *every* Plymouth!
But you can't get them in *either* of the "other 2"!



WIDEST FRONT SEAT OF ALL 3! Most comfort where it's most appreciated by driver!
Most front-seat head room, too ... and most leg room for rear-seat passengers!
Yet this big, long, spacious Plymouth is actually the *lowest* and most graceful
of all 3! With highest door openings, so it's easier to get in and out!



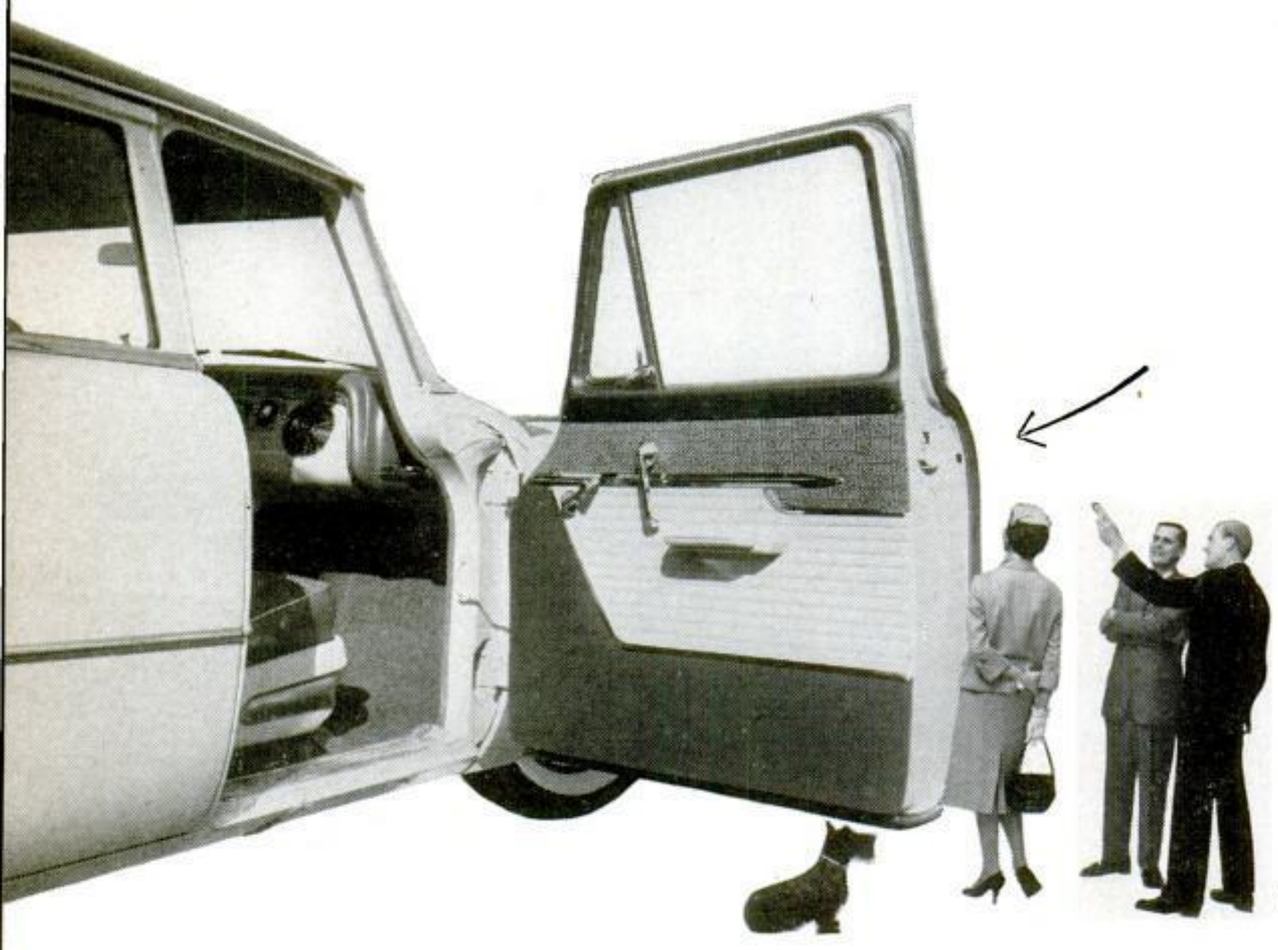
EXCLUSIVE PUSH-BUTTON DRIVING! You can't get it on car A or car B!
But it's sheer driving magic! A positive mechanical control—
the safest (children can't reach it) and easiest
(like ringing a doorbell) driving control ever designed.

Now, turn page for further facts ...



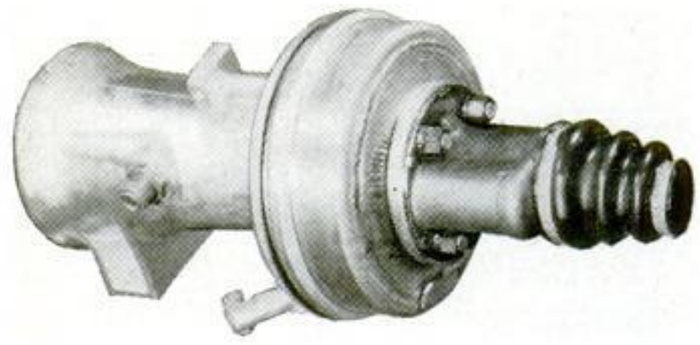
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now...COMPARE PLYMOUTH'S SAFETY WITH THE "OTHER 2"!

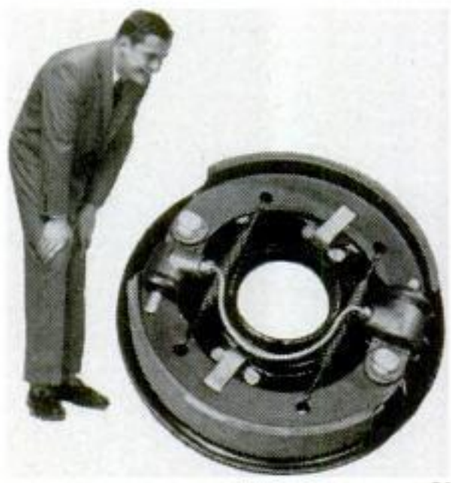


Some other makers are just beginning to talk about safety.
Plymouth engineering has been geared to safety for years!
Here are some of *today's* Plymouth safety exclusives that can save lives!

ONLY CAR IN THE LOW-PRICE 3 with Plymouth original SafeGuard door latches! Doors are held fast by interlocking plates of tough steel. Won't open on impact. You stay *inside* the car, where experts agree you're safer.



ONLY ONE WITH SEPARATE "SAFETY BRAKE"!
Plymouth has *two* distinct brake systems.
Car A has only one . . . car B has only one.
A vital extra safeguard, for emergencies and parking.





ONLY ONE WITH TWO BRAKE CYLINDERS in each front wheel!
Car A has only one . . . car B has only one.
Plymouth's double front wheel cylinders give you more *positive* control of sure, safe stops . . .
safer stopping than you enjoy in any competing car—*old or new!*

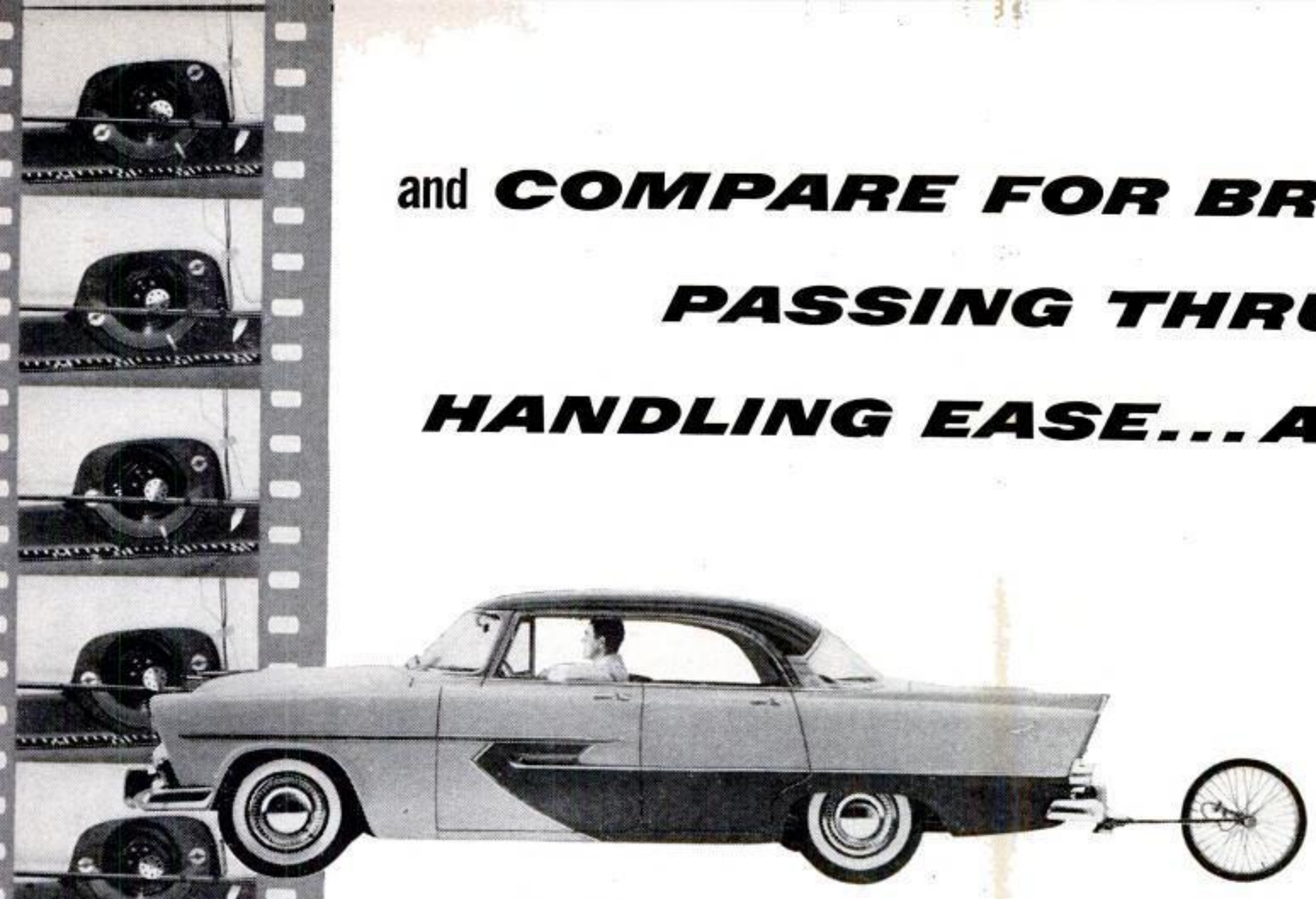


ONLY ONE WITH SAFETY-RIM WHEELS! This big Plymouth exclusive is one of the greatest safety features on the road!
It helps keep tire firmly on the wheel if a blowout occurs, while you come to a safe, straight stop! Tire isn't apt to twist and wrench your car off the road! If you're driving an older car, you'll want this—and only Plymouth has it in its field!



ONLY ONE WITH FRONT-SEAT SAFETY BELTS AND FRONT SEAT ANCHORED TO CAR FRAME!
A super-safety feature that cars A and B don't have. Seat won't lurch forward on impact. And belts needn't be re-adjusted when you change position of the seat!

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and COMPARE FOR BREAKAWAY...

PASSING THRUST...

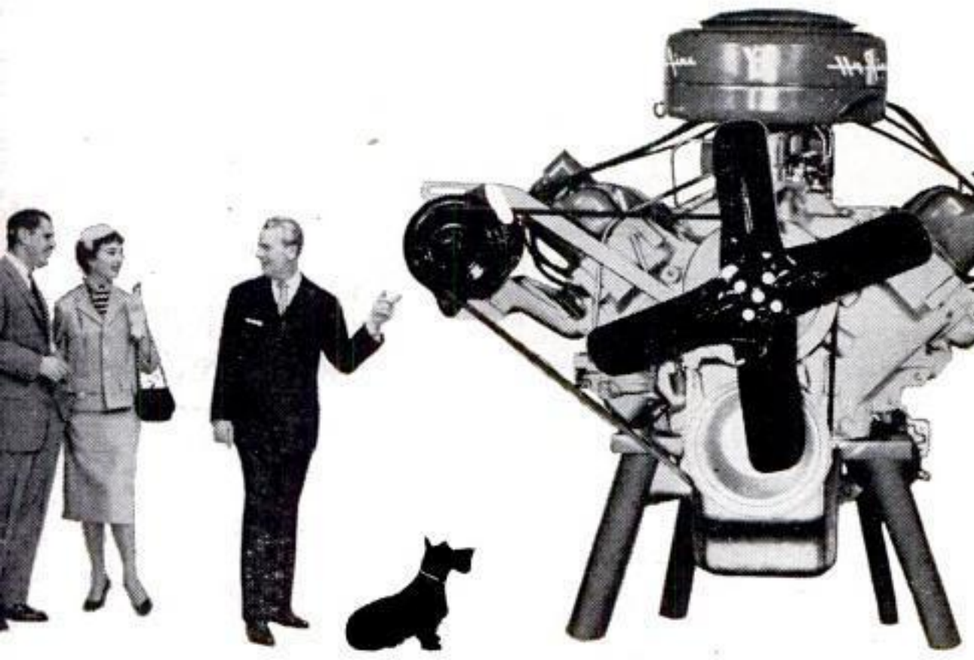
HANDLING EASE... ALL-NEW BEAUTY!

ONLY LOW-PRICE-3 CAR with highest torque across the board, for top-thrust getaway and split-second, safer passing. No other low-price car offers so much torque in *all* models! In *every* Plymouth you get the benefits of the same kind of advanced engineering that created the amazing new Plymouth FURY—the car that *broke the stock car speed and acceleration records in its class* at Daytona Beach. Film at left shows acceleration tests.

ONLY ONE OF "ALL 3" WITH FULL-TIME POWER STEERING!

Maybe you've now got "part-time" power steering—the kind that doesn't go to work until you exert a 3 or 4 pound tug on the wheel. Plymouth's FULL-TIME power steering goes right to work . . . no danger of "oversteering." And it actually *saves you as much energy in 100 miles of driving as you would use to shovel a ton of coal!*





ONLY CAR WITH NEW $50,000,000 ENGINE! Sensational new Hy-Fire V-8 comes from Plymouth's new Qualimatic Engine Plant. Up to 200 hp . . . and you can get it on *any* Plymouth model! Or choose Plymouth's brilliantly smooth new PowerFlow 6 . . . up to 131 hp. Two other big Plymouth exclusives—90-90 Turbo-Torque and PowerFlite fully automatic transmission—work with new Plymouth power to give you utmost GO!

ONLY CAR AT ANY PRICE with all-new Aerodynamic styling! The one car of "all 3" that looks all new because it *is* all new! With Plymouth '56, you don't have to stop and ask if it's this year's car or last year's.

And Plymouth's *dollar-for-dollar value* is emphasized by one of America's great "fleet" owners, who found Plymouth's operating cost per mile was 11% less than car B, and 6.2% less than car A! Your Plymouth dealer has a money-saving deal for *you* on these great cars!

More car for your dollar!

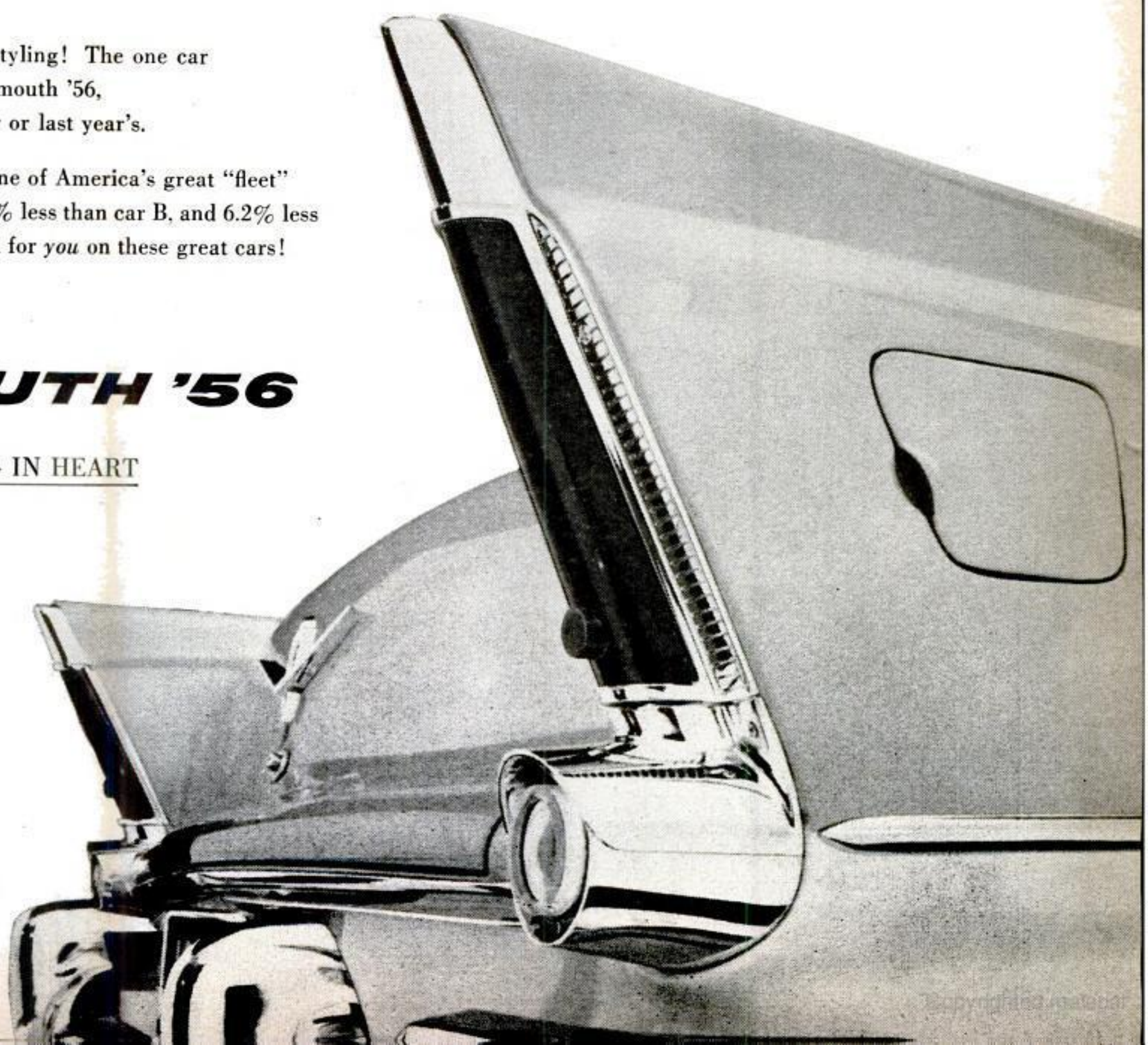
The easy to own PLYMOUTH '56

The car that's going places with the YOUNG IN HEART





Get the news: "Plymouth News Caravan," with John Cameron Swayze, NBC-TV. "Shower of Stars" and "Climax!" CBS-TV





JOINED IN FUN, clown Jack Haley (*left*) dances with Fred Allen to warm up a studio audience before a 1942 radio show about the revival of vaudeville.



JOINED IN GRIEF, Haley leads Allen's widow Portland Hoffa from the funeral service at St. Malachy's Church where the Allens were married 27 years before.

Sad Farewell to a Very Funny Man

HIS FANS AND FRIENDS MOURN FRED ALLEN, RADIO'S MASTER SATIRIST

"If you live to be 60 or 70," Fred Allen announced in a dry drawl just before turning 60, "you end up in a rickety chair with the debris of your aspirations tumbled around you." What the mournful-mannered comedian had mistaken for debris was his seldom-sought skill as a satirist in a time when satire is out of fashion in entertainment. And he was wrong about the rickety chair too. Last week Fred Allen at 61 died on an icy New York sidewalk of a heart attack. At his funeral, crowds of fans he had once set laughing came to mourn one of the funniest men of his time.

Allen was touring in vaudeville when he dropped that line of work for radio, deciding that his jokes were better heard than seen. For his celebrated radio show, *Town Hall Tonight*, he was his own principal gag writer and his sour ad-libs had the sweetening effect of proving that slapstick is not the soul of wit. When TV took over, he sneered at it: "It's a triumph of equipment over people." He made a few unfruitful stabs at television and a year ago became a panelist of *What's My Line*, but he never seemed much at home there, realizing that TV was not exactly Fred Allen's line.

FANS AND CHILDREN TOO YOUNG TO HAVE HEARD ALLEN IN HIS GREAT DAYS LINE STREET ACROSS FROM THE CHURCH AS THE BURIAL PROCESSION FORMS



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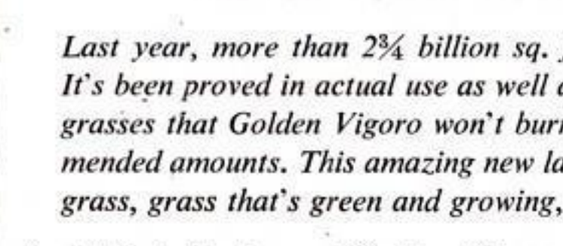
You can even feel *the cool, green difference when you feed Golden Vigoro!*

FOR THE MAN WHO LIKES TO HAVE HIS LAWN ADMIRED, HERE'S PROOF THAT THERE'S NEVER BEEN ANYTHING LIKE NEW GOLDEN VIGORO COMPLETE LAWN FOOD!

Last year, more than 2¾ billion sq. feet of lawns were fed Golden Vigoro. It's been proved in actual use as well as in repeated tests on all types of lawn grasses that Golden Vigoro won't burn a blade of grass when used in recommended amounts. This amazing new lawn food is safe to use on new grass, wet grass, grass that's green and growing, even in mid-summer!

And it lasts far longer! Golden Vigoro supplies steady, continuous nourishment *months* after it's applied. It's made by patented* new Swift processes so that it yields its nutrients at a steady controlled rate . . . thus helping your lawn to hold its deep, green beauty *all* season. Golden Vigoro feeds much longer than other lawn foods, which give grass a quick burst of growth, then lose their nourishing effects.

Complete: Golden Vigoro contains all the nutrients needed from soil to develop the finest deep rooted grass. It goes to work immediately. Clean and odorless! Apply 1 to 3 lbs. per 100 sq. ft. No raking or watering-in required: *Note:* To maintain peak growth *extra* long, you can give your lawn a supplemental feeding of Golden Vigoro in mid-summer.

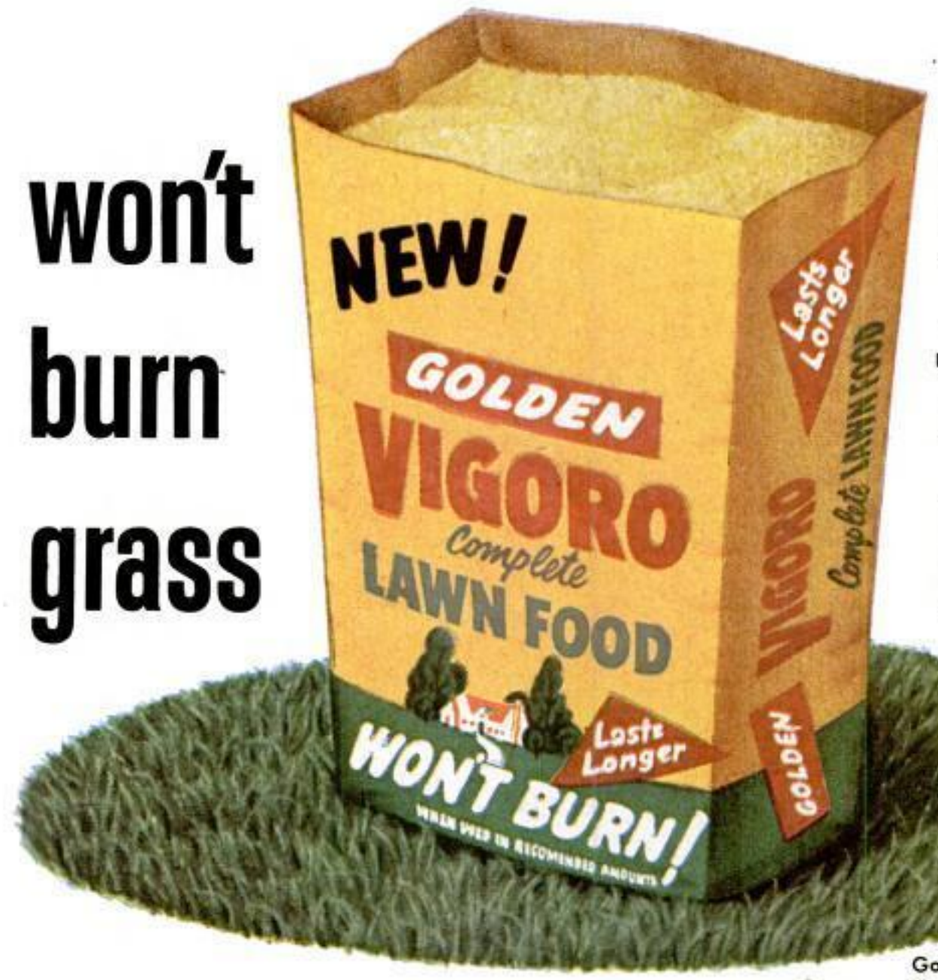


FOR EVERYTHING ELSE YOU GROW . . .

Regular, all-purpose Vigoro—complete, balanced plant food. Provides all the nutrients that flowers, trees, shrubs and vegetables need from soils to develop best.

Instant Vigoro—water soluble plant food. Just mix with water and apply. Ideal for supplemental feeding of lawns. *Double*-acting—feeds through leaves and roots.

won't burn grass



lasts far longer

Golden Vigoro is made in modern plants from coast to coast to fit soil conditions in every area. Also made in Canada.

*Pat. No. 2618546, and others pending. Vigoro is a registered trade-mark of Swift & Company.

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"Pinafore" is the name of Burlington's famed blend of cotton and Dacron shown here in McCall Pattern No. 3434

Wonderful day! Her first real date...and she made her dress of Pinafore!

It's a doubly exciting first date. Now he's at the door. Isn't she pretty . . . so glamorous? So suddenly a young lady in her lovely (and beautifully-made) dress.

It was a lot of fun to make. Really quite simple—with the help of teacher and Mother. The moment she saw "Pinafore," no other material would do. Pinafore is a beautiful blend of cotton and Dacron*—another no-iron, stay-fresh fabric from Burlington.

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PORTLAND HOFFA HELPS husband write up 1933 show. He called comics who depended on gag writers "intellectual midgets living on borrowed minds."



ALLEN'S ADVERSARY in a durable fake feud was Jack Benny who played violin as a guest on Allen's radio show and was roundly insulted by his host.



ALLEN'S BOOK, which he enacted with Portland on TV *Omnibus* show, was titled *Treadmill to Oblivion* and recounted television's rise and his decline.

"I'm 102 years old



This photo taken Sept. 1955

and here's why I'm still going strong!"

"The more I live and learn," says Margaret Abbott, Waterville, Maine, "the more I learn how to live. I say—laugh less at your neighbor's troubles and more at your own!"

The first 100 years may be the hardest, Mrs. Abbott tells us, but Sloan's Liniment helped chase away some of the aches and pains. Mrs. Abbott *still* uses Sloan's to relieve muscular miseries. Fact is, no liniment—old or new—beats Sloan's for fast relief from the pains of arthritis, rheumatism, neuralgia and the like. Sloan's is all heat-producing liniment—not diluted with alcohol. So it penetrates *full strength* and gets at the pain good and quick. Ask your doctor!

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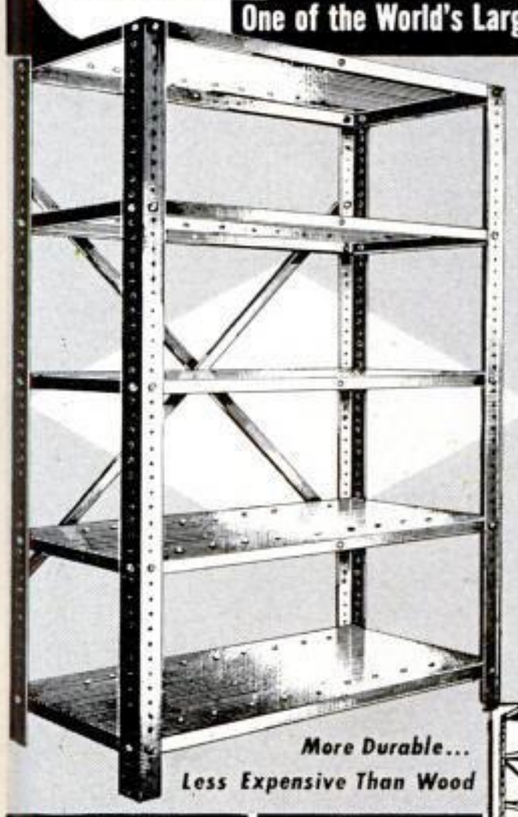


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It takes only minutes to set up these sturdy steel shelves that are strong and fireproof. So practical and portable you can assemble any combination of shelf depths, number of shelves and shelf spacings to fit your needs. These low priced units are finished in durable green baked enamel. Shelves adjust on 1½" centers.
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Nyvall Clifford S 5100 Harriet Av-----LOcst-5005
If line is busy call----------LOcst-0354



CALL BEFORE BREAKFAST is made by Sue to a girl friend on a Saturday while her sisters are still in bed. Sue usually gets up earliest to phone first.



TOOTING BUGLE TO CALL MARK TO TABLE, MOTHER



CALL AT DINNER is taken by Sue while father, with look of resignation, silently eats his dessert. This was one of six calls that came during meal. →

Photographed for LIFE by GREY VILLET

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AMUSES SALLY AND GINNY

Tireless, Talky Teen-agers and Toiling Telephones

IN NYVALL HOME AND MANY OTHERS LINES ARE ALWAYS BUSY

In the home of Mr. and Mrs. Clifford Nyvall of Minneapolis, the center of family life is not the hearth, the dinner table or the television set. As in millions of U.S. homes where there are teen-agers, it is the telephone. The Nyvalls have two phones, one in theory for Mr. Nyvall's business calls. But they also have three daughters at home (*see cover*)—Sue, 17, Sally, 16 and Ginny, 14. Despite a plaintive directory listing (*top left*) Mr. Nyvall seldom gets to his phone—after school—except to take messages for the girls. In one recent week the girls racked up no fewer than 182 calls, incoming and outgoing. (There was less phoning then than usual because exams were in progress.) Talks with girl friends often lasted 20 minutes. With boyfriends conversations frequently lasted an hour.

Somehow Mr. and Mrs. Nyvall remain amiably indulgent of teen-age telephonitis. They suffered through it with two older daughters—one now married and one in college—and expect to again when their 6-year-old son Mark becomes a teen-ager. With a tape recorder and the family's permission LIFE listened in on the Nyvalls' phone and on the next two pages gives a verbatim example of 14-year-old Ginny's conversation with 15-year-old Charlie Hoag.

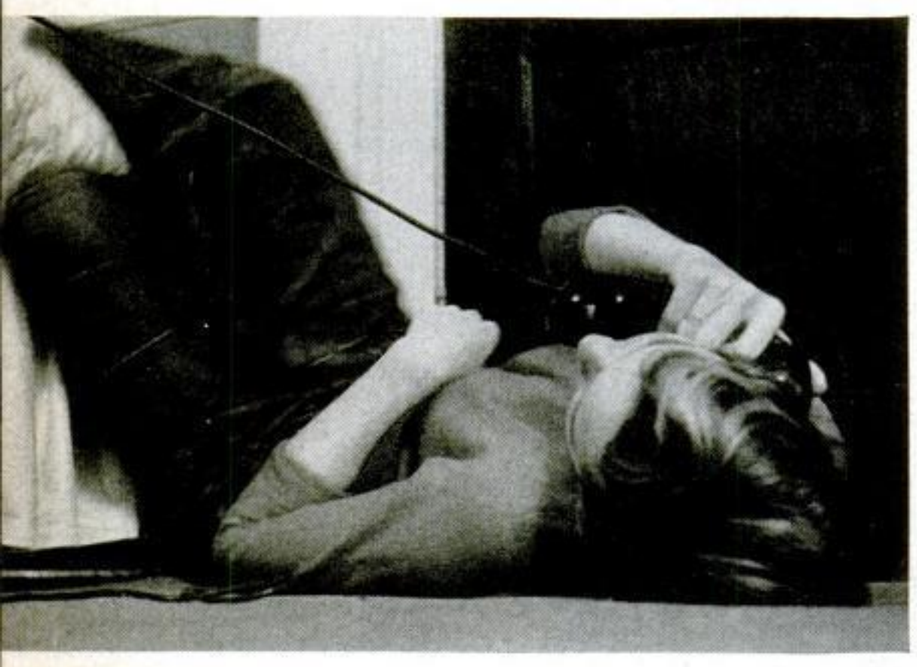


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TELEPHONE CONTINUED

Acrobatic Ginny Nyvall talks

GINNY: Charlie, I don't even get algebra. I just can't get it. It gripes me.

CHARLIE: Shall I run right over and help you?

GINNY: Oh, sure, why don't you do that—no kidding, though, I'm just going to fail algebra because I just don't understand it. Oh—did you find anyone for us to double with?

CHARLIE: We'll double with someone, just relax. Maybe Steve.

GINNY: For Heaven's sake let's get someone.

CHARLIE: We had a great session in biology today. I can't get over those frogs' guts.

GINNY: Oh, ish, Charlie! How can you bear to dissect those frogs. Oh, ish, ish! Mmm. Mmm. I could never stand that ishy dissecting.

CHARLIE: Oh, it's fun. Sometimes the heart is still beating, you know.

GINNY: Oh, ish, Charlie.

CHARLIE: You know today we were pulling out some eggs and I got hold of some of the intestines and pulled out a couple of inches before I . . .

GINNY: Oh, be still, oh ish. Shut up. Charlie, are you going to see *Gone With the Wind?*

CHARLIE: Maybe. Might be. Might go.

GINNY: I think I'll go with the girls.

CHARLIE: I've got to go have this wart burned off my hand.

GINNY: Oh, ish, won't it hurt?

CHARLIE: I think not.

GINNY: Charlie, the girls were kidding me again about being fat. Maybe they're right.

CHARLIE: You're trimmer than anyone.

GINNY: I got my hair cut.

CHARLIE: What did you get—the bowl trim?

GINNY: Don't be silly, silly, silly.

CHARLIE: I've got a hair on my chest.

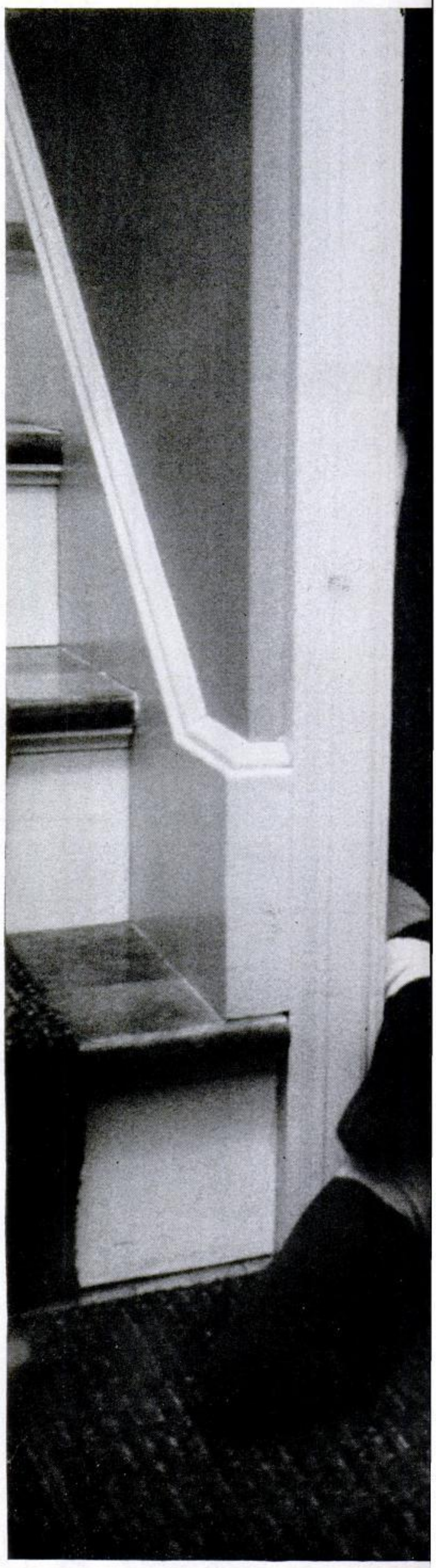
GINNY: You've got three and you're so proud of them. Just a minute. I've got to change ears. Did you have basketball practice tonight?

CHARLIE: Sure—it was great, just great. I got five free throws out of 30. Pretty great, eh? I'm getting sick of school.

GINNY: Oh, so am I, Charlie. I just want to go home and sit.

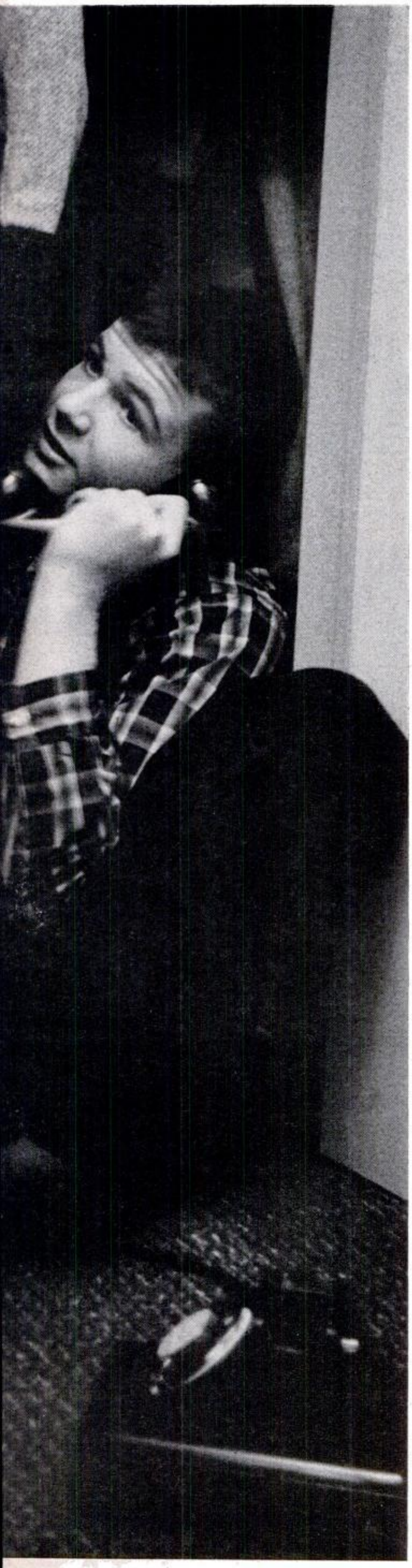
CHARLIE: I'm with you one hundred per cent.

GINNY: We have this crazy thing we're going to do at school tomorrow. I'm going to wear long red tights with bloomers and a red velvet hat. It's really crazy . . . now I've got to



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to Charlie Hoag, who finds privacy in a closet



change ears. There goes my sister out the door.

CHARLIE: Where is she going?

GINNY: Has to go baby-squatting, I guess.

CHARLIE: Good scottkins! I have a scab on my elbow—good pickings.

GINNY: Oh, Charlie, you're so vulgar, so vulgar. Oh, Charlie, who you going to the show with Friday?

CHARLIE: Just me.

GINNY: I'll go with you. Then you have to pay my way, you know.

CHARLIE: I was trapped!

GINNY: No, I think I'll go with the girls and you go with the boys, Charlie. Charlie, did you really want to invite me to the formal?

CHARLIE: Sure, sure. Of course that is if you don't want to eat too heavily.

GINNY: Oh, you know me, Charlie. A light eater.

CHARLIE: Oh, sure, sure. I got to send for my Captain Midnight decoder. And my Teddy Snocrop safety cards.

GINNY: I know: "I will not play in the streets" and all that kind of stuff.

CHARLIE: Sure. Big deal.

GINNY: You know that girl I was talking to you about?

CHARLIE: Sure I know her. I walk her to class after the second period.

GINNY: You don't!

CHARLIE: I cannot tell a lie.

GINNY: If I catch you walking with her, I'll . . .

CHARLIE: What then?

GINNY: I've got to go, Charlie. Oh (*to her mother*), someday I'm going to run away from home and you'll never see me again!

CHARLIE: She'll probably help you pack.

GINNY: She says I have to hang up.

CHARLIE: Got the big black whip out, huh?

GINNY: Yeah. Goodby.

CHARLIE: See you around the halls. See you round if you don't turn square.

GINNY: Bye, bye, bye, bye, bye.

CHARLIE: Sure, bye.

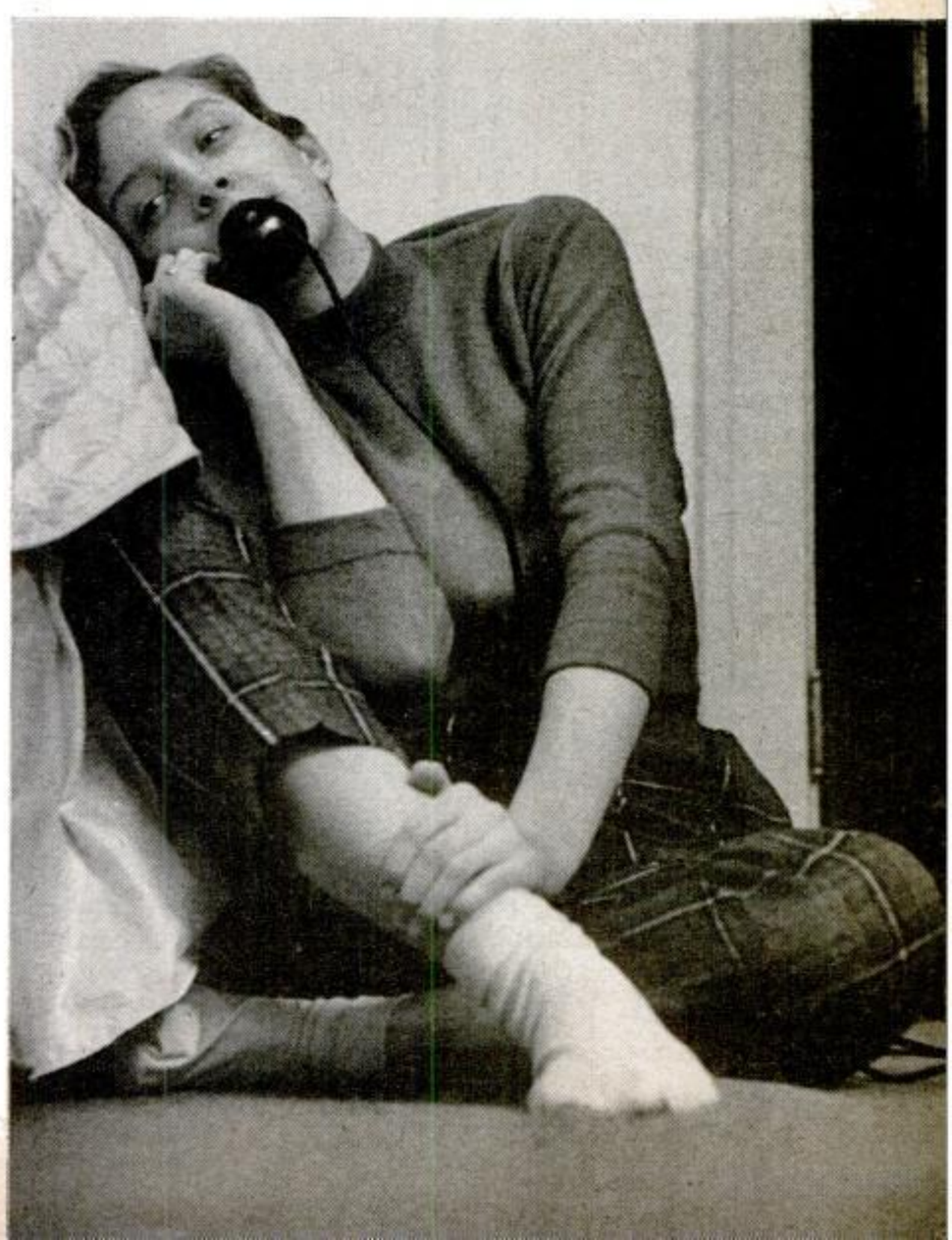
GINNY: See you tomorrow.

CHARLIE: Okay, bye.

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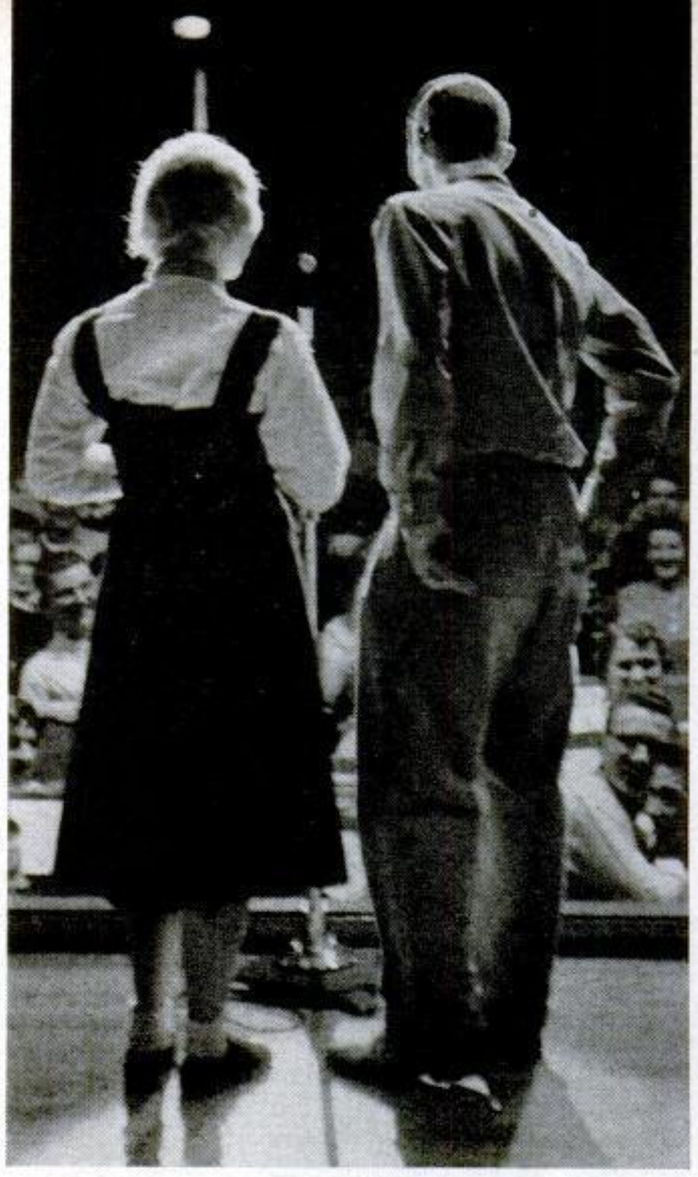
JUDY SAND LISTENS AS SUE TALKS ON AND ON

Busy lives provide plenty of topics

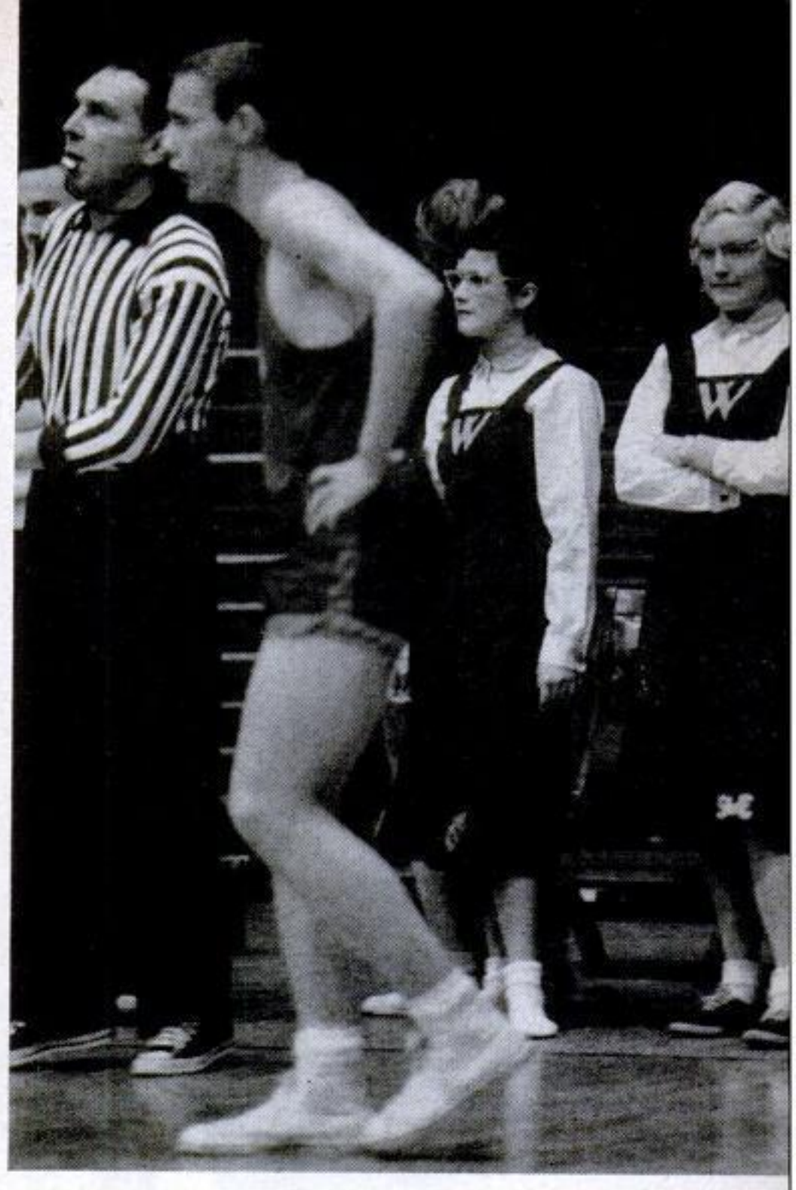
When not talking to boys, the Nyvall girls talk on and on about them. But the conversations also drift endlessly onto sports, school and social events. Like her sisters, Sue is up to her ears in school and social activities. The pictures on the following pages illustrate some of the things that Sue discussed with a friend, Judy Sand (*above*), in one 90-minute telephone talkathon.

Though most teen-agers have endless and minute reasons for calling each other, they are at a loss for reasons for terminating calls. "I don't know why it is," says Sue's sister, Sally, "but you just hate to hang up the phone first. You think of things to say to keep the conversation going." An understanding mother, Mrs. Nyvall occasionally has been tried beyond endurance. "I would listen to that endless talk, just drivel, drivel, drivel, and I would go to the phone and firmly hang it up."

Each of the Nyvall teen-agers talks to a boyfriend at least once an evening, and often two or three times. Each usually gets calls from three or four girl friends and may call two or three more. If one of the sisters is having a telephone spat with a boyfriend, both parties on the line will sit sometimes for as long as five minutes with not a word spoken.



THE PEP RALLY for basketball was discussed in talk with Judy. Of interview with Captain Mike Murphy, boyfriend, Sue said, "I was embarrassed."

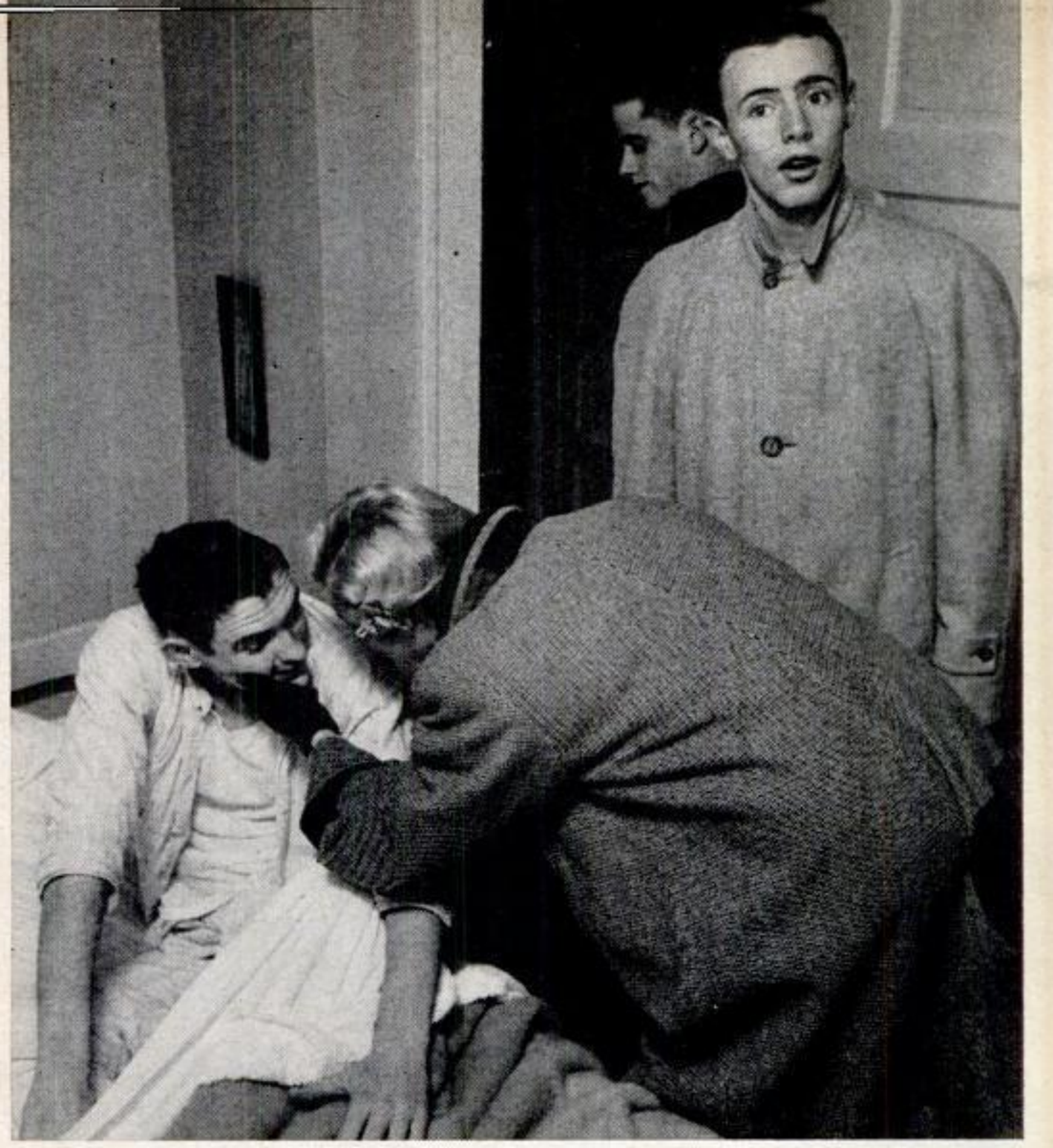


THE BIG GAME, said Sue, was "such an upset." Here (*right*) she gazes at Mike who won game in the last seconds. "I couldn't breathe," said Sue.



THE PEP SQUAD performs in front of band at game in Cokato, Minn. "I love those small towns," said Sue (*right*). "You can hear everybody yell."

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THE CELEBRATION, on morning after game, starts when Sue and Mike (*right*) visit friends to rouse them for come-as-you-are breakfast. Bob Farrington (*left*) fell out of bed, embarrassing Sue who said, "I just thought that I'd die."





THE PAINTING PROJECT, in the powder room at school, brings on playful paint fight. "I've still got paint in my hair," wailed Sue (*left*). "It leaves a sort of green stain. We got more paint on ourselves than we did on the walls."



THE "COKETAIL" PARTY, given by sisters before winter dance, is helped along by little brother, Mark. "That party was great," Sue said. "So many different kids were there." The conversation went on to the formal dance (*next page*).

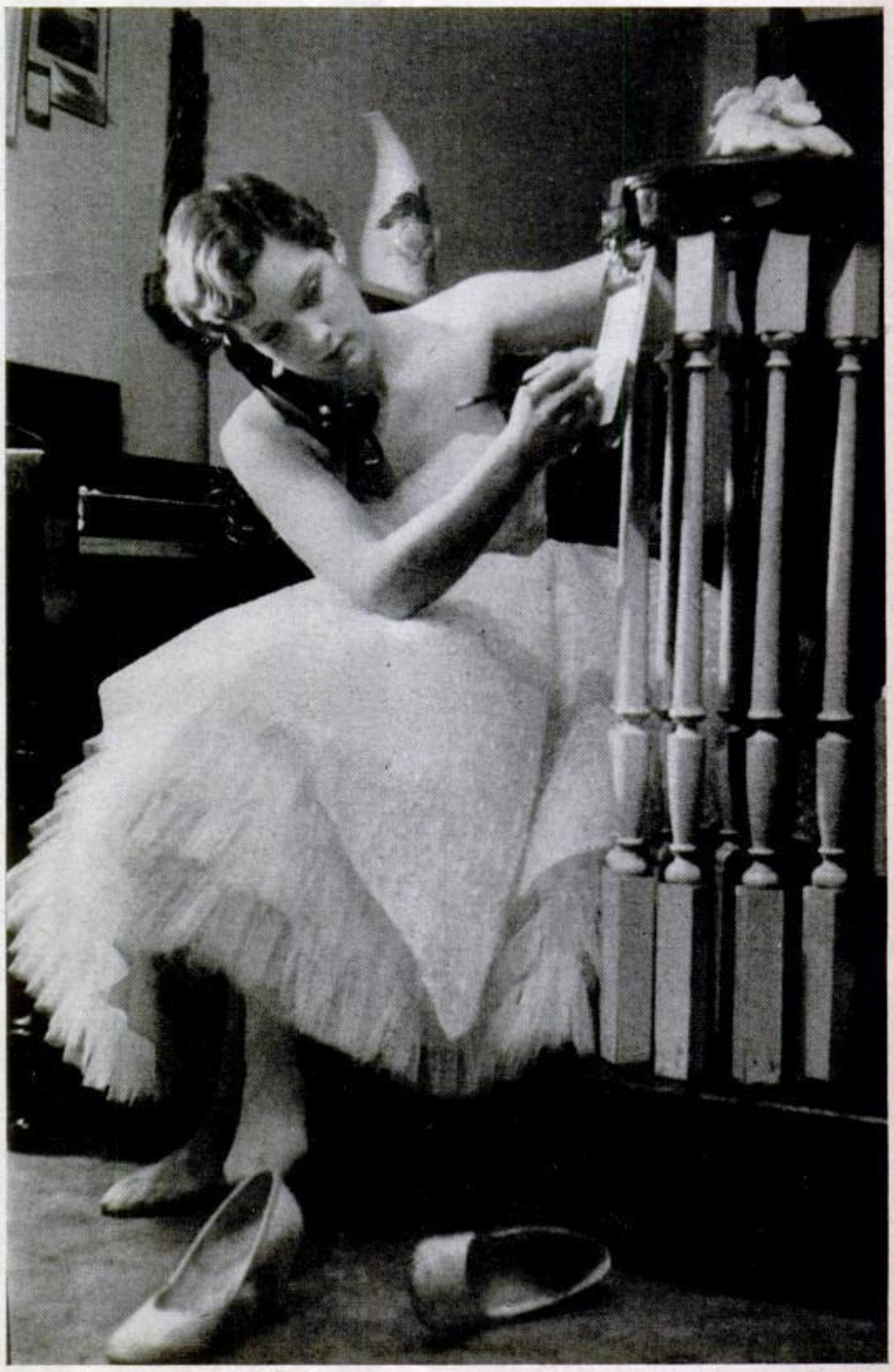
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AT WINTER FORMAL, which Sue proceeded to describe in her conversation with Judy Sand, Sue (*back turned*) and Ginny, wearing wrist corsages and strapless gowns, are surrounded by admirers. "Oh, I never had so much fun in my life," said Sue. "The band was good—and all the kids! Maybe it's because we're seniors or something and this has to last for four months. Every year we say we're not going to the spring formal but I would kind of like to go this year."



ON DANCE FLOOR, Sally (*left*) and Dick Gaudette improvise steps while Sue, in her stocking feet, gazes fondly at Mike. "I just can't get over how cute he looked," Sue said. "I can hardly wait to get our pictures back from the formal."



A LAST CALL to a girl friend is made by Ginny as she signs in at home after the dance. After a night's rest for her vocal cords she can pick up the next day (*opposite page*) and set an example for her little brother, a future teen-ager.

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"It isn't till after five that I can sit down at my desk. And what a pile of work is waiting!



"Estimates! Merchandise plans! It was rough getting my secretary to work at night. But no more—



"Now we've switched to the Voicewriter. I dictate by myself, before or after business hours.



"It's all on a record when my secretary comes in. She gets all the work done during the day!



"I have a lot more planning time, too. I've got a real sales increase to report this month."



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DEMONSTRATING NEW HOLY THURSDAY RITUAL, MONSIGNOR MARTIN HELLRIEGEL WASHES FEET OF "TWELVE APOSTLES," MEN CHOSEN FROM CONGREGATION

New Rites for Holy Week

CATHOLICS REVIVE ANCIENT PRACTICES, INTRODUCE MODERN NOTES

Roman Catholics attending Holy Week services this week are participating in a new set of rituals that the Church calls "the most far-reaching liturgical reforms of our times." Prescribed in a decree issued by Pope Pius XII last November, the reforms were put into effect to make Holy Week services more meaningful and lead more worshipers to them. Ancient rituals, like the symbolic washing of the Apostles' feet (*above*), have been brought back. Services have new chants, shorter ceremonies, and English is introduced in some portions. Worshipers' participation in services has been encouraged. On Good Friday, during the Adoration of the Cross, worshipers file forward to kiss the cross rather than watch the ritual from their pews. On Holy Saturday a new ceremony takes place in which everyone lights a candle in a darkened church (*p. 114*).

The most important change, however, is the holding of important services in the late afternoon and night instead of in the morning so that more people with jobs will be able to attend. These photographs were taken at Holy Cross Church in St. Louis, Mo. to demonstrate the change in ritual.

CONTINUED

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An old New England Remedy

Nobody has ever been able to duplicate

Before the turn of the century, a native New Englander searched for a pleasant, effective way to relieve one of man's most common ailments —the searing aches and pain that overexertion inflicts on muscles.

He discovered that a special blend of oils and tinctures rubbed upon the afflicted areas brought almost unbelievable relief.



Soon, through all New England—then across the country—men, women, and children no longer needed to fear the anguish that unaccustomed exercise exacts from legs, arms, and back muscles. For this New Englander's special formula stood by in millions of medicine cabinets to bring blessed relief.

Today, Americans bound to desk or machine or shop all week, get their exercise from sports and household chores on weekends only. And muscles, after occasional weekend workouts, suffer!

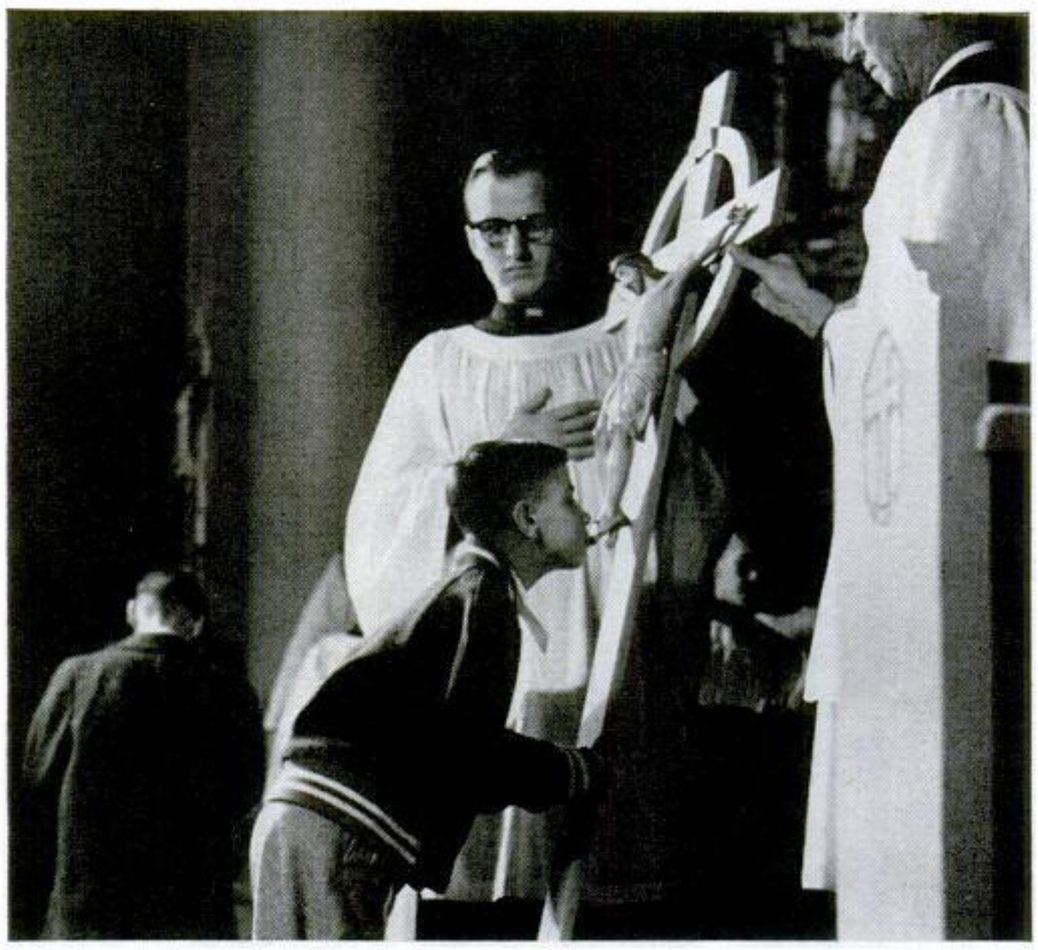
But in this modern day, an old New England remedy is theirs to rely upon. And its special blend has never been duplicated by newer products.

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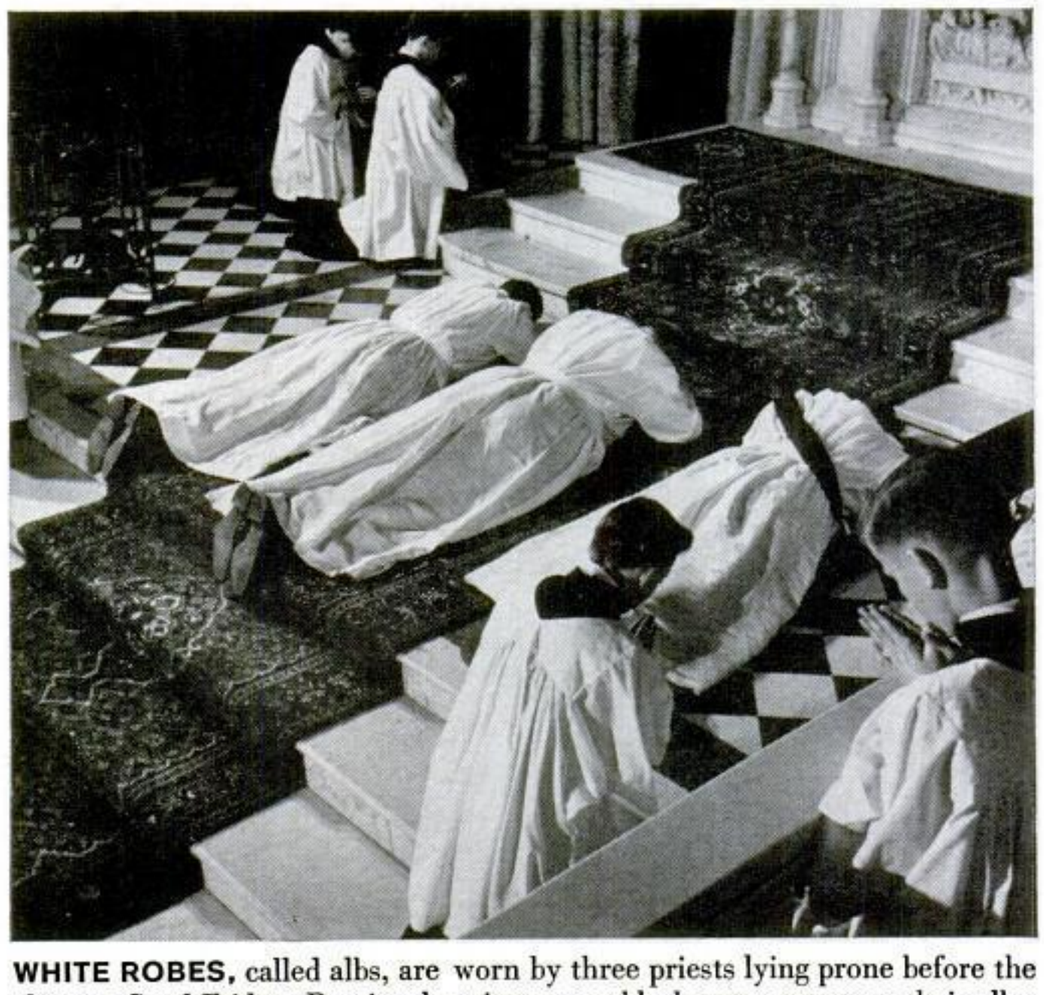
This famous product is called Absorbine Jr., and if you would like to see what it can do for your own muscle aches and pains, buy a bottle today wherever drugs are sold. W. F. Young, Inc., Springfield, Mass.



GOOD FRIDAY COMMUNION for the congregation, long forbidden, is prepared by Rev. Ellis Wulfers carrying Blessed Sacrament under an *umbrallino.*



ADORATION OF THE CROSS is performed during Good Friday service as the worshipers file up to kiss cross. Formerly this was done after the service.



WHITE ROBES, called albs, are worn by three priests lying prone before the altar on Good Friday. Previously priests wore black vestments over their albs.

CONTINUED

"A SIX-YEAR-OLD TOLD ME THE TRUTH!"

Mrs. A. D., Michigan City, Indiana

"Sometimes children say things adults are too 'polite' to say. That's what happened when my grandson said 'Why isn't your hair pretty any more, Grandma?' I was so hurt I could have cried.

"When my hair turned gray, I guess I just stopped caring about how I looked. But the boy's remark made me see how foolish I had been.

"The very next day I had a Silver Curl . . . the home permanent that's *custom-made* for gray and white hair. And what a wonderful difference it's made! Silver Curl gives me the softest, most *manageable* waves ever. And it's a good, long-lasting permanent too. Thanks to Silver Curl, my gray hair is truly attractive now. Even my grandson says so. And I *know* he tells the truth!"

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FOR ACID INDIGESTION

GUARANTEED TO CONTAIN NO SODA

Sleep

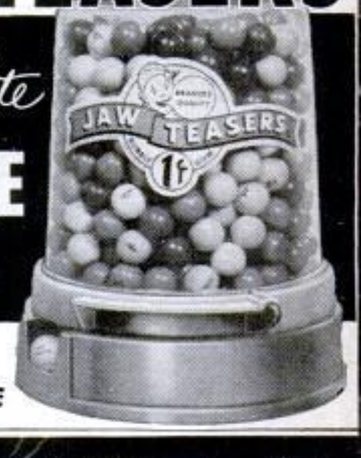
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JAW TEASERS

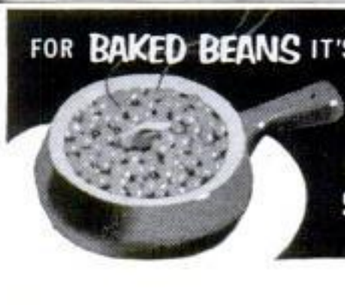
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- ***New!*** Deluxe Cleaning Tools with new Easy-Glide Rug Nozzle and light, flexible vinyl hose. Hose swivels in top for all around cleaning!



New Deluxe Cleaning Tools
With Light Vinyl Hose At No Extra Cost

New Handy Slip-On Tool Rack and Exclusive Shag Rug Tool (Optional)

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No dust bag to empty...Specially designed for quick, easy cleaning of wall-to-wall carpets and large rugs. Tools optional.

Only $89.95

IT BEATS, SWEEPS AND SUCTION CLEANS.



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Your Hands Tell Your Age....
Keep Them Young!

Don't let them touch
Detergents
Lye
Stove Cleaners
Soap
Turpentine
Cleansers



Comfortable knit cotton lined

Bluettes® of Du Pont Neoprene prevent hand damage yet withstand cleaning compounds that ruin latex natural rubber gloves.

$1.49 at better retailers everywhere. Other popular products by The PIONEER Rubber Company, 190 Tiffin Road, Willard, Ohio: Cotton down lined SUPER Ebonettes—98¢, and famous Ebonettes — 79¢ household gloves. All slightly higher in Canada.



EASTER CANDLE used for Holy Saturday ritual is lighted from fire (*right*). Year is carved into it by priest before the procession carries it down aisle.



BAPTISMAL VOWS are renewed by choir as they hold their candles aloft. They lighted their candles from Easter candle as it was carried down aisle.



PASSING THE FLAME from one candle to another the worshipers soon light all their candles. Theme of this ritual is "For I am the light of the world."

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Sparkling New Flavor



You've probably tried sugar *coated* cereals. And liked 'em. But we think we've got something you'll like even better. Our new cereal with the sugar *toasted in.* It's the *toasting* that makes the difference—every crisp flake of corn with our secret sugar frosting toasted clear through it. The flavor is quite remarkable—and it's the happiest energy booster we know of.

Kellogg's SUGAR FROSTED FLAKES

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Why TEXACO SKY CHIEF gasoline is the finest . . .



Simple as 1·2·3

1 **PETROX** – Texaco's exclusive petroleum-base element. Cuts wear! Adds up to 60% longer engine life! Gives you *more miles per gallon!*

2 **TOP OCTANE.** The highest octane Texaco Sky Chief gasoline of all time. Gives you all the *knock-free power* your engine can deliver!

3 **100% CLIMATE-CONTROLLED.** Only TEXACO gasolines are *specially* blended for *specific* altitudes and climates, and available in all 48 states. It's your exclusive guarantee of faster starts, warm-ups and getaways; freedom from stalling. You get top performance wherever you fill 'er up! Only Texaco Sky Chief gives you *1-2-3 power!*

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Texaco Products are also distributed in Canada and Latin America

TUNE IN . . . TEXACO STAR THEATER starring JIMMY DURANTE on television, Saturday nights, NBC . . . METROPOLITAN OPERA radio broadcasts on Saturday afternoons, ABC

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SITTING HAPPILY IN KANGAROO POUCH, JOE CAHILL, 2, IGNORES MOTHER'S PLEAS (LEFT) TO EMERGE

The K.C. Easter Caper

The gaily painted animals set up in the parking space of the Country Club Plaza, a shopping center in Kansas City, Mo., were put there to give parents a chance to photograph their children in their Easter clothes. But the youngsters, enchanted with the animals, have turned the place into their personal playground, perching happily in the kangaroo's pouch, swinging acrobatically from the pelican's neck. The parents always have trouble getting their offspring off the animals to go home. The shopping center has some troubles all its own. The pink electric light bulbs that make the Easter rabbit's eyes flash (*next page*) disappear regularly and some pranksters have even swiped one of the live fish that swim in the pelican's pouch.







HEADS IN EGG, a little boy in cowboy hat accompanied by his brother (*top*), a 5-year-old girl and a curious mother check to see what is inside. They saw a mural telling the story of Cinderella.

CONTINUED 117

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Very first shampoo

removes ugly dandruff, brightens hair UP TO 35% too!



FOR CLEANER SCALP, dandruff-free hair, always use Fitch! Guaranteed to remove ugly loose dandruff... or your money back!



FIRST FITCH SHAMPOO gets rid of those dulling dandruff flakes... thus brightens hair as much as 35%! Tests prove it!

No other shampoo guarantees brighter, dandruff-free hair

... or money back!

Nearly everyone has dandruff. That's why men and women everywhere use amazing new Fitch Dandruff Remover Shampoo *regularly*. It's the only shampoo specially made and *guaranteed* to remove every trace of flaky dandruff with one shampooing... or money back!

And remember... when Fitch removes dulling dandruff flakes, your hair looks up to 35% brighter too! What's more, new Fitch is so mild, so gentle, you can use it *every* time you wash your hair... not just to remove ugly dandruff.

Get the new, milder Fitch Dandruff Remover Shampoo at retail counters. *First* shampoo removes flaky dandruff—brightens hair up to 35% at the same time—or you get a full refund from Fitch. Ask for professional Fitch Shampoos, too, at Barber and Beauty shops.

Also available in Canada!





GLOWERING TURTLE, 6 feet long and made of concrete reinforced with steel, becomes mount for little girl.

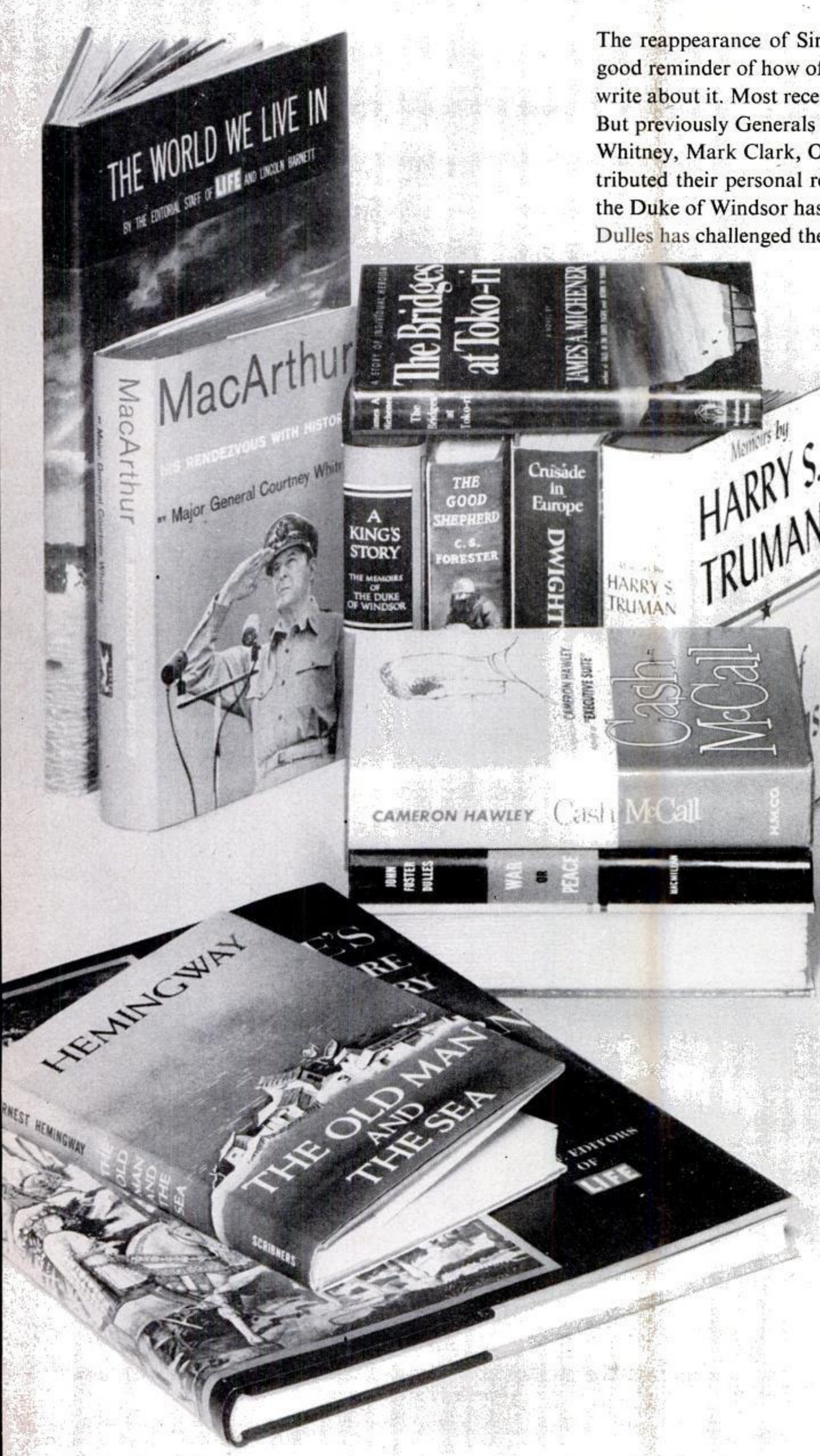


BLINKING BUNNY astonishes 2-year-old Bruce Johnson. Bunny's eyes are pink light bulbs flashing on and off.

BOYS SWING ON BACK OF A PELICAN WHOSE POUCH, MADE OF PLASTIC, HAS TWO GOLDFISH SWIMMING INSIDE IT



A Rich Treasury



The reappearance of Sir Winston Churchill as a writer in LIFE (*p. 64*) is a good reminder of how often men who make history choose LIFE as a place to write about it. Most recent example of course has been *The Truman Memoirs*. But previously Generals Dwight Eisenhower, Douglas MacArthur, Courtney Whitney, Mark Clark, Omar Bradley and Henry ("Hap") Arnold have contributed their personal records and revelations to the pages of LIFE. H.R.H. the Duke of Windsor has told *A King's Story* to LIFE readers and John Foster Dulles has challenged them with extracts from his book *War or Peace*.

Then it is a LIFE tradition to present fiction whose literary excellence makes publishing news. Thus, the greatest of contemporary fiction writers have had major works serialized or excerpted in LIFE before publication as best-selling books: Ernest Hemingway's *The Old Man and the Sea*, James Michener's *The Bridges at Toko-Ri*, C. S. Forester's heroic naval novel, *The Good Shepherd*, and Cameron Hawley's *Cash McCall*.

To these writings LIFE adds a dimension of its own: illustration. In paintings and photographs LIFE supplies handsome background to the authors' own imagery and exposition, providing greater enjoyment than would be gained from text alone.

This knack of wedding words and pictures is even more emphatically evidenced in the presentations of LIFE's own staff of writers. Such series as "The History of Western Culture," "The World We Live In," "The World's Great Religions" and currently "The Epic of Man" demonstrate LIFE's ability to make even the most complex and scholarly subjects readily understandable and visually exciting.

The literary critic Virgilia Peterson once called LIFE "a rich treasury of fine writings. . . ." Though our main business is news and pictures, we are grateful that the authoritative Miss Peterson has not overlooked the quality and variety of LIFE's articles. Nor, we hope, have you.

Andrew Heiskell, Publisher

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THE SNOW ALSO RISES

The snow came early to the narrow Galena valley in the Sawtooth mountains of Idaho and heaped foot after foot around Pearl Barber's isolated cabin. As it kept piling up on the cabin roof, the huge overhanging load grew eight feet thick and took the shape of a loaf of home-baked bread that has been allowed to rise too much. Inside the cabin Mrs. Barber, who is nearly 70, lived on alone in her snug, silent world. She kept busy feeding two cats and two wood stoves and writing letters to friends in 48 states, which forest rangers pick up on their monthly visits. She told her friends that her health is excellent. She strained her back slightly—shoveling snow—but hasn't had a cold all winter.

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TV STAR PHIL SILVERS KNOWS: **PLEASURE HELPS YOUR DISPOSITION**

It's a Psychological Fact!



• "Sometimes we have to shoot one scene over and over till it plays just right", says Phil Silvers. "This can get pretty rough after long hours on the set. That's when little pleasures — like smoking — sure help you ease up. If you're a smoker, try my cigarette—Camels! Got 'em all beat for pleasure!"



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for more pure pleasure_have a

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No other cigarette tastes so rich, yet smokes so mild!

YOU BET I'D WALK A MILE FOR A CAMEL!

Phil Silvers AS SGT. BILKO IN TV'S FUNNIEST NEW COMEDY!



No other cigarette gives you the special kind of pleasure that's yours in Camels. So many modern smokers prefer the exclusive Camel blend of costly tobaccos that this cigarette is far and away America's first choice. Make the 30-day Camel Mildness Test! See for yourself how Camels' real mildness and rich flavor give you the *full* enjoyment you want in a cigarette.

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